



MERIT PACKAGING LIMITED

Registered Office & Corporate Department

LAKSON SQUARE, BUILDING NO.2, SARWAR SHAHEED ROAD, KARACHI-74200, PAKISTAN.

November 07, 2025

The General Manager
Pakistan Stock Exchange Limited
Stock Exchange Building,
Stock Exchange Road
Karachi

Dear Sir,

PRESENTATION - CORPORATE BRIEFING SESSION MERIT PACKAGING LIMITED

Further to our letter dated November 04, 2025 regarding Corporate Briefing Session of the Company for the financial year 2025.

Presentation for the Corporate Briefing Session to be held virtually through Zoom on November 10, 2025 at 03:00 p.m. is attached.

You may please inform the TRE Certificate Holders of the Exchange accordingly.

Kindly acknowledge.

Thanking you,

Yours faithfully,
For **MERIT PACKAGING LIMITED**


(**MANSOOR AHMED**)
Company Secretary

The background of the slide is a photograph of a modern, multi-story office building with a grey and white facade and large glass windows. A tall antenna tower is visible behind the building against a clear blue sky.

Corporate Briefing Session

MERIT PACKAGING LIMITED

November 10, 2025

DISCLAIMER

THIS PRESENTATION IS NOT AN OFFER OR SOLICITATION OF AN OFFER TO BUY OR SELL ANY SECURITIES OR ANY INVESTMENT

This presentation has been prepared by Merit Packaging Limited (MPL) solely for information purposes. No representation or warranty express or implied is made thereto, and no reliance should be placed on, the fairness, accuracy, sufficiency, completeness, or correctness of the information or any opinion contained herein or any opinion rendered thereto. The information contained in this presentation should be considered in the context of the circumstances prevailing at the time and will not be updated to reflect any developments that may occur after the date of the presentation. Neither MPL nor any of its respective, affiliates, officials, advisors, associates, employees, or any person working for, under, or on behalf, shall have any responsibility and/or liability of any nature whatsoever (in contract or otherwise) for any loss whatsoever arising from any use of this presentation or its contents or otherwise arising in connection with this presentation.

This presentation does not constitute or form part of a prospectus, offering circular or offering memorandum, or an offer, solicitation, invitation, or recommendation to purchase or subscribe for any securities and no part of it shall form the basis of, or be relied upon in connection with, or act as any inducement to enter into any arrangement, agreement, contract, commitment or investment decision in relation to any securities. This presentation shall not at all be intended to provide any disclosure upon which an investment decision could be made. No money, securities, or other consideration is being solicited, and, if sent in response to this presentation or the information contained herein, will not be accepted.

The presentation may contain information that reflects MPL's own beliefs and expectations about the future. This information is based on a number of assumptions about the future, which are beyond MPL's control. Such information represents, in each case, only one of many possible scenarios and should not be viewed as the most likely or standard scenario. Such information is subject to certain risks and uncertainties that could cause actual results to differ materially from those contemplated by the relevant information. MPL does not undertake any obligation to update any information to reflect events that occur or circumstances that arise after the date of this presentation and it does not make any representation, warranty (whether express or implied), or prediction that the results anticipated by such forward-looking statements will be achieved. In addition, past performance should not be taken as an indication or guarantee of future results.

Certain data in this presentation were obtained from various external data sources that MPL believes to its knowledge, information, and belief to be reliable, but MPL has not verified such data with independent sources and there can be no assurance, representation, or warranty as to the accuracy, sufficiency, correctness or completeness of the included data. Accordingly, MPL makes no assurance, representation, or warranty as to the accuracy, sufficiency, correctness, or completeness of that data, and such data involves risks and uncertainties and is subject to change based on various factors.

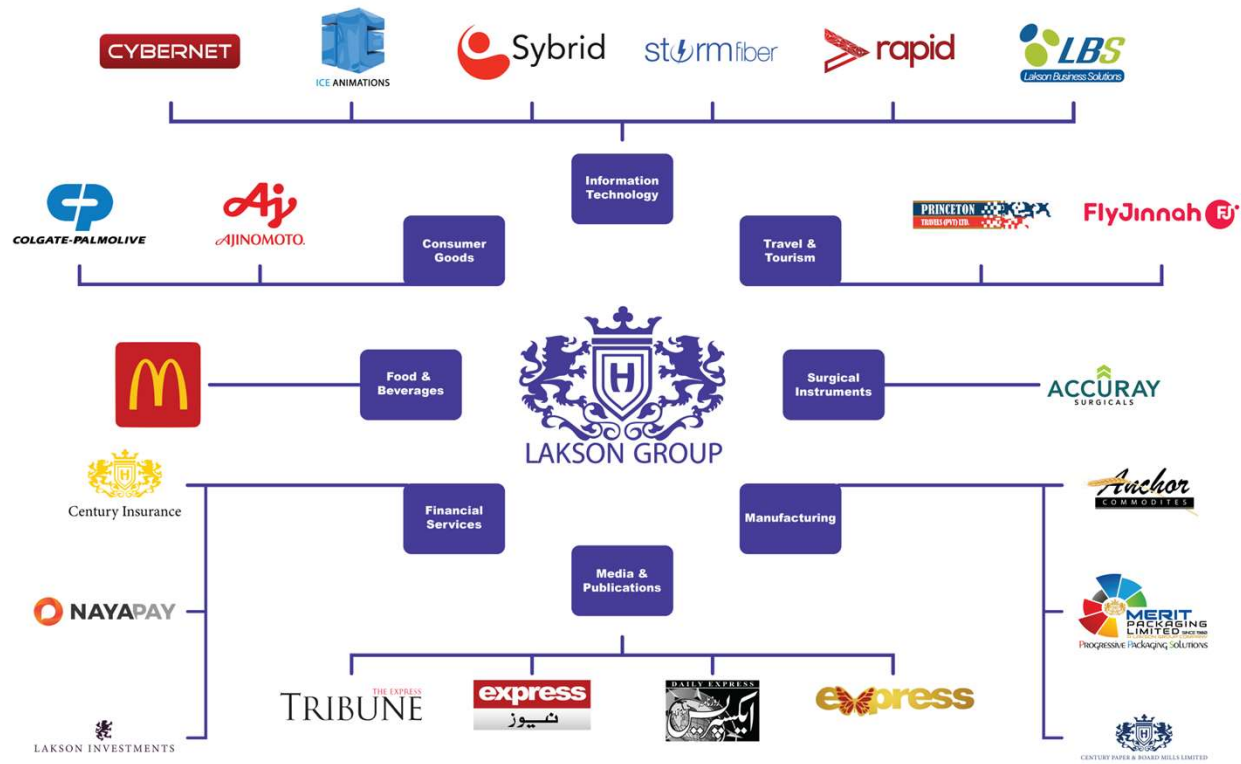
Illustrative pictures are downloaded from freepick.com under the free-to-use license agreement.

LAKSON HISTORY

- Established in 1954 by Mr. Hasan Ali Karabhai as a trading concern
- Grew organically over decades under the leadership and guidance of owners and sponsors
- Group assets exceed USD 1.05 Billion
- Domestic presence in more than 50 cities
- International presence in UAE and USA
- Employees of more than 17,000 persons
- Diversified portfolio of companies that are industry leaders



LAKSON GROUP



ABOUT US

- Established in 1980
- Experience of over 4 decades in the packaging industry
- Customer portfolio of local and multi-national corporations
- European machines providing unmatched quality



CUSTOMER PORTFOLIO

LOCAL BRANDS AND CUSTOMERS



INTERNATIONAL BRAND



OUR CERTIFICATIONS



ecovadis



شهادة الحلال العالمية
International Halal Certification



VISION

To emerge as a preeminent force in the packaging industry, harmonizing our clients' packaging aspirations with our unparalleled expertise, driving innovation, sustainability, and value creation.



MISSION

At Merit Packaging Limited, we are dedicated to complementing our clients' packaging ambitions with our unrivaled expertise and commitment to excellence. We strive to:

- 1) **Collaborate closely** with our clients to understand their unique packaging needs and deliver tailored solutions that exceed expectations.
- 2) **Infuse** each packaging solution with ingenuity, precision, and meticulous attention to detail, ensuring both product protection and narrative allure, resulting in consumer engagement and loyalty.
- 3) **Cultivate a culture** of continuous learning, creativity, and collaboration, empowering our team members to thrive personally and professionally.
- 4) **Uphold the highest standards** of integrity, transparency, and ethical conduct in all our interactions, building trust and fostering enduring partnerships with our clients, suppliers, and communities.
- 5) **Champion diversity and inclusion**, fostering a workplace where all voices are heard, valued, and respected.
- 6) **Embrace sustainability** as a core value, integrating eco-conscious practices into our operations and product offerings, to uphold environmental stewardship and social responsibility.

VALUES

Our values and priorities have helped our business to continue to forge ahead during the unprecedented challenges of the past year.



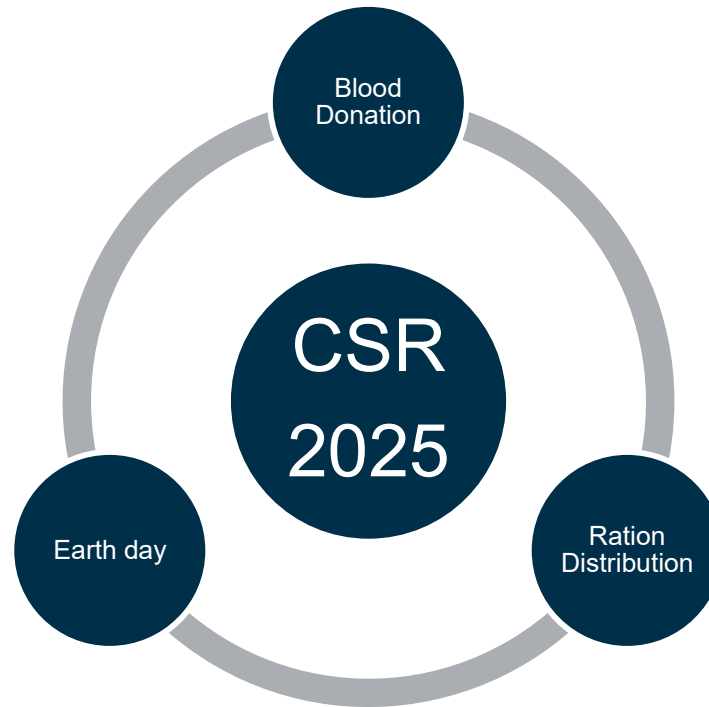
OUR CULTURE

People are the core of our journey. We believe in the holistic well-being of our employees.



CSR ACTIVITIES

We believe in giving back to the society and community



SUSTAINABLE PACKAGING

- Use of FSC-certified board
- Water-based ink-reducing VOC footprint
- Production wastage sent to sister concern for recycling
- Sourcing of raw materials from responsible suppliers



PRODUCTION FACILITY

OFFSET DIVISION

- High-end printing technology
- Capacity to produce more than 900 MT per month
- State-of-the-art printing technology
- Efficient post-press machines to support high-speed creasing & cutting and folding & gluing



SPONSOR SUPPORT

- Unwavering support from sponsors in the shape of:
- ✓ Injection of funds through the right issue in FY 2022 of Rs. 1.4 billion
- ✓ Time-to-time rescheduling of sponsor loans
- ✓ Keeping sponsor loan interest-free
- ✓ A loan of Rs. 250 million was offered by sponsors in FY 2021
- ✓ Total sponsor loan amounted to Rs. 1.45 billion
- ✓ Sale and leaseback alleviating the finance cost



FINANCIAL SUMMARY

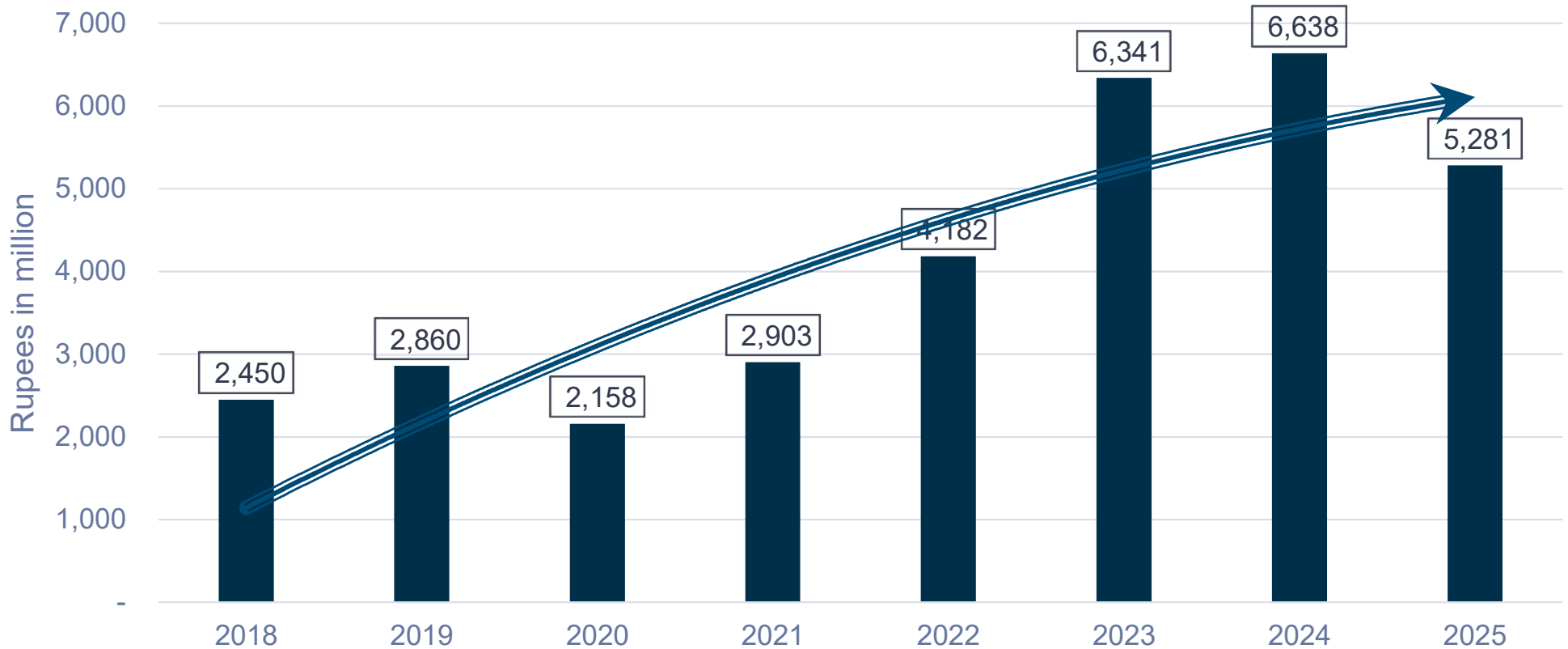
VERTICAL ANALYSIS

	2025		2024	
	Rs. '000	%	Rs. '000	%
PROFIT & LOSS ACCOUNT				
Sales - net	5,280,932	100%	6,638,477	100%
Cost of sales	(5,309,666)	-101%	(6,180,364)	-93%
Gross profit / (loss)	(28,734)	-1%	458,113	7%
Operating expenses	(321,571)	-6%	(209,544)	-3%
Operating profit / (loss)	(350,305)	-7%	248,569	4%
Financial charges	(183,065)	-3%	(351,728)	-5%
Profit/(loss) before taxation	(533,370)	-10%	(103,159)	-2%
Profit/(loss) after taxation	(599,668)	-11%	(186,362)	-3%
BALANCE SHEET				
Assets				
Property, plant and equipment	2,361,650	47%	2,921,484	55%
Right of use assets	125,852	3%	140,062	3%
Other non-current assets	12,310	0%	12,401	0%
Current Assets	2,516,930	50%	2,253,836	42%
Total Assets	5,016,742	100%	5,327,783	100%
Equity & Laibilities				
Share capital & reserves	2,272,065	45%	2,923,913	55%
Non-current liabilities	383,617	8%	332,846	6%
Current liabilities	2,361,060	47%	2,071,024	39%
Total equity and Liabilities	5,016,742	100%	5,327,783	100%

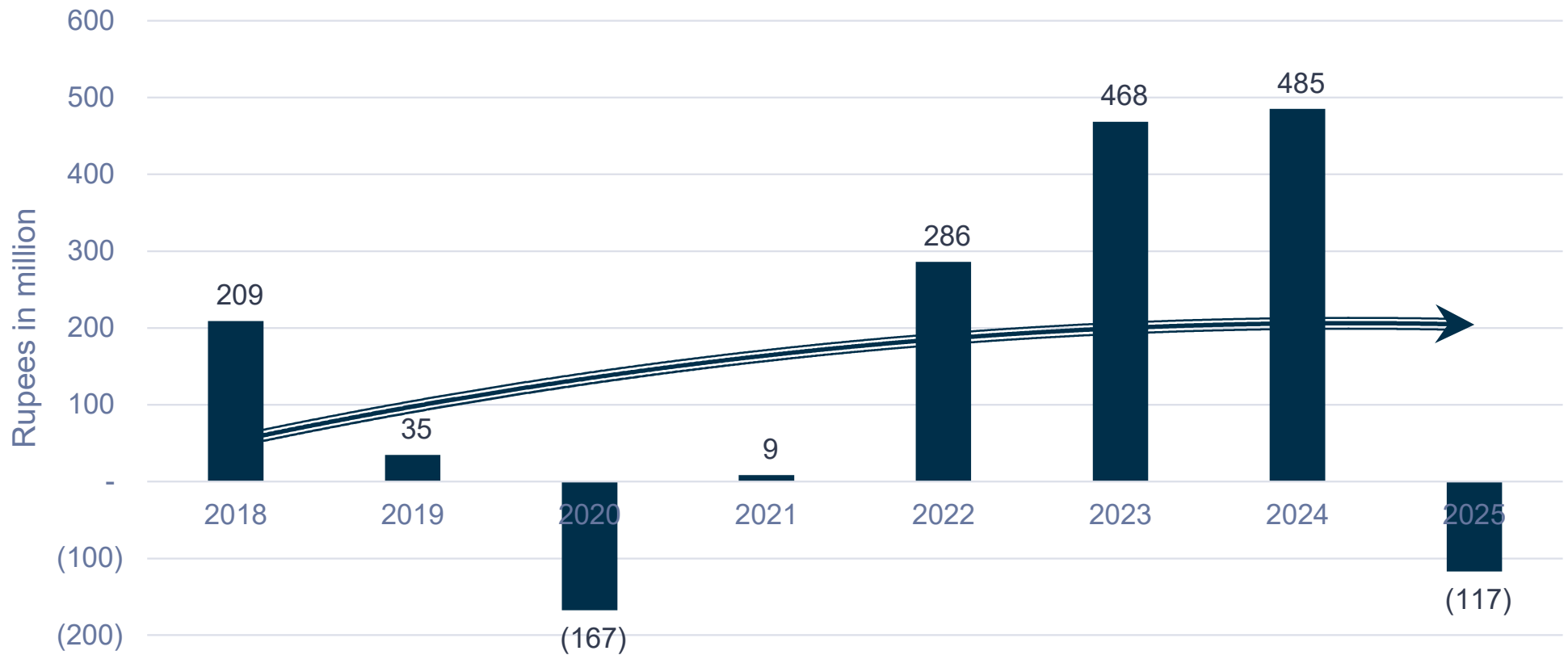
HORIZONTAL ANALYSIS

	2025		2024	
	Rs. '000	%	Rs. '000	%
PROFIT & LOSS ACCOUNT				
Sales - net	5,280,932	-20%	6,638,477	59%
Cost of sales	(5,309,666)	-14%	(6,180,364)	57%
Gross profit / (loss)	(28,734)	-106%	458,113	81%
Operating expenses	(321,571)	53%	(209,544)	31%
Operating profit / (loss)	(350,305)	-241%	248,569	168%
Financial charges	(183,065)	48%	(351,728)	-34%
Profit/(loss) before taxation	(533,370)	-417%	(103,159)	-39%
Profit/(loss) after taxation	(599,668)	-222%	(186,362)	11%
BALANCE SHEET				
Assets				
Property, plant and equipment	2,361,650	-47%	4,430,917	48%
Right of use assets	125,852	100%	-	0%
Other non-current assets	12,310	-1%	12,493	-95%
Current Assets	2,516,930	-7%	2,713,194	17%
Total Assets	5,016,742	-30%	7,156,604	29%
Equity & Laibilities				
Share capital & reserves	2,272,065	-23%	2,951,691	60%
Non-current liabilities	383,617	-75%	1,538,582	-6%
Current liabilities	2,361,060	-11%	2,666,331	30%
Total equity and Liabilities	5,016,742	-30%	7,156,604	29%

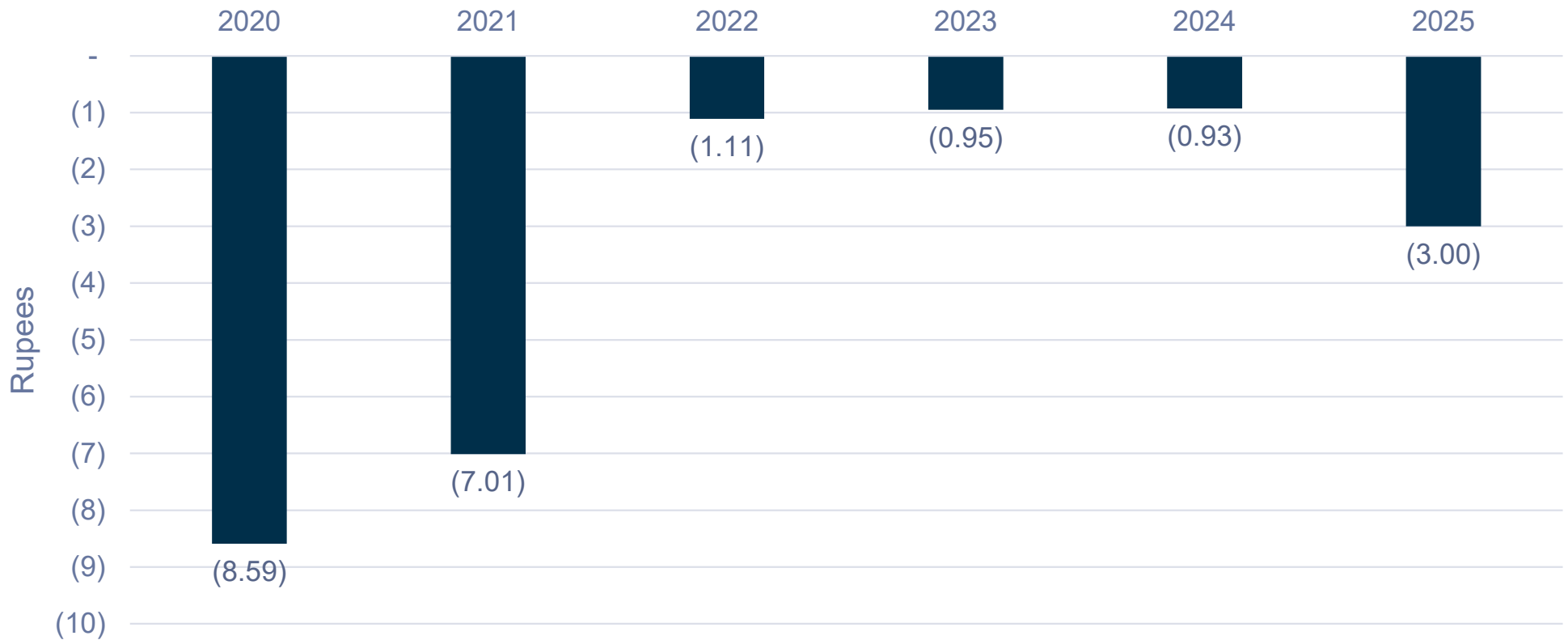
REVENUE



EBITDA



LOSS PER SHARE



* 2022, 2023 EPS restated

OUTLOOK

- Lurking shadows of global conflict escalations impacting international prices
- Discount rate may remain stable by the end of this Fiscal year
- PKR parity to remain stable which is largely based on the successful continuation of the IMF program
- Enhanced economic activity is yet to have a trickle-down effect on the Purchasing Power of the masses
- Inflation is low however, increased economic activity may drive inflation upward
- Working closely with suppliers and customers to improve products, secure margins, and volume





THANK YOU
FOR YOUR PARTICIPATION