



Jan 20, 2026

The General Manager
Pakistan Stock Exchange Limited,
Stock Exchange Building,
Stock Exchange Road,
Karachi.

Director / HOD
Surveillance, Supervision
and Enforcement Department
Securities & Exchange Commission of Pakistan
Islamabad

DISCLOSURE OF MATERIAL INFORMATION

Dear Sir,

In accordance with Sections 96 and 131 of the Securities Act, 2015 and clause 5.6.1 of the PSX Regulations, it is hereby informed that the Board of Directors of Blue - Ex Limited (hereinafter referred to as the "Company") have approved through a resolution by-circulation on January 20, 2026 and recommended the following, for approval of the shareholders of the Company, in the upcoming Extraordinary General Meeting:

- Sub-division of Shares:** To sub-divide the face value of Shares of the Company from Rs. 10/- to Rs. 1/- per share, in accordance with Section 85(1)(c) of the Companies Act 2017, in the ratio of 10 shares for each 1 share held.
- Amendment to Memorandum of Association:** To amend Clause V of the Memorandum of Association to reflect the proposed sub-division of shares.

The Board of Directors expresses its gratitude to the Shareholders for their continued trust since the Company's inception and therefore, to further enhance shareholders' value and broaden investor participation, the Board has proposed the above sub-division, making the Company's shares more accessible to a variety of investors and sharing the success achieved over the years with them.

For information of the Shareholders, once approved in the EOGM, the existing subscribed and paid-up capital of the Company, currently at **28,428,430** ordinary shares of Rs. 10/- each, will be sub-divided into **284,284,300** ordinary shares of Rs. 1/- each. Consequently, the eligible shareholders of the Company will receive 10 shares in place of every 1 share held as of the date of determination (to be announced subsequent to the EOGM).

EXTRAORDINARY GENERAL MEETING & BOOK CLOSURE

The Board has resolved to convene an Extraordinary General Meeting ("EOGM") of the Shareholders on Wednesday, February 11, 2026 at 04:30 PM at the registered office of the Company situated at Head Office, 5, Bangalore Town, Shahra-e-Faisal, Karachi and through video link, to seek approval from the Shareholders for the aforementioned matter

Head Office:

Bunglow No. 5, Bangalore Town,
Shahrah-e-Faisal, Karachi.
+92-21-111-258339

Regional Office - Central

158-S, Quaid-e-Azam Industrial
Estate, Kot Lakhpat, Lahore.

Regional Office - North

Building # 2A, Airport Link
Road, Chaklala, Rawalpindi.



The share transfer book of the Company shall remain closed from Wednesday, February 4, 2026 to Wednesday, February 11, 2026 (both days inclusive). Share transfers received, in order, at the office of our Share Registrar / Transfer Agent, i.e. CDC Share Registrar Services Limited (CDCSRSL), situated at CDC House, 99-B, Block 'B', S.M.C.H.S., Main Shahra-e-Faisal Karachi-74400, by the close of business on Tuesday, February 3, 2026 shall be treated as being in time for the purpose of attending, and voting at, the EOGM. Formal Notice of EOGM will be disseminated within stipulated time through PUCARS separately.

You may please inform the TREC holders accordingly.

Yours truly,

Rana M Salman
Company Secretary

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