

December 04, 2025

The General Manager,
Pakistan Stock Exchange Limited
Stock Exchange Building
Stock Exchange Road
Karachi.

Subject: Material Information - Expansion of Retail Footprint

Dear Sir,

Big Bird Foods Limited ("BBFL") is pleased to inform its shareholders and the Pakistan Stock Exchange that the Company has further expanded its nationwide modern-trade retail presence through onboarding with the following leading retail chains:

- Punjab Cash & Carry
- Chase Up
- Diamond Super Market
- Bin Hashim Supermarket

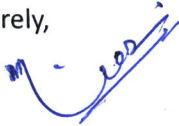
Through these partnerships, **BBFL products will now be placed in an additional fifty (50) new retail branches** across major cities including Lahore, Islamabad/ Rawalpindi region, Multan, Gujranwala, Faisalabad, Mardan, Hyderabad and Karachi. This expansion adds to BBFL's existing modern-trade footprint and significantly enhances the Company's nationwide reach.

The newly added stores are collectively expected to contribute approximately **PKR 600 million in annual revenues**.

This information is being disclosed pursuant to Section 96 of the Securities Act, 2015 and Clause 5.6.1(a) of the PSX Rule Book.

You may please inform the members of the Exchange accordingly.

Sincerely,



Muhammad Riaz
Company Secretary
& Head of Legal

Cc:

Executive Director/HOD
Offsite-II Department, Supervision Division
Securities & Exchange Commission of Pakistan
63-NIC Building, Jinnah Avenue,
Islamabad