



The General Manager

Pakistan Stock Exchange Limited “PSX”
Stock Exchange Building – Road
Karachi

31 December 2025

Subject: Material Information – Rebranding of **Supernet Limited** as “**Supernet Global**”

Dear Sir,

In accordance with Section 96 of the Securities Act, 2015 and Clause 5.6.1(a) of PSX Rule Book **Supernet Limited** “the **Company**” hereby conveys the following Material Information:

In line with the Company's strategic objective and being one of Pakistan's pioneering-establishment for Information and Communication Technology “**ICT**” and connectivity services provider, has approved a strategic rebranding initiative under the name “**Supernet Global**”, reflecting its intention to selectively expand into high-growth international digital markets.

This rebranding forms part of the Company's long-term strategy to participate in international ICT and digital services arena across the Middle East, Africa and Central Asia, while exporting Pakistan-origin digital, ICT and managed service expertise to global consumers.

The Board is cognizant of sustained growth in ICT spending across the Middle East and Africa, driven by government-led digitalization programs, increased cybersecurity investments, cloud adoption and enterprise modernization. In parallel, the global satellite communications sector—one of the Company's core competencies—continues to exhibit strong growth prospects over medium to long term.

Founded in 1995, the Company has developed nearly three decades of experience in delivering mission-critical ICT services, satellite connectivity and managed services to the banking, energy, telecom, government and large enterprise customers. Under the Supernet Global identity, the Company intends to leverage this experience for international markets while contributing to Pakistan's IT and services exports and channel foreign exchange inflows through cross-border service delivery.

As part of this strategy, Dubai shall serve as the **Company's First Regional Hub**, leveraging its UAE based subsidiary, **Phoenix Global FZE**, operational since 2018. Supernet Global will serve enterprise, carrier and institutional customers across multiple regions, while technical delivery, engineering and managed services functions will continue to be anchored in Pakistan.

The Company's international service portfolio will include cybersecurity services, cloud and data solutions, managed ICT services, smart and Internet of Things “**IoT**” platforms, enterprise connectivity through local partnerships and satellite-based connectivity solutions. Satellite services will remain a cornerstone of the Company's international strategy, enabling scalable cross-border delivery across multiple industry verticals.

SUPERNET LIMITED

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The Company has adopted a measured, partner-driven expansion approach, focusing on sustainable growth and regulatory compliance through collaboration with licensed local operators and system integrators in relevant jurisdictions.

The Company has further clarified that all existing operations, customer relationships and commitments in Pakistan remain unchanged and the rebranding initiative does not impact the continuity of its domestic operations.

You may please inform the TREC Holders accordingly.

Regards,

For Supernet Limited

Waseem Ahmad
Company Secretary

Copy to: **Director/HOD**
Surveillance, Supervision and Enforcement Department
Securities and Exchange Commission of Pakistan
NIC Building, 63 Jinnah Avenue
Blue Area, Islamabad.

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