



# AIR LINK COMMUNICATION LIMITED

Ref: ALC/PUCAR/2026-01

January 22, 2026

The General Manager  
Pakistan Stock Exchange Limited  
Stock Exchange Building  
Stock Exchange Road,  
Karachi.

**Subject: Disclosure of Material Information**

Dear Sir,

In accordance with Section 96 of the Securities Act, 2015 and Clause 5.6.1(a) of PSX Regulations, we hereby convey the following information:

Select Technologies Limited, a wholly owned subsidiary of Air Link Communication Limited, has entered into a strategic partnership with HISENSE, a leading global consumer electronics brand with a group revenue of USD 30.24 billion, for the manufacturing and distribution of home appliances in Pakistan, including Smart TVs and Air Conditioners.

The collaboration brings together HISENSE's global technology leadership and Airlink Group's strong local manufacturing and nationwide distribution capabilities. As part of this partnership, HISENSE has also expressed its intention to make a direct investment in the venture in the near future, reflecting its long-term commitment to the Pakistani market.

This alliance is expected to strengthen local manufacturing, enhance product availability, and offer high-quality home appliances tailored to local consumer needs.

You may please inform the TRE certificate holders of the exchange accordingly.

Yours Sincerely,

**Amer Latif**  
Company Secretary



**Copy to:**

Executive Director/HOD,  
Offsite-II Department, Supervision Division,  
Securities & Exchange Commission of Pakistan,  
Islamabad.