



Strategy Meets Scale

Corporate Briefing

May 25, 2026

www.servisgroup.com



AGENDA

- 01 Group Overview
- 02 Pakistan Economic Snapshot
- 03 Stock Performance
- 04 Key Revenue Drivers
- 05 Financial Highlights
- 06 Future Outlook
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VISION

“To become a Global, World-class and Diversified Company which leverages its brands and its people.”

MISSION



Result Oriented

To be a result oriented and profitable Company by consistently improving market share quality, diversity, availability, presentation, reliability, and customer acceptance.



Value Addition

To emerge as a growth oriented ensuring optimum return and value addition to its shareholders.



Cost Consciousness

To ensure cost consciousness in decision making and operations without compromising the commitment to quality.



Dynamic Leadership

To create an efficient resource management and conducive business environment. Evolving an effective leadership by creating a highly professional and motivated management team fully equipped to meet any challenge.



International Recognition

To keep abreast with modern technology and designs to optimize production and enhance brand image to attain international recognition for the Company's product.



Business Ethics

To set up highly ethical business standards and be a good corporate citizen, contributing towards the development of the national economy and assisting charitable causes.



Sustainability

To adopt appropriate safety rules and environment friendly policies.

CORE VALUES

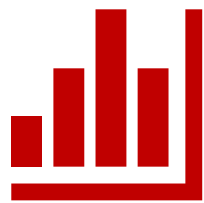
“To become a **Global, World-class & Diversified Company** which leverages its **Brands** and its **People.**”





SERVIS GROUP AT A GLANCE

Servis Group, one of **Pakistan’s leading conglomerates** and a globally recognized **manufacturer of footwear and tyres**, continues to build on a legacy spanning more than **seven decades**. From its humble beginnings in the **1940s**, the Group has evolved into a diversified enterprise powered by **over 15,000 professionals** committed to innovation, quality and operational excellence. Through its strong presence across **footwear, tyres, tubes and allied products**, Servis Group caters to customers in **both local and international markets**. Guided by the core values of integrity, ethical business practices, empowerment and technological advancement, the Group remains focused on creating sustainable value for its stakeholders while strengthening its position as a symbol of Pakistani industrial excellence.



Asset Base: PKR 137 Billion



Nationwide network of 283 retail outlets under the flagship brand name “SERVIS”



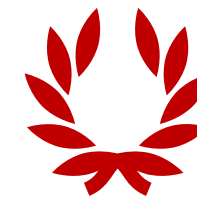
Customers across 50+ Countries



Servis Group contributed donation of Rs. 204 Million in CY 2025 vs Rs. 110 million in CY 2024



More than 15,000 employees



- Tyre Market Leader
- Largest Footwear Exporter of Pakistan
- Largest Tyre Exporter of Pakistan
- First Truck and Bus Radial Tyre manufacturer in Pakistan in collaboration with Chinese Partner
- First Chinese joint venture to get listed on the Pakistan Stock Exchange

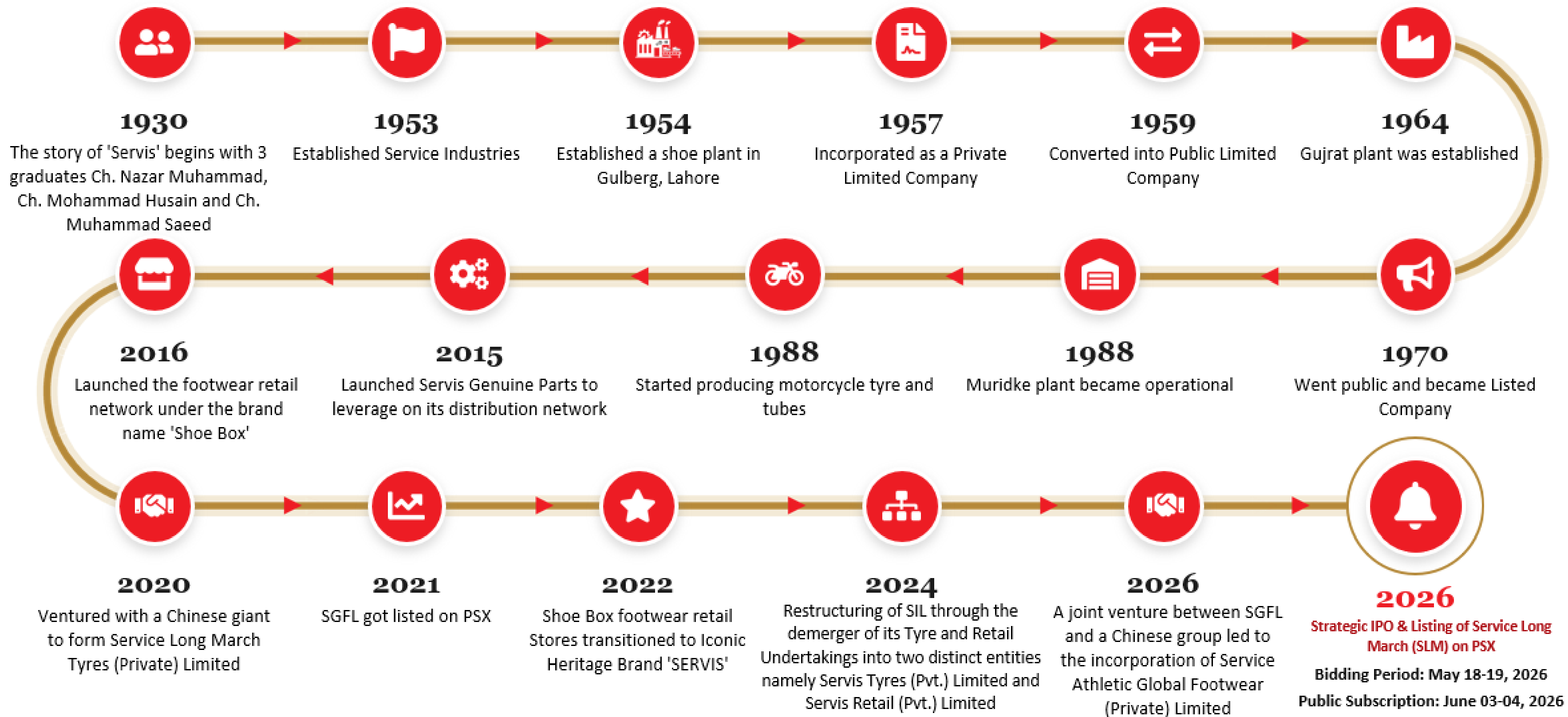


Shariah compliant status has been granted to Service Industries Limited



Entity Rating:
Long-Term : AA
Short-Term : A1+
Outlook : Stable

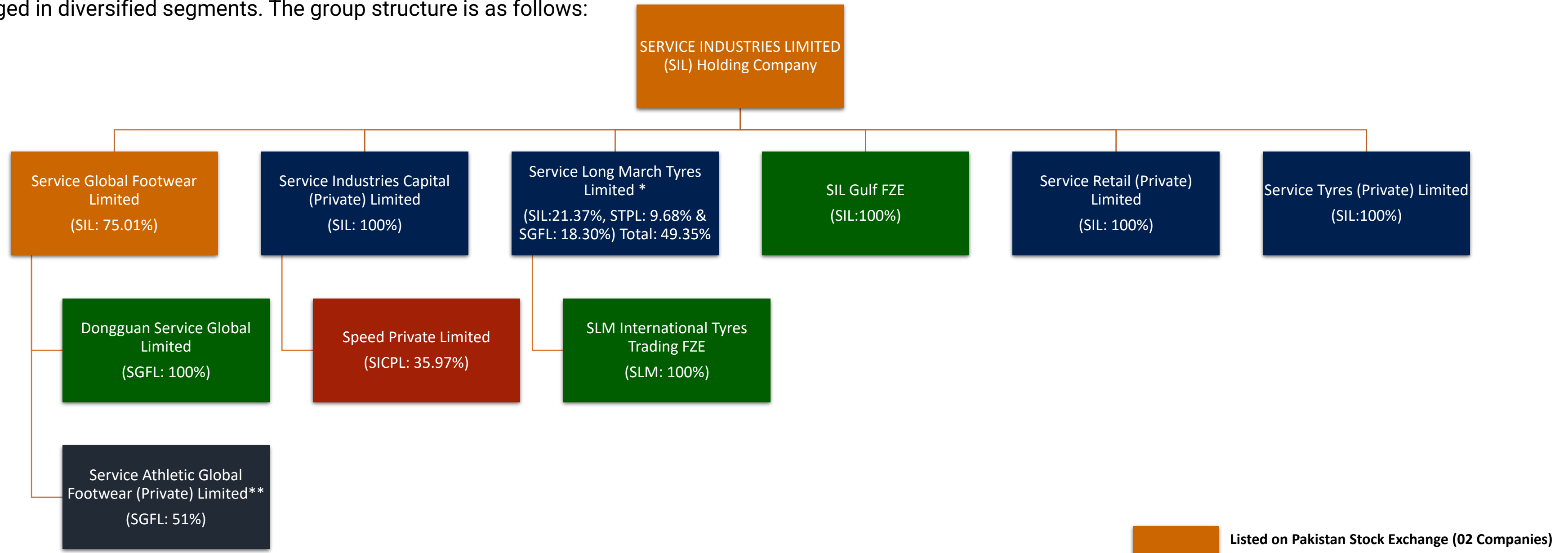
SERVIS GROUP – JOURNEY SO FAR





SERVIS GROUP STRUCTURE

Service Industries Limited is the flagship and parent company of Servis Group with 9 subsidiary companies including 03 foreign subsidiaries and 01 associated company, engaged in diversified segments. The group structure is as follows:



*Service Long March Tyres is currently in the process of listing, with the book building phase has already closed on 19 May 2026. Post-IPO, the aggregate shareholding of the Servis Group entities in the company will stand at 46.87%, comprising Servis Industries Limited (“SIL”) holding 20.30%, Service Global Footwear Limited (“SGFL”) holding 17.38%, and Service Tyres and Power Limited (“STPL”) holding 9.19%

**Investment yet to be made in proportion (SGF-51% and CSGFL-49%) in phases. 1st phase has a project cost of USD 6.5 M.

- Listed on Pakistan Stock Exchange (02 Companies)
- Unlisted Local Subsidiaries (05 Companies)
- Unlisted Foreign Subsidiaries (03 Companies)
- Unlisted Local Associate (01 Company)

SERVIS GROUP – PRODUCT RANGE

FOOTWEAR



Athleisure



Peshawari Chappal



Women



Chappal



Formal



Sandals



Moccs



School Shoes



Casuals



Boots



Kids

BAGS & ACCESSORIES



Ladies Bag



School Bag



Socks



Wallets



Belts

APPARELS



Active wears



Shorts



Polos & Tees

SERVIS GROUP – PRODUCT RANGE

TYRES



Motorcycle Tyres



Bicycle Tyres



Scooter Tyres



Rickshaw Tyres



ULT Tyres



Tractor Tyres



Light Truck



Truck and Bus

SERVIS GENUINE PARTS

Manufacturing



Motorcycle and Rickshaw
Chain and Sprocket

Trading



Bike Batteries



Bearings



Brake Cables
70CC and
125CC

TUBES



Motorcycle, Rickshaw, scooter, Trolley, ULT and
Cycle Tubes

PAKISTAN ECONOMIC SNAPSHOT



Real GDP Growth Rate

FY 2025 **+3.04%**
CY 2025 **+3.98%**



Inter Bank USD to PKR Rate

31st Dec 2025 **280.12**
Avg. CY 2025 **281.16**
Current 20th May 2026 **278.56**



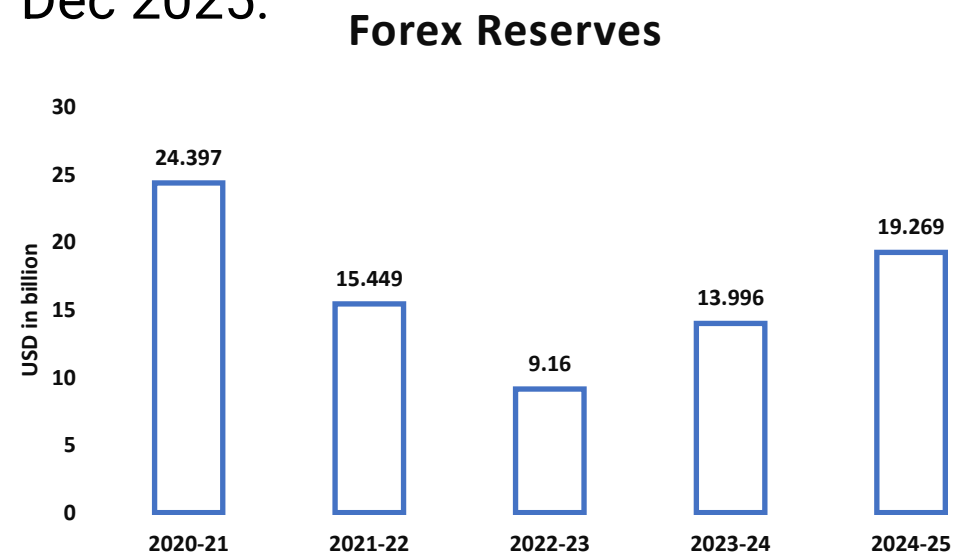
Policy Rate

12% → 11% → 10.5% → 11.5%
Jan 2025 May 2025 Dec 2025 Apr 2026



Foreign Exchange Reserves

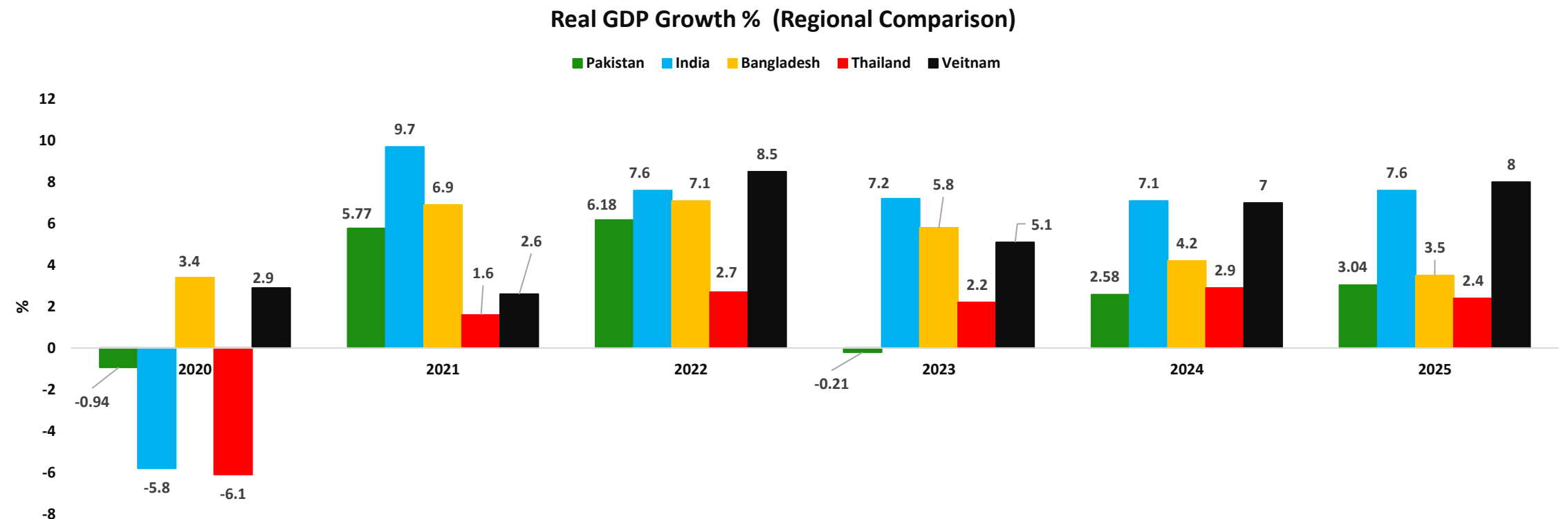
Reserves reached at \$20.838 billion in Dec 2025.



Year	YoY Inflation Rate %	Cumulative Inflation %	YoY Gross Wage Inc.	Avg Exchange Rate (USD to PKR)
2020	7.98		17,500	159.83
2021	12.28	20.26	20,000	176.51
2022	24.5	44.76	25,000	226.43
2023	29.7	74.46	32,000	281.86
2024	4.1	78.56	37,000	278.55
2025	5.6	84.16	40,000	280.12
				84.16
				129%
				75.26%

Rupee Devalue	75.26%
Cumulative CPI	84.16%
Excessive inflation	8.90%

2025 Rational Exchange to match cumulative inflation **305**



SERVIS GROUP – SRVI’s Legacy of Delivering Shareholder Value

Service Industries Ltd (SRVI)		
30-Year Total Shareholder Return - 1996 to 2025		
	PKR	USD
1 - Initial Investment		
Valuation Based (Shares)	1	
Share price - Start of 1996	52.75	\$ 1.46
2 - Bonus Share Compounding		
	Multiplier	Share Capital
1996	0.00x	109,352,630
1998	1.10x	120,287,890
2019	1.56x	187,949,820
2020	1.25x	234,937,270
2021	2.00x	469,874,540
Accumulated Final Share Count	4.30x	
3 - Dividend Income		
Total Cash Dividends Received	649.64	\$ 4.68
4 - Final Valuation (20 May, 2026)		
Ending Share Price	1,939.58	\$ 6.96
Ending Capital Value	8,334.13	\$ 29.92
5 - Total Shareholder Return (TSR)		
Total Value (Capital + Dividends)	8,983.77	\$ 34.60
Net Value Created	8,931.02	\$ 33.14
Annualized Return (CAGR)	18.68%	11.12%
Benchmark Risk Free Rate (CAGR) ~	12.11%	4.34%

SERVIS GROUP – Key Revenue Drivers

Servis Group

Key Revenue Streams

Sale of TBR Tyres

Sale of Motorcycle, 3&4 wheeler, Agri, Cycle, Trolley and TL Tyres & Tubes

Sale of Footwear

Revenue Drivers

Demand from domestic automotive sector
(OEMs)

Local logistics and transportation
(Replacement Market)

Demand from international customers
(Exports)

Demand from motorcycle and tractor manufacturers
(OEMs)

Growth in agriculture sector
(Replacement Market)

Rising Freight movement and transportation
(Replacement Market)

Demand from international customers
(Exports)

Religious Festivals & Public Events (Eid & Christmas, nationwide celebrations etc)

Seasonal Events (wedding season)

Demand from international customers
(Exports)

* Servis Group revenue is generated from a diversified customer base. In the tyre segment, key customers include distributors, corporate clients, OEMs, and international customers, while the footwear segment serves walk-in customers through a nationwide retail network, as well as corporate clients, wholesalers, and international customers.

SERVIS GROUP – 2025 FINANCIAL HIGHLIGHTS

Material Variation

Consolidated

- Increase in **revenue** is primarily due to higher sales of tyre and footwear division both in exports and local market.
- Improved **operational profitability** in footwear segment by 19.5% and in tyre segment by 6.3% as compared to last year.
- Decline in **finance cost** is primarily due to lower policy rates.
- **Tax expense** has been reduced due to recognition of deferred tax asset.
- **Profit from discontinued operation** pertained to recognition of one-time gain on disposal of subsidiary company – Service Shoe Lanka (Private) Limited.

Material Variation

Standalone

- **Revenue** declined primarily due to decrease in footwear exports.
- **Gross profit** increased primarily due to higher contribution margins on sales.
- Decline in **finance cost** is primarily due to lower policy rates.
- **Other Income** declined due to decrease in dividend income.


Revenue

PKR **148.449** Bn
Vs 125.014 Bn LY 


Operating Profit

PKR **19.506** Bn
Vs 18.463 Bn LY 


Finance Cost

PKR **5.506** Bn
Vs 7.291 Bn LY 


Taxation

PKR **1.003** Bn
Vs (3.407) Bn LY 


Profit from Dis. Op.

PKR **486** Mn
Vs Nil Mn LY 


Profit After Tax

PKR **15.601** Bn
Vs 7.836 Bn LY 


Revenue*

PKR **5.245** Bn
Vs 5.886 Bn LY 


Gross Profit

PKR **647.4** Mn
Vs 543.8 Mn LY 


Finance Cost

PKR **1.293** Bn
Vs 2.172 Bn LY 


Other Income

PKR **2.977** Bn
Vs 3.307 Bn LY 

Profit After Tax

PKR **710** Mn
Vs 324 Mn LY 

EPS

PKR **15.12**
Vs 6.90 Bn LY 

CONSOLIDATED

STANDALONE

* Note: - Sales by SIL post-restructuring transitional period on behalf of STPL and SRPL amounting to Rs. 1.442 billion in CY2025 (Rs. 10.7 B CY 2024) has been eliminated from the Revenue for the purpose of comparability.

SERVIS GROUP – 2025 CONSOLIDATED STATEMENT OF FINANCIAL POSITION

Material Variation

1. Growth in Equity

Total equity increased from Rs. 26.0 billion to Rs. 40.9 billion mainly due to accumulation of profits earned during the year.

2. Increase in Fixed Assets

Fixed assets have increased due to substantial capex in SLM and SGFL.

3. Decrease in Total Borrowings

Total borrowings have decreased due to increased reliance on internally generated cash flows and reserves.

4. Increase in Net Working Capital

Net working capital has increased primarily due to the growth in sales volume.

Description	2025	2024
	Rs. in billion	
Short term borrowings	54.184	41.395
Less:		
Short term investments	(21.423)	(9.342)
Cash at bank	(8.481)	(6.698)
Net STB	24.28	25.35



Equity & Reserves

PKR 40.91 Bn

↑ +57.2% YOY
LY 26.02 Bn



Long Term Borrowing

PKR 16.40 Bn

↓ -3.47% YOY
LY 16.99 Bn



Short Term Borrowings-net *

PKR 24.28 Bn

↓ -4.22% YOY
LY 25.35 Bn



Fixed Assets

PKR 49.22 Bn

↑ +16.0% YOY
LY 42.43 Bn






Net Working Capital**

PKR 27.09 Bn

↑ +8.1% YOY
LY 25.07 Bn

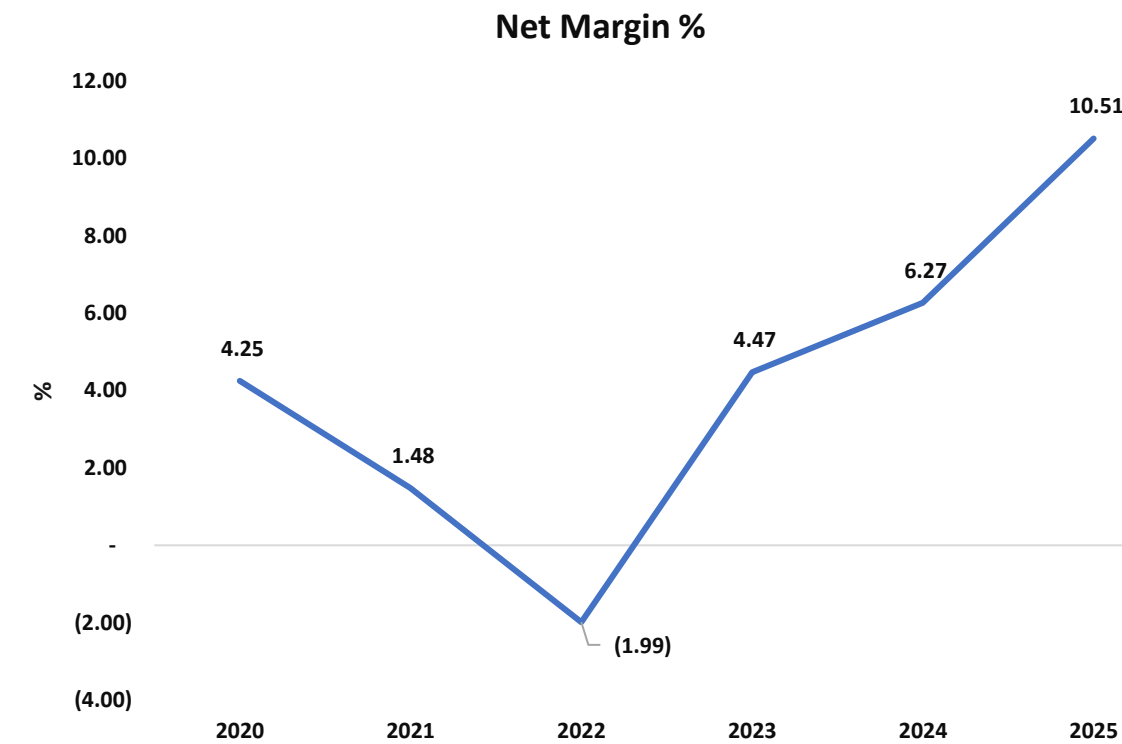
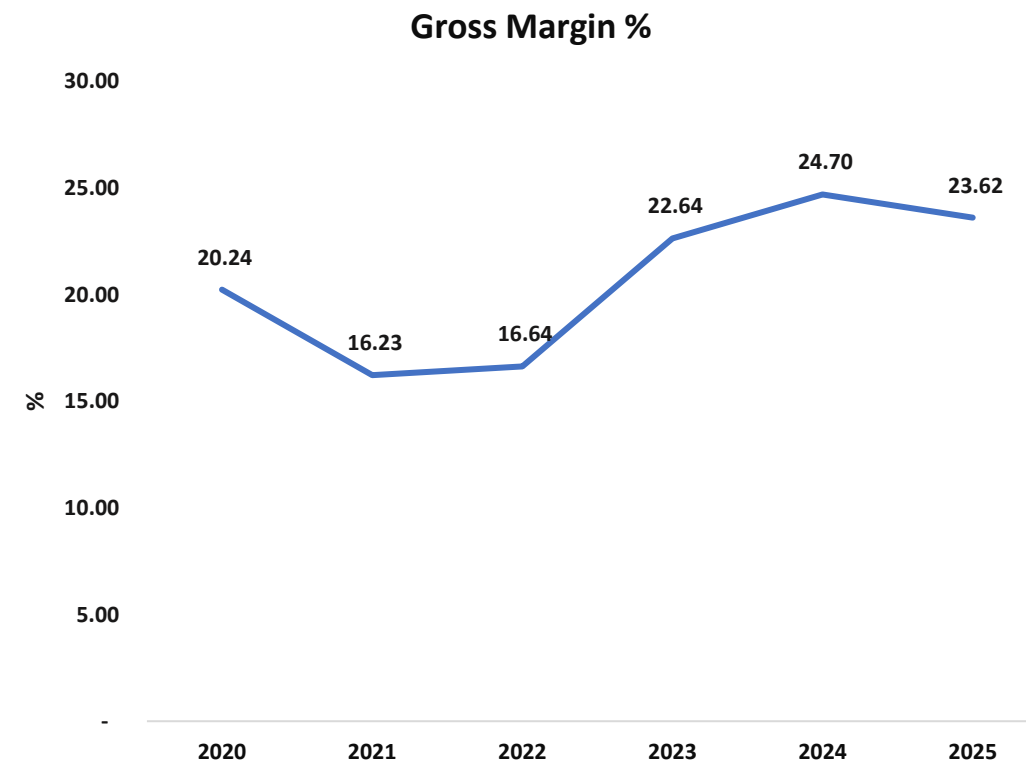
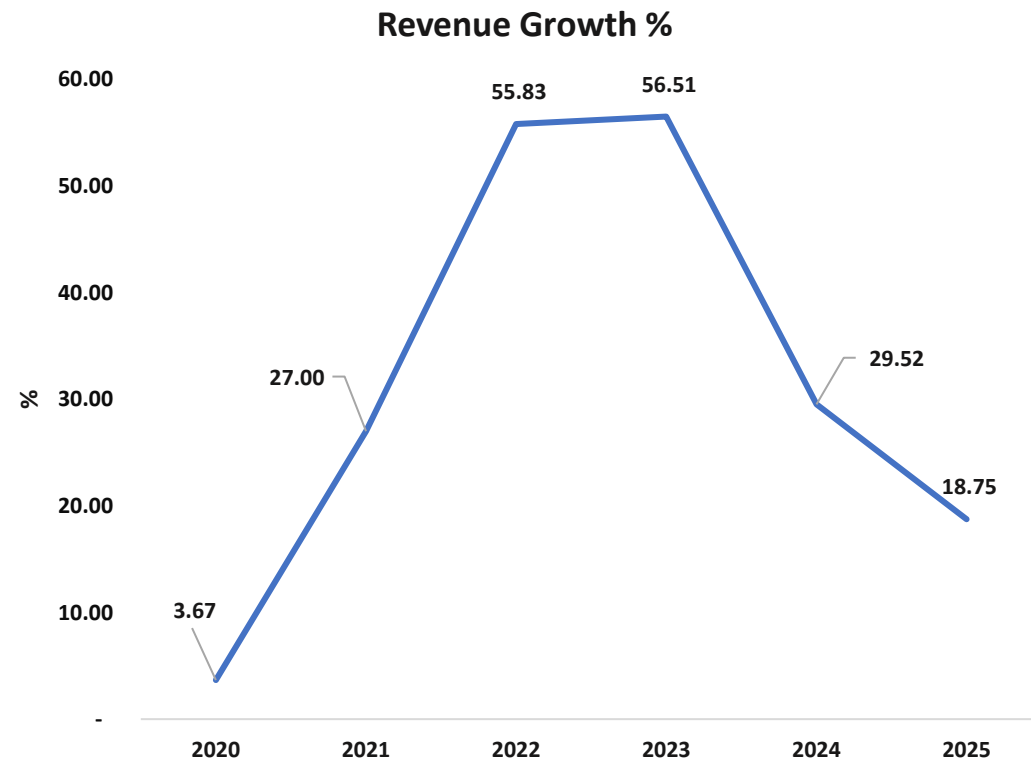
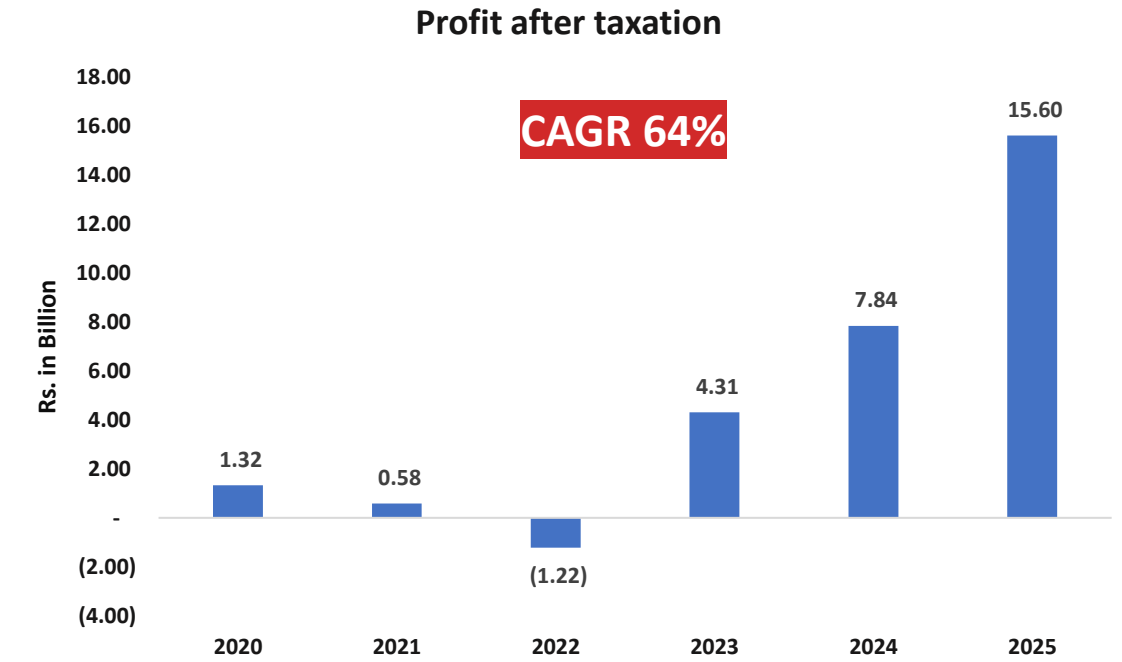
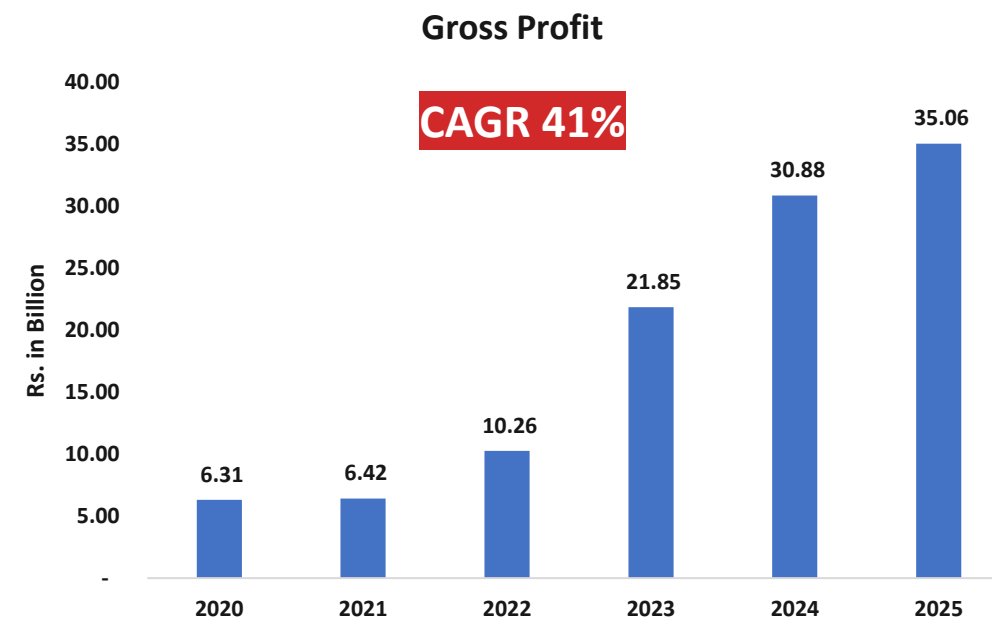
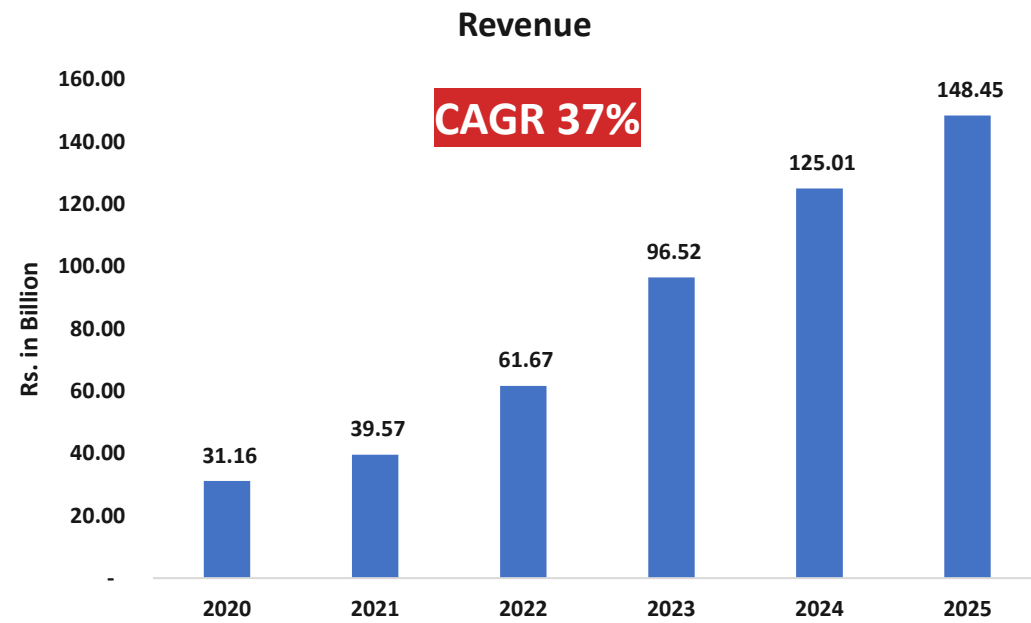
** Net working capital has been computed by considering stock-in-trade, trade debts, and trade and other payables.

SERVIS GROUP – CONSOLIDATED 2025 EXPORT SALES (SEGMENT-WISE)

Exports	CY 2025		CY 2024	
	PKR	USD	PKR	USD
	"Amount in million"			
 Footwear	19,721	70	17,619	63
 Tyres	25,209	90	20,738	74
 Others	13	0.05	9	0.03
Total Exports	44,943	160	38,367	138

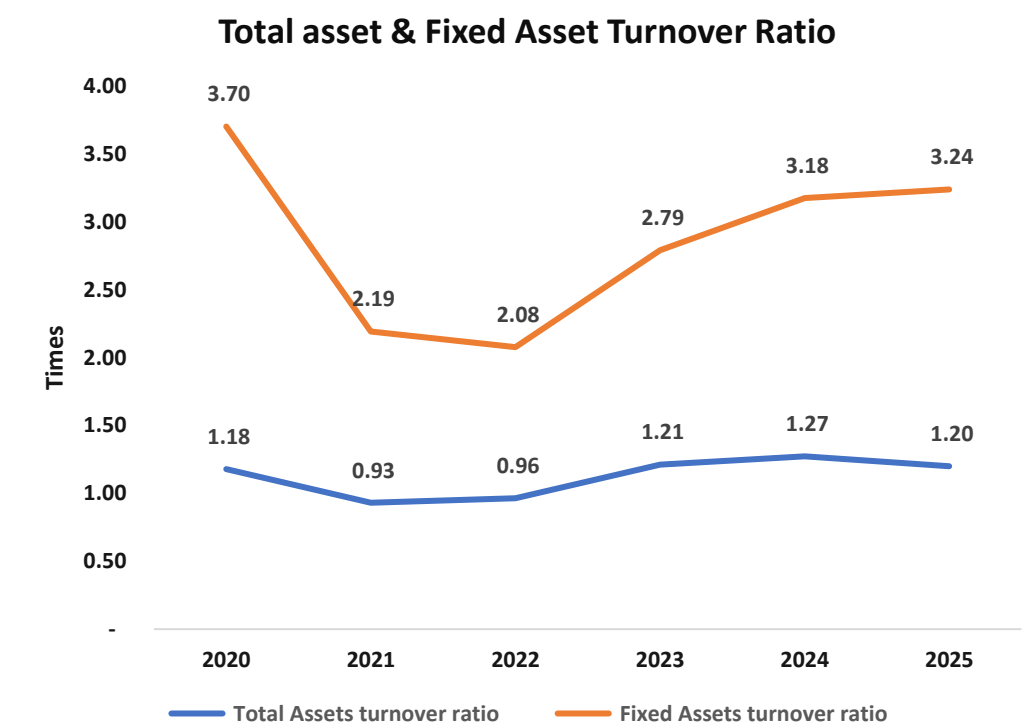
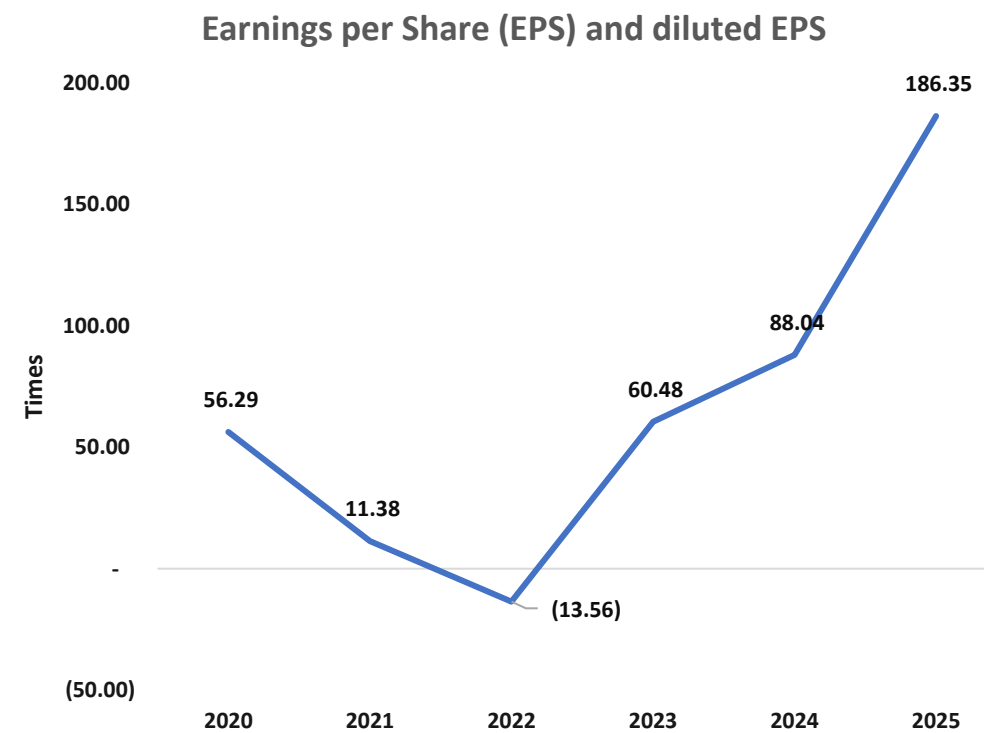
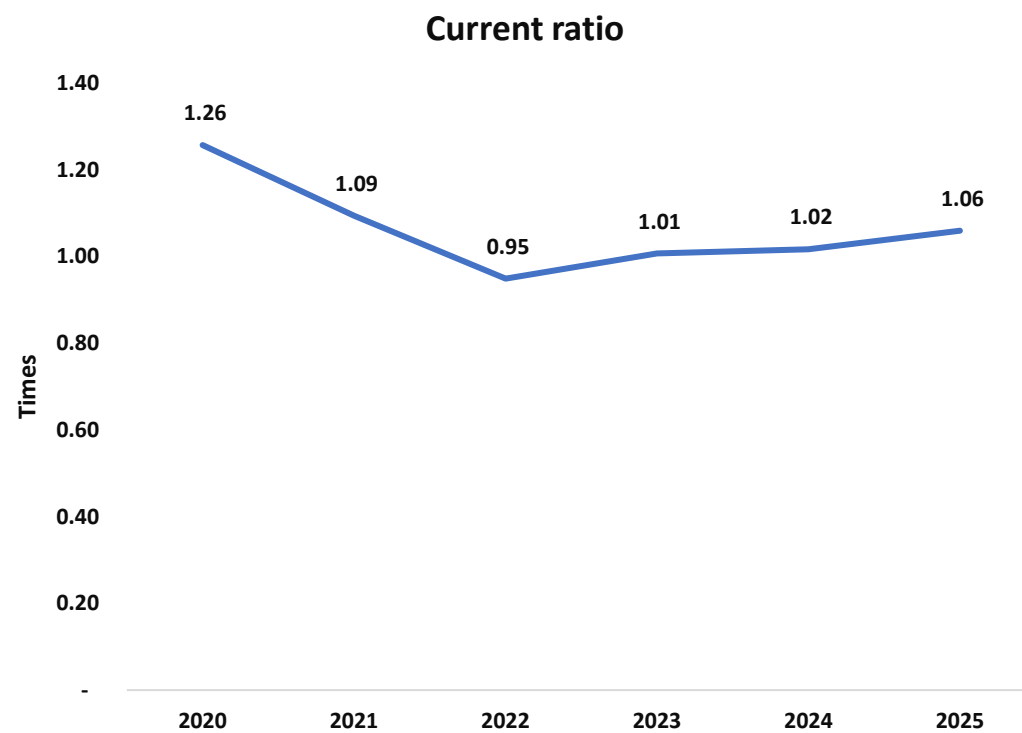
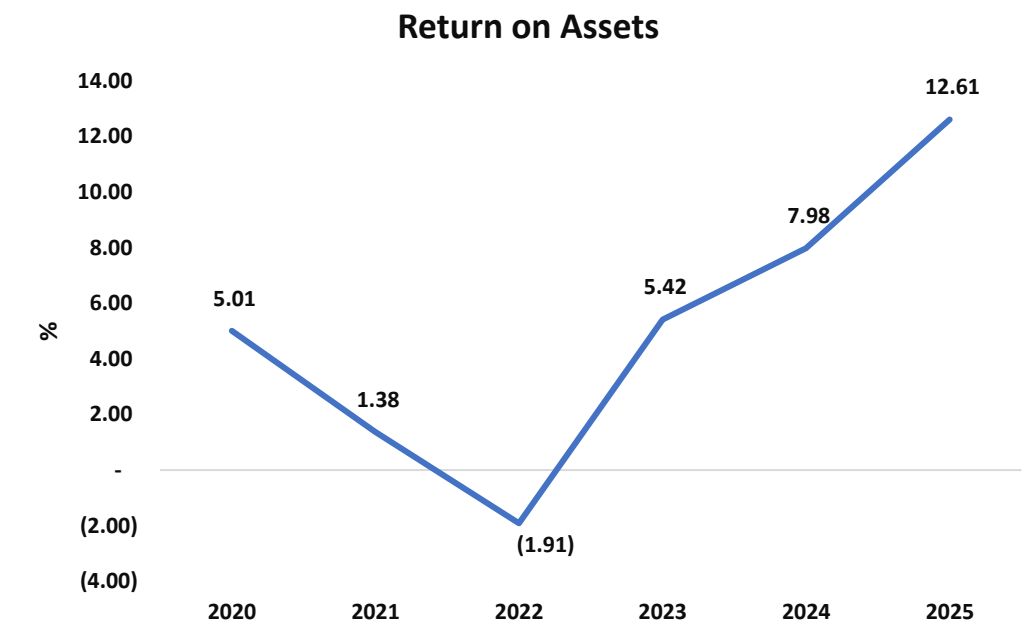
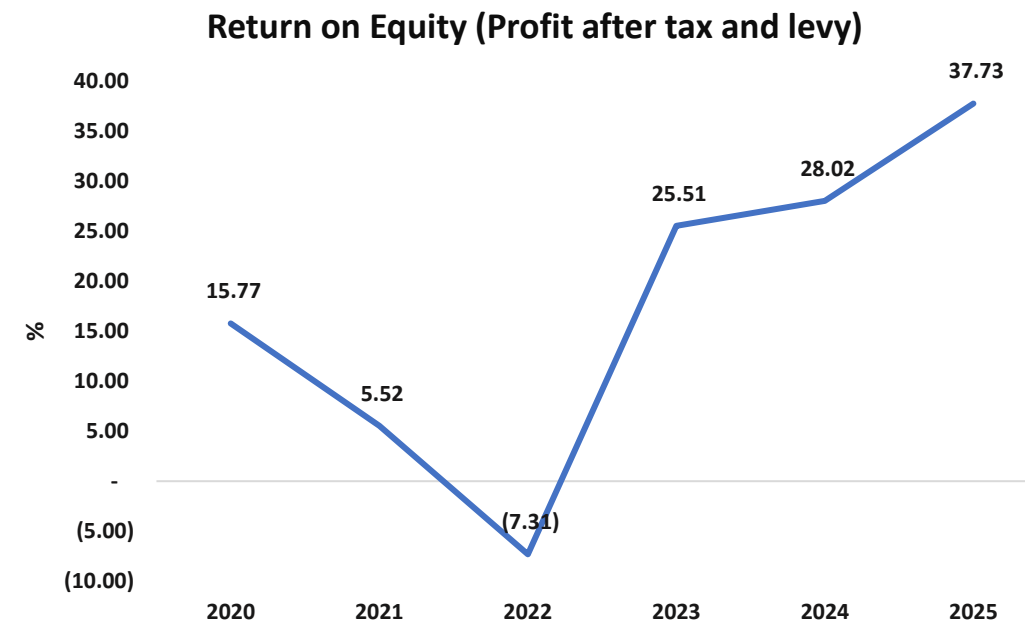
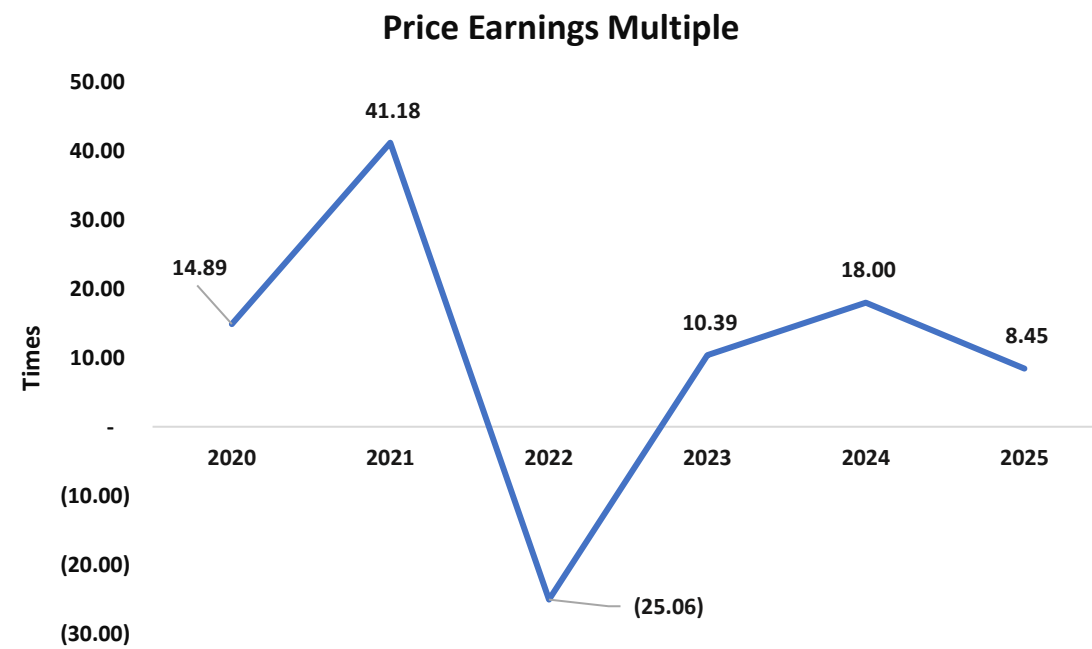


SERVIS GROUP – KEY FINANCIAL METRICS (Consolidated)





SERVIS GROUP – KEY FINANCIAL METRICS (Consolidated)



SERVIS GROUP – PORTFOLIO PERFORMANCE

Service Global Footwear Limited

Manufactures, sale and export footwear, leather and allied products.



Revenue

PKR **19.886** Bn
Vs 17.392 Bn LY

Profit from ops.

PKR **1.085** Bn
Vs 0.971 Bn LY

Profit After Tax

PKR **1.935** Bn
Vs 1.105 Bn LY

EPS (Basic)

PKR **9.38**
Vs 5.37 LY

Group Holding
75.01%

Service Tyres (Private) Limited

Manufactures, sale and export tyres, tubes and motorcycle spare parts.



Revenue

PKR **50.620** Bn
Vs 46.284 Bn LY

Profit from ops.

PKR **6.321** Bn
Vs 6.406 Bn LY

Profit After Tax

PKR **4.383** Bn
Vs 3.474 Bn LY

EPS (Basic)

PKR **6.57**
Vs 5.21 LY

Group Holding
100%

Service Long March Tyres Limited

Manufactures, sale and export all steel radial truck and bus tyres.



Revenue

PKR **59.477** Bn
Vs 44.882 Bn LY

Profit from ops.

PKR **10.490** Bn
Vs 9.624 Bn LY

Profit After Tax

PKR **12.685** Bn
Vs 6.997 Bn LY

EPS (Basic)

PKR **1.75**
Vs 0.99 LY

Group Holding
49.35%

Service Retail (Private) Limited

Retailing footwear, bags, apparel and accessories.



Service Retail (Private) Limited

Revenue

PKR **14.454** Bn
Vs 12.812 Bn LY

Profit from ops.

PKR **1.951** Bn
Vs 1.942 Bn LY

Profit After Tax

PKR **0.643** Bn
Vs 0.398 Bn LY

EPS (Basic)

PKR **12.74**
Vs 7.89 LY

Group Holding
100%

SERVIS GROUP – FUTURE OUTLOOK

Service Long March Tyres Limited



1st Pak-China Joint Venture (Service Long March Tyres Limited) to be listed on the Pakistan Stock Exchange in 2026. Proceeds from the IPO will be utilised for the establishment of a **PCR tyre manufacturing facility** in a Special Economic Zone. The PCR tyre facility, with an **annual production capacity of 2 million tyres**, is expected to become **operational by January 2028**.



Expansion of TBR tyre production capacity from 1.6 million tyres to 2 million tyres to come online by the **end of June 2026. 3rd quarter 2026**.



Introduction of **7.5MW wind turbine** will further strengthen the renewable energy portfolio by **3rd quarter 2026**.

Service Tyres (Private) Limited



Expansion planned for tyre manufacturing capacity covering **motorcycle, 3/4-wheeler, agri-bias, and tubeless tyres**.



By end-2026, STPL will **add 4.4MW** of solar capacity, bringing the total installed solar base to **7.2MW**.

Service Global Footwear Limited



SGFL's JV Service Athletic Global Footwear (Private) Limited is expected to commence production in **3rd quarter 2026**, starting with **2.1 million pairs annually**, followed by a structured capacity ramp-up to 5 million pairs and ultimately 10 million pairs in subsequent phases.

Service Retail (Private) Limited



Retail **brand repositioning** towards a youthful, modern and premium brand to re-engage urban affluent consumers and drive new customer acquisition. Further actively looking for avenues for the **launch of new brand**.



Opening of **10 new stores** in 2026, focused on high yield urban and semi urban clusters.



Solarization of **46.5% of retail stores**, reducing energy cost exposure and strengthening sustainability positioning.

* Further, Servis Group is **actively pursuing new business ventures** to build a sustainable and diversified group focused on delivering long-term value to shareholders.

SERVIS GROUP – KEY BUSINESS RISKS



SERVIS GROUP – CSR Activities



- Charitable giving has been woven into Servis' DNA, with a philanthropic legacy as enduring as the company itself;
- SIL's aim is to strive to serve its employees, customers, shareholders, communities and the environment. The intention is simple: to give back, share prosperity and enable people grow in a sustainable way;
- Demonstrating its social commitment, Servis donated more than Rs. 204 million in CY 2025, versus Rs. 110 million in CY-2024 prioritizing healthcare and education interventions;
- Servis Foundation operates as the centralized platform for all Group CSR initiatives, implementing focused programs that maximize the impact of our corporate responsibility commitments;
- Our foundation targets communities disproportionately affected by health and education challenges, working through collaborative partnerships to deliver measurable, lasting improvements.



SERVIS GROUP – CSR Activities

Education Portfolio

School Education Initiatives

- A total of **2,754** school going children supported under SF's various programs.
 - **560** children of Servis Group employees enrolled in supported schools.
 - Servis Foundation expanded its bus service to include children from Khana Rangran, 27 Chak, and Katheyala Virkan, ensuring girls have access to SF Girls Middle School, Muridke.
- ### Professional Education Programs
- Bright Futures Scholarship Program awarded **16** new scholarships to employees' children for undergraduate degree programs, bringing the total to **46** scholars.
 - Launched the External Bright Futures Scholarship with King Edward Medical University, University of Engineering & Technology and University of the Punjab.



SERVIS GROUP – CSR Activities

Health Portfolio

- **Physical Rehabilitation Initiatives**
1,820 individuals empowered through SF's donation of free SACH feet.
- **952** children with clubfeet receive Dennis Browne shoes to ensure steady progress towards full recovery.
- **1,114** individuals with lower-limb disabilities provided with free shoes.



Healthcare Initiatives

- **20,310+** patients treated at the Memorial Clinic in Gandhra village, Gujrat this year.
- Set up an E-Clinic in Saikham Village (Muridke) through partnership with Sehat Kahani to provide access to highly subsidized quality healthcare services for local community.



Community Outreach Initiatives 2025

- Over **2,744** households in three Muridke villages (Pindi Rattan Singh, Joiyanwala and Shaikham) now have access to clean drinking water.
- In 2025, **721** school-going children in orphanages and low-cost schools received free school shoes, enabling them to attend school confidently and comfortably.
- Servis Foundations flood relief activities included: donation of PKR **10 Million** to Zaman Foundation, and shoe donation of **5,282** pairs through AlKhidmat Foundation.



SERVIS GROUP – CSR Activities

Due to joint efforts of SLM and Servis we have proudly won the first-ever National Forum for Environment & Health - CSR Award 2025 recognizing our outstanding corporate social responsibility initiatives. We applied for this prestigious award earlier this year, showcasing our impactful efforts in CSR Initiatives. These initiatives set us apart from the competition and earned us this remarkable achievement. Winning this award is a testament to our dedication to responsible corporate leadership. It is a moment of immense pride for all of us. This recognition strengthens our resolve to continue impactful CSR projects. This milestone marks a new era of excellence in corporate responsibility.



SERVIS GROUP – COMPLIANCES & AWARDS



Service Long March Tyres Limited



Service Retail (Private) Limited



Service Tyres (Private) Limited



Service Global Footwear Limited



Service Industries Limited





Q&A

Servis HOUSE



**THANK
YOU**



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