



Big Bird Foods Limited

Corporate Briefing 2025



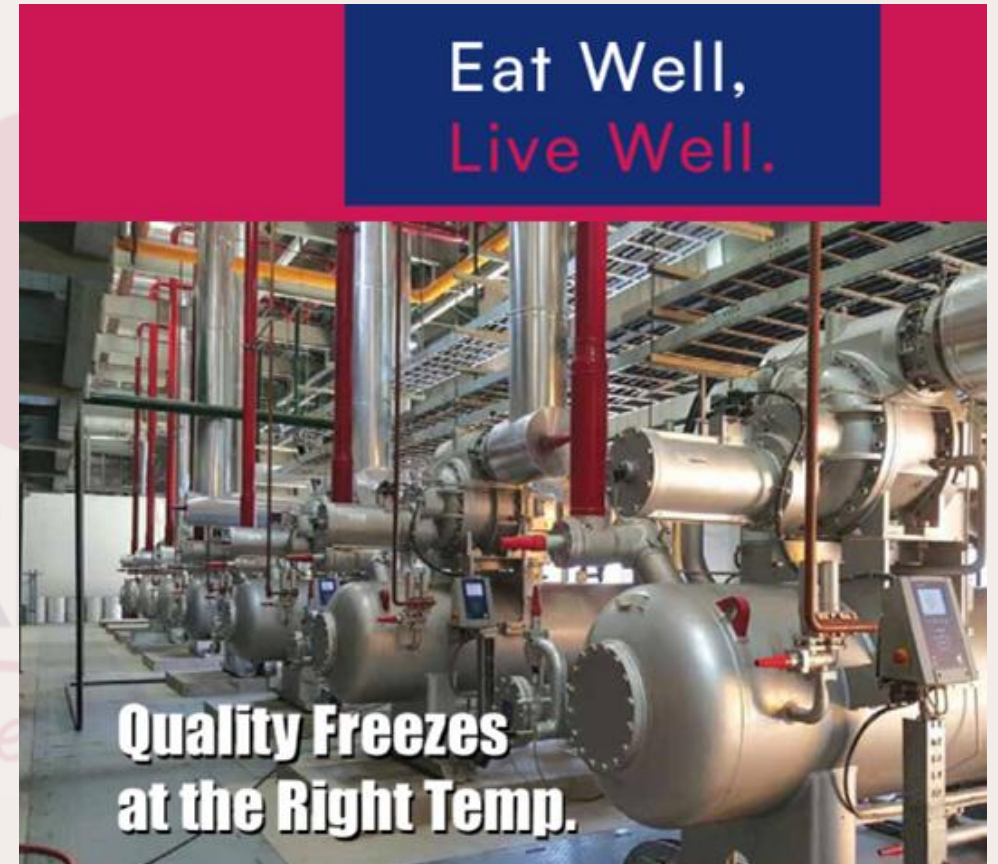
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Introduction:



Private Limited Company

Incorporated on Sep 21, 2011, in Pakistan as Private Limited Company under companies' ordinance 1984, (repealed with enactment of the companies Act, 2017).



Public limited Company

On June 01, 2023, converted into public limited company.



Public Listed Company

On Aug 05, 2024, upon listing on Pakistan Stock Exchange

Operational Footprints



Geographical location and address:

- 2-A, Ahmad Block, New Garden Town Lahore
- 63 Km Multan Road, Lahore

Sales and Distribution Network:

- Across all major cities of Pakistan

Board & Management:



Board of Directors:	
Mr. Abdul Basit	Chairman
Mr. Muhammad Mustafa Kamal	Chief Executive Officer
Mr. Abdul Karim	Non – Executive Director
Ms. Saadia Karim	Non – Executive Director
Mr. Muhammad Aleem	Non – Executive Director
Mr. Salman Basit	Executive Director
Mr. Mohammad Ahmad Kamal	Executive Director
Mr. Tariq Hamid	Independent Director
Mr. Muhammad Tabassum Munir	Independent Director
Major General (R) Asghar Ali	Independent Director

Sustainable and Profitable Growth:



Eat Well. Live Well



Strategic Operations / Developments

Highlight operational progress, strategy, and major developments

Key Strategic Goals – FY2024-25

FOCUS AREA	STRATEGIC DIRECTION
Product Innovation	Launch of a new ethnic product line.
Sustainability	<ul style="list-style-type: none"> Commissioning of a 3 MW solar power project to offset ~40% of energy needs, and significantly reducing the company’s carbon footprint. Around 17,000 plants have been cultivated on 20 acres of vacant land at the plant to help reduce the carbon footprint.
Automation & Technology	Continued investment in modern food-processing automation to improve efficiency and consistency.
Export Expansion	Strengthening presence in Middle East to establish a global halal food footprint.
Human Capital	Enhanced employee welfare, training, and performance-development programs.
Cost Efficiency	Optimization of production capacities and resources for improved margins.
Governance & ESG	Strengthening compliance, code of conduct, and ESG alignment for stakeholder confidence.
Long-Term Vision	Position Big Bird Foods as a leading international halal brand, known for quality, innovation, and sustainability.

Financial Information



2025: Sustained performance amid challenging market conditions

YTD Sep'25 Growth

Underlying Sale Growth

57.7%

Profitability

Operating Margin

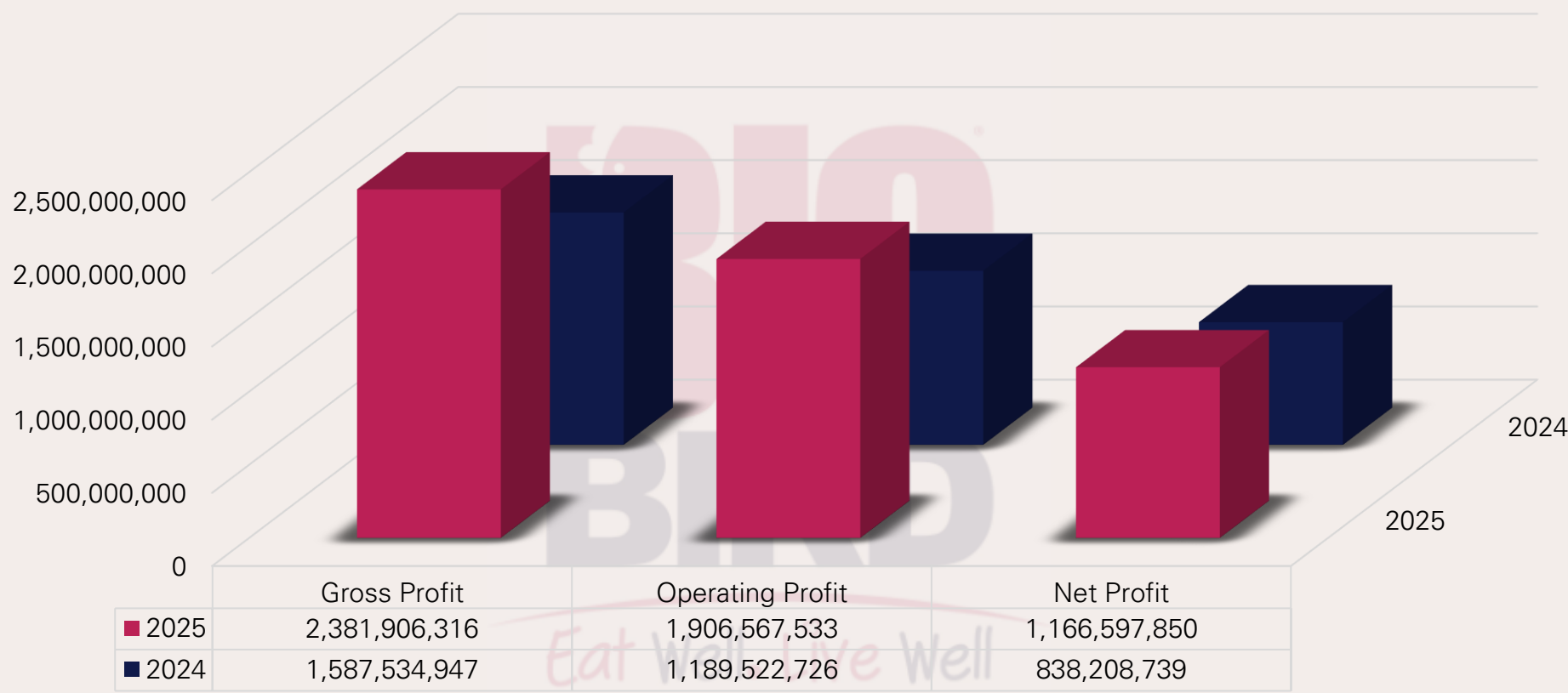
16.78%

EPS

PKR 3.90

39.29% Vs
SPLY

Financial Ratios:



Questions & Answers

We welcome your queries!

Analysts, shareholders, and investors are encouraged to share their questions.

Our Chief Financial Officer, Company Secretary, and Authorized Board Representatives are available to respond and provide insights.





Thank You

