

# CORPORATE BRIEFING SESSION

## BUNNY'S LIMITED

FOR THE YEAR ENDED 2025



# PROFILE OF COMPANY



## About Bunny's

Bunny's is a renowned bakery brand in Pakistan, celebrated for its finest baked goods. Established in Lahore in 1984 by Mr. Younus Shafique Ch., the company has grown into a premier manufacturer in Pakistan's food industry.

## VISION

Make quality food for better life.

## MISSION

Product innovation with optimal quality, taste and nutrition. To create value, inspire moments and deliver wellness.

## Our Strengths

- Quality and Taste: We use only the highest graded raw materials to produce wholesome baked goods.
- Diverse Product Range: Our offerings include bread, rusk, cake, cupcakes, fruit buns, and savory snacks.
- Commitment to Excellence: We strive for superior taste, quality, appearance, and texture in every product.

## Our Legacy

From humble beginnings on a 2-canal land, Bunny's has expanded to a 22-canal facility, driven by a vision of quality, service, value, and innovation.

# OUR BREAD FAMILY PRODUCTS



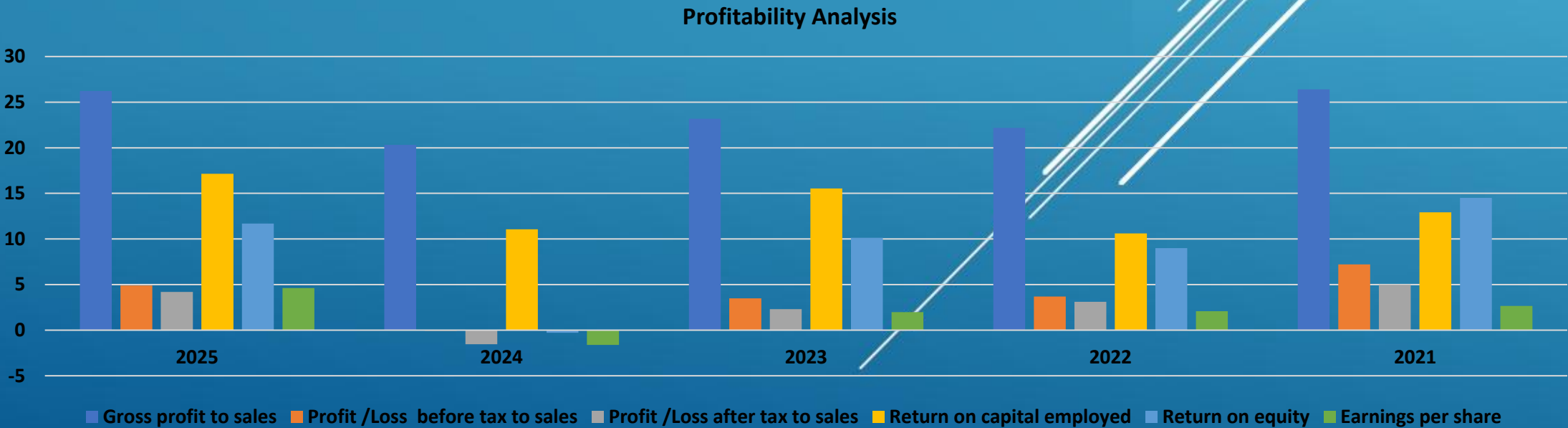
# OUR SNACK FAMILY PRODUCTS







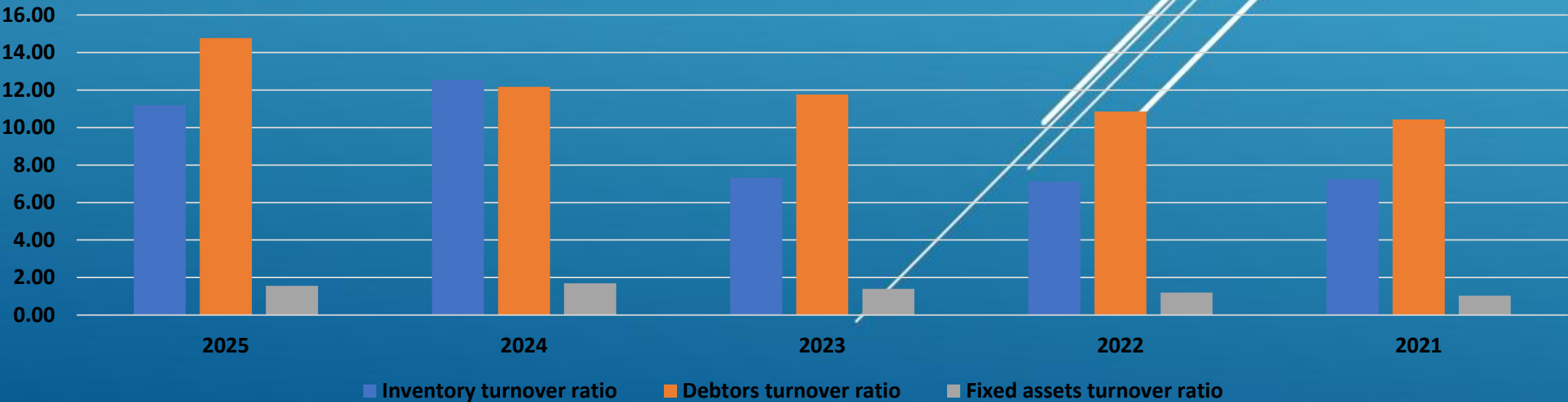
		For the year ended June 30,				
PROFITABILITY ANALYSIS		2025	2024	2023	2022	2021
Gross profit to sales	%	26.22	20.31	23.19	22.17	26.40
Profit /Loss before tax to sales	%	4.89	-0.07	3.49	3.70	7.20
Profit /Loss after tax to sales	%	4.19	-1.54	2.31	3.11	4.98
Return on capital employed	%	17.15	11.07	15.54	10.60	12.93
Return on equity	%	11.69	-0.28	10.14	9.00	14.51
Earnings per share	Rupees	4.63	-1.62	1.97	2.08	2.66





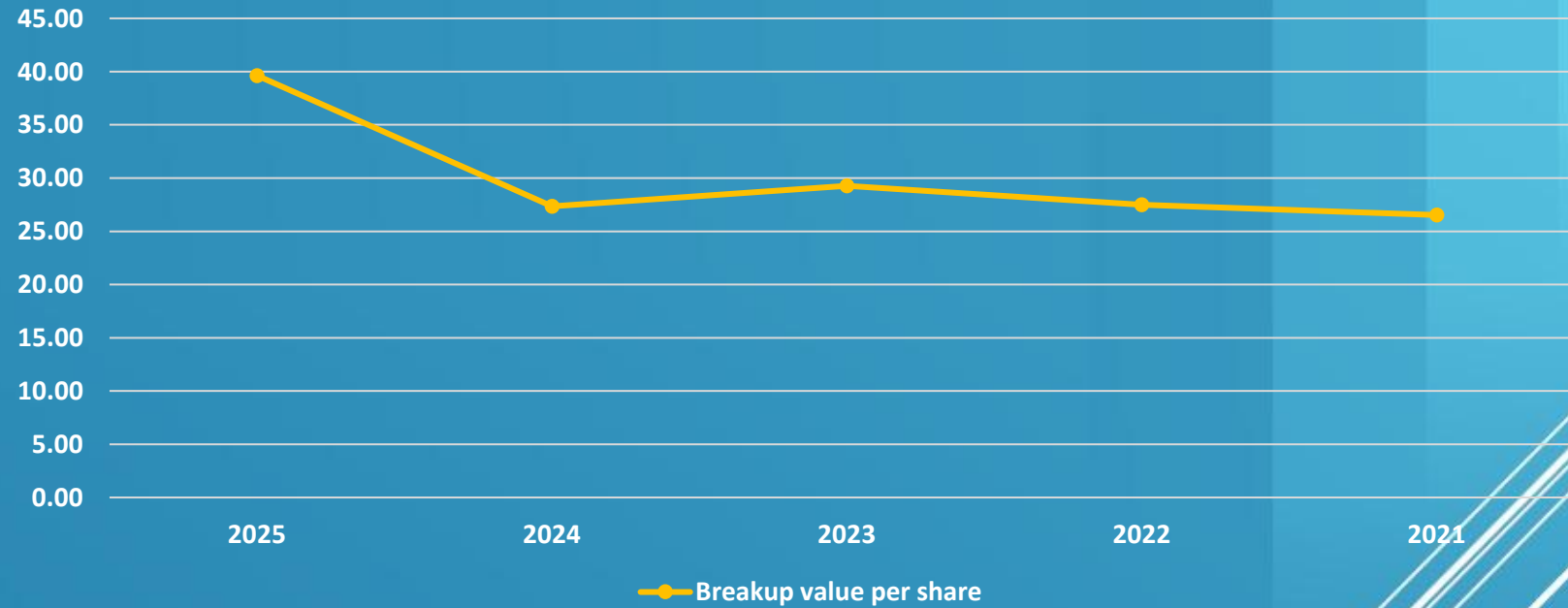
FINANCIAL ANALYSIS		For the year ended June 30,				
		2025	2024	2023	2022	2021
Current ratio	times	0.98	0.80	0.94	1.02	1.18
Debt to equity ratio	times	0.72	0.62	0.62	0.63	0.62
Interest coverage ratio	times	2.78	1.02	1.95	2.49	4.06
Breakup value per share	rupees	39.63	27.34	29.27	27.49	26.53
Inventory turnover ratio	times	11.19	12.54	7.33	7.11	7.24
Debtors turnover ratio	times	14.77	12.17	11.76	10.85	10.43
Fixed assets turnover ratio	times	1.56	1.69	1.40	1.20	1.04

Turnover Ratios

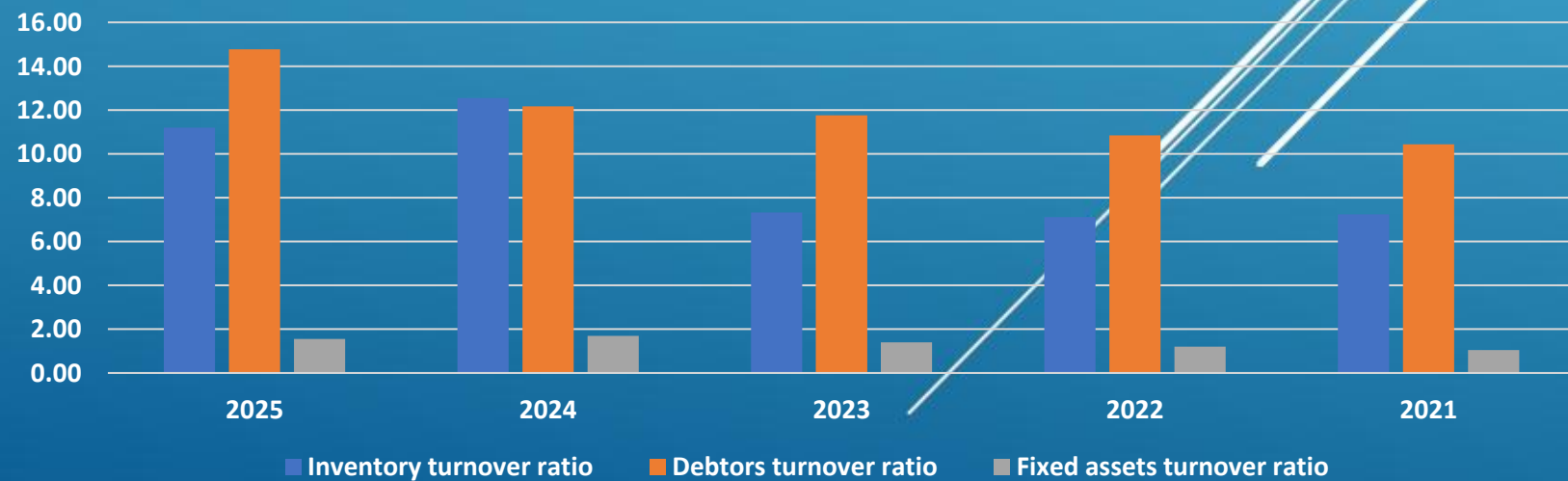




## Breakup Vlaue per share



## Turnover Ratios



## Performance Overview – First Quarter 2025

Company's revenue has shown a growth of 11.76% as compared to the same quarter of the last year. On the other hand, gross profit ratio has increased to 29.72% against 25.12% of the same quarter last year. The finance cost during the quarter under review has shown a slight decrease due to lower markup rates. During the quarter under review, net profit ratio has increased to 8.06% against a net ratio of 1.67% of the same quarter last year.

The Company delivered a commendable performance during the first quarter of 2025, reflecting sustained growth in both revenue and profitability. The improved financial results were driven by strong demand across key product categories, an enhanced product portfolio focusing on health-oriented and value-added food items, and effective brand and distribution strategies. Continued emphasis on cost optimization, process efficiency, and quality assurance contributed to improved margins.



## FACE VALUE OF EACH ORDINARY SHARE

Bunny's Limited ('the Company') has subdivided face value of Company's shares to enhance market liquidity, improve investor accessibility, and broaden the shareholder base. The face value of each ordinary share has been changed from Rupees Ten (Rs. 10/-) to Rupee One (Re. 1/-), thereby increasing the number of shares ten times without altering the total paid-up / authorized capital. Following the subdivision, the subscribed and paid-up capital of the Company, currently comprising 66,805,270 ordinary shares of Rs. 10/- each, has been restructured into 668,052,700 ordinary shares of Re. 1/- each. The company will shortly, announce a book closure date to give effect to this subdivision. Entitled shareholders will receive ten (10) ordinary shares of Re. 1/- each for every one (1) ordinary share of Rs. 10/- held, upon completion of the necessary regulatory formalities. The newly issued shares shall rank pari passu with the existing shares, with no change in the rights and privileges attached thereto.

# STRATEGIC / OPERATIONAL DEVELOPMENTS



Bunny's Ltd is pleased to announce the launch of its new premium large cake and queen cake products, made with high-quality natural fruit pulp. These delicious treats are perfect for special occasions and everyday indulgence.





## NEW PRODUCT “tortilla wraps”

Tortilla wraps have emerged as a versatile and fast-growing product in the global food industry. Their usage extends across multiple cuisines and consumer segments, offering convenience, adaptability, and health-conscious alternatives to traditional meal bases. Widely embraced in households, restaurants, fast-food chains, and retail outlets, tortilla wraps cater to a diverse customer base including families, young professionals, health conscious individuals, and food service businesses. Tortilla wraps represent a strong and growing segment, well-positioned to meet evolving customer expectations and support business growth in the coming years.







## NEW PRODUCT “Multi-Grain Bread”

Multi-grain bread has emerged as a significant product in the bakery sector, driven by rising consumer awareness of health and wellness. Unlike traditional white bread, multi-grain bread is prepared using a blend of grains such as wheat, oats, barley, and rye. This combination not only enhances flavor and texture but also provides higher nutritional value, including dietary fiber, proteins, vitamins, and essential minerals.

For our business, introducing the range of multi-grain bread can help align with evolving customer preferences, strengthen brand equity, and create opportunities for increased market share in the bakery segment.

Company has formidable business relationships with its vendors and bankers and trying hard to meet business needs with a proactive approach.

The management of the company remains vigilant, closely monitoring the ever-evolving economic landscape, its associated challenges, and their impact on the business environment. Despite these formidable challenges and uncertainties, your company is steadfastly committed to enhancing its operational efficiency and processes, thus ensuring its competitive edge within the industry.



THANK YOU

