

January 06, 2026

The General Manager
Pakistan Stock Exchange Limited
Stock Exchange Building
Stock Exchange Road
Karachi

Subject: Update on Launch Timeline of Genesis and Estela Brands

Dear Sir,

This is with reference to the Company's earlier material information announcement dated October 08, 2025, wherein Treet Corporation Limited ("the Company") had informed the market that the launch of its new personal care brands, Genesis and Estela, was scheduled for January 01, 2026.

The Company wishes to inform its shareholders and the market that management has decided to reschedule the launch timeline to align the introduction of the brands with a more suitable market window.

Accordingly, the Company now intends to proceed with a simultaneous nationwide launch of Genesis and Estela after the first week of Ramadan.

The Company believes this revised timeline will allow for a more effective market rollout and sustained brand engagement. All other aspects of the previously disclosed material information remain unchanged.

This announcement is being made in compliance with Section 96 and Section 131 of the Securities Act, 2015 and Clause 5.6.1(a) of the PSX Rule Book.

You may please inform the TREC holders accordingly.

Yours sincerely,

For and on behalf of
Treet Corporation Limited



Zunaira Dar
Chief Legal Officer & Company Secretary