

# ZUMA RESOURCES LTD

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Corporate Briefing Session



**ZUMA**  
RESOURCES LIMITED

# Financial Results for the year ended June 30, 2025 (Previously Bilal Fibres Ltd)

	June 30, 2025	June 30 2024
Sales – net	-	-
Cost of sales	-	-
Gross Loss	-	-
Administrative expenses	(3,917,766)	(867,537)
Finance cost	(40,127,298)	(8,654,099)
Other Income	41,606,921	53,842,135
Operating (Loss) / profit	(2,438,143)	44,320,499
(Loss) / profit before levy and taxation	(2,438,143)	44,320,499
Taxation	-	(3,140,654)
(Loss) / profit after taxation	(2,438,143)	44,320,499
(Loss) / profit per share - basic and dilute	(0.17)	2.92



# Transformation: Current Status As Per SECP Approval

## **New Business line:**

Zuma is a PSX-listed company with a principal focus on building and collaborating with a portfolio of businesses across technology, IT/AI-enabled services, digital commerce, and related high-growth sectors, through partnerships, investments, and revenue-participation arrangements.

## **Sector: Technology**

*(Already requested PSX to update company profile in exchange's website)*

# Key Points:

ZUMA's has commenced its business since December 2025 since its first agreement with sim.market.

Qualified team has also been appointed to start the operations of the company.

Company has already settled all of its banking liabilities through Agreement under Lahore High Court LHC order and Company's books of accounts stand cleared.

# Projects:

Already launched:  
Global Partnership with  
<https://sim.market> for  
selling Travel eSims.

In Development Phase  
(to be launched very  
soon):

AI Calling Robotic  
Agent

Mobile Games  
Publisher



# Global Partnership with <https://sim.market> (Already Launched)

Embedded Sims (eSims) global has reached USD 13 Billion in 2025 and expected to cross USD 50 Billion by year 2030.

One of eSim provider, AIRALO currently evaluated at over USD 1 Billion.

Sim.Market and AIRALO are using same networks and relatively, Sim.Market prices are cheaper than AIRALO.

ZUMA is getting 20% of gross revenue of whatever Sim.Market is making globally.

ZUMA has generated a reasonable revenue in December 2025 (first month of agreement)

ZUMA is in final negotiation with Pakistan's local telecom provider to expand business locally.

# Future Outlook (eSims)

ZUMA is in touch with Pakistan's top telecom provider for eSim business.

At least 1 Million eSims per month expected to be sold once this agreement is finalized

Future partners with ZUMA are :  
Hajj/Umra operators / Travel Agents / Airlines / Tourism

New IOT products with eSims like internet devices that will work globally.




# AI Calling Robotic Agent (expected launch in Feb - March 2026)



An AI Calling Robotic Agent is an automated voice agent powered by large-scale speech models that can:

- Make outbound calls (e.g., reminders, sales outreach)
- Handle inbound calls (customer support, queries)
- Conduct dialogues with context, intent understanding, and dynamic responses
- Integrate with business systems (CRM, databases, calendars, payments)
- Subscription (SaaS) based model for corporates which is expected to generate over USD 50,000 per month.





# ZUMA Mobile Games Publisher: (expected launch in Feb-Mar 2026)

## High-Growth Global Industry



- Mobile gaming is the largest segment of the global gaming market
- Billions of active users worldwide across Android & iOS
- Currently, evaluating 21 mobile games with a well-known developer and to publish it in Apple and Google store.
- Strong demand in Asia, Middle East, Europe, and emerging markets
- Zuma does not need to develop games in-house initially and will act as a publisher and launch selected games
- Handles marketing, monetization & distribution
- Shares revenue with developers (typically 40–60% publisher share)
- Opportunity is, if any game gets hit then revenues could be in hundreds of thousands in USD.



Q&A

