ATLAS HONDA LIMITED

CORPORATE BRIEFING SESSION 2026

For The Financial Year Ended March 31, 2026

Wednesday, 8th July 2026 02:00 PM

Registration Link: Zoom Webinar

GLIMPSE OF THE SESSION

01. About the Company and Group Structure

02. Economy and Industry

03. Company Performance

04. Sustainability Highlights

05. Future Outlook and Challenges

06. Questions and Answers

ABOUT THE COMPANY & GROUP STRUCTURE

SHAREHOLDING STRUCTURE

HONDA

35% SHAREHOLDING

Honda Motor Company Limited, is a Japanese public multinational conglomerate manufacturer of automobiles, motorcycles, and power equipment, headquartered in Minato, Tokyo, Japan.

Atlas Honda

Atlas Honda Limited is a joint venture between Atlas Group and Honda Motor Company Limited Japan.

Atlas Group

Shirazi Investments
52.43% SHAREHOLDING

Atlas Insurance
2.84% SHAREHOLDING

Shirazi Investments (Group Holding Company) started operations in 1962 and is engaged in capital market, fund management, underwriting, real estate and venture capital investments. The Company plays a key role in sponsoring the acquisition of Group projects.

GEOGRAPHICAL PRESENCE

HO **Head Office :** Karachi

RO **Registered Office :** Lahore

F **Factories :** Karachi and Sheikhupura

BO **Branch Offices and Customer Care Centers :**

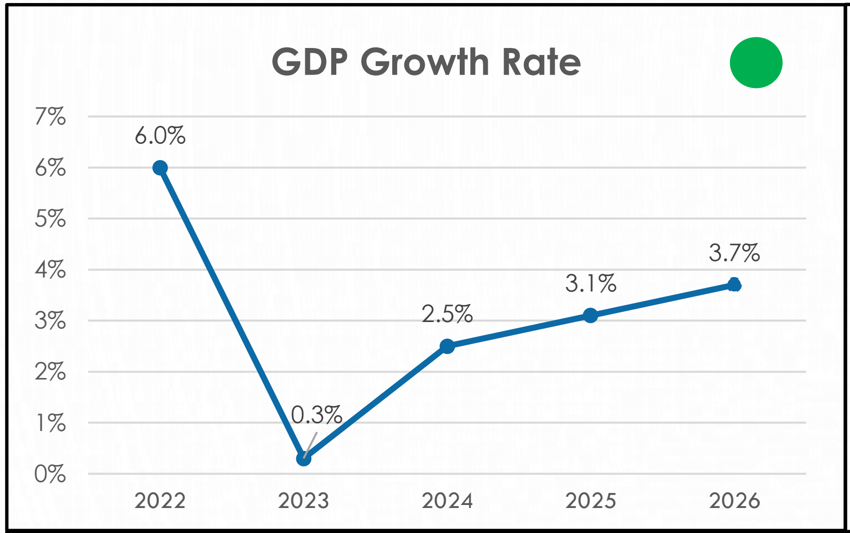
Lahore, Multan, Islamabad, Hyderabad, Faisalabad, Rahim Yar Khan

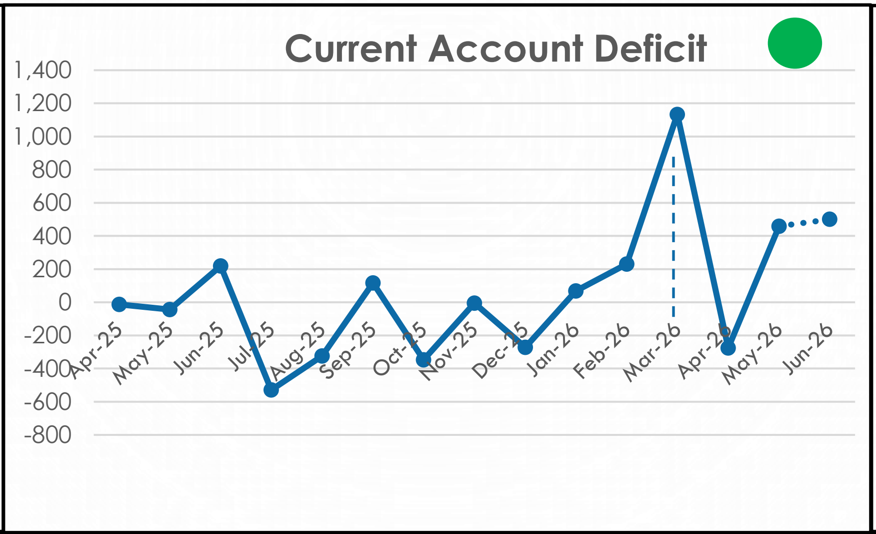
S **Showroom :** Karachi

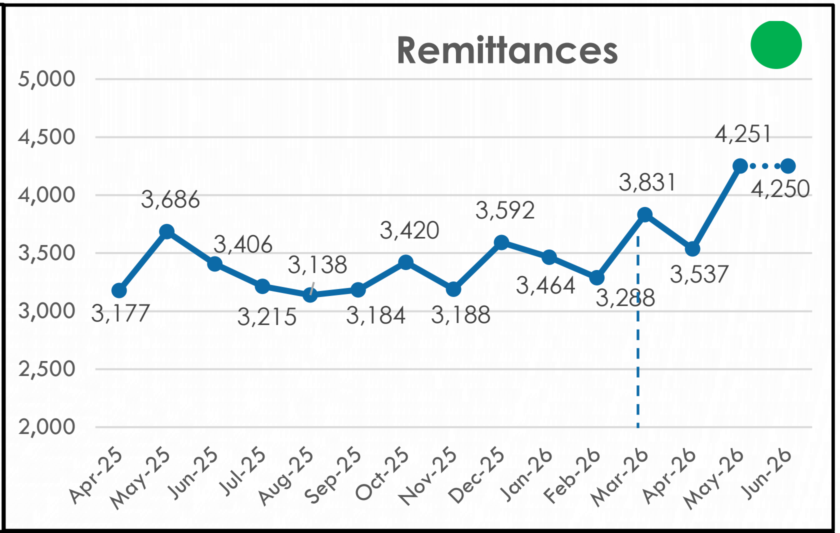
Dealers Network : Across Pakistan

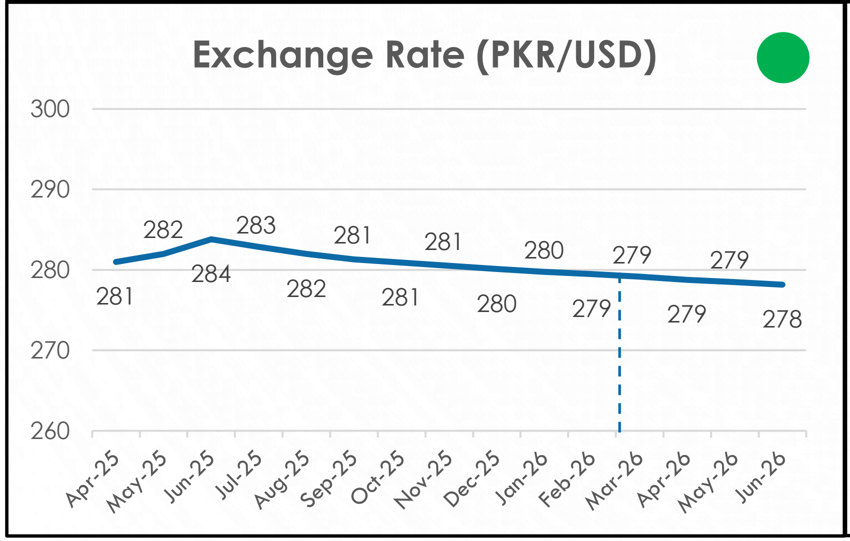
ECONOMY AND INDUSTRY

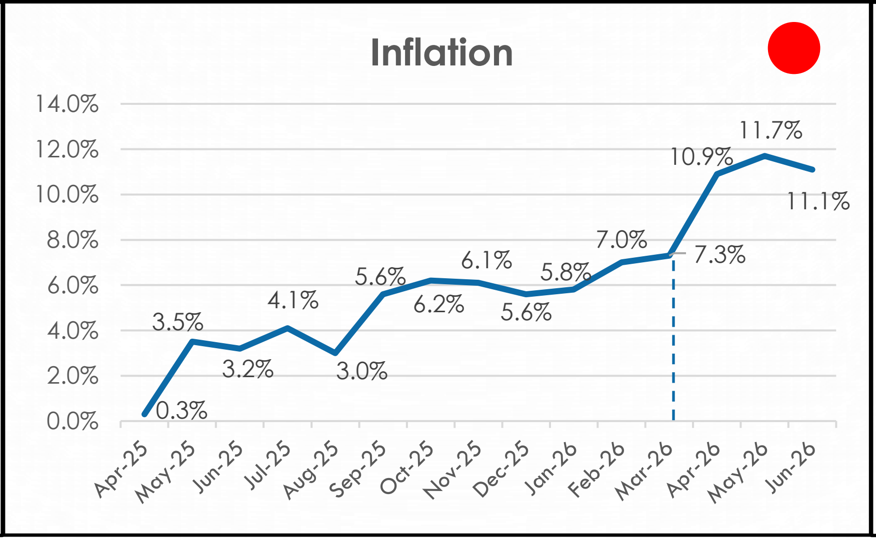
MACRO-ECONOMIC ENVIRONMENT

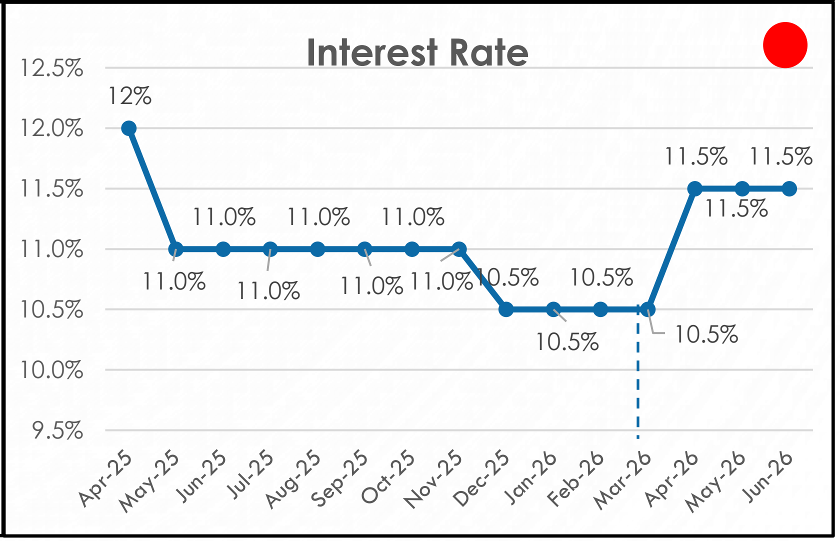












Economic outlook appears positive supported by ongoing reforms and favorable macro conditions

AUTO-INDUSTRY PERFORMANCE

Vehicle Categories	Apr'25 – Mar'26 Sales Volume ('000)	Apr'24 – Mar'25 Sales Volume ('000)	Change
Cars	146.5	102.7	▲ 43%
LCVs, Vans, Jeeps & Pick Ups	44.8	32.7	▲ 37%
Tractors	26.3	33.5	▼ -21%
Trucks	6.8	3.4	▲ 100%
Buses	0.97	0.65	▲ 49%
Motorcycles and Three-Wheelers	1,856.0	1,408.5	▲ 32%
Grand Total	2,081.4	1,581.5	▲ 32%

Auto industry witnessed substantial revival supported by improved economic conditions.

Source: PAMA

COMPANY PERFORMANCE

ANNUAL PERFORMANCE

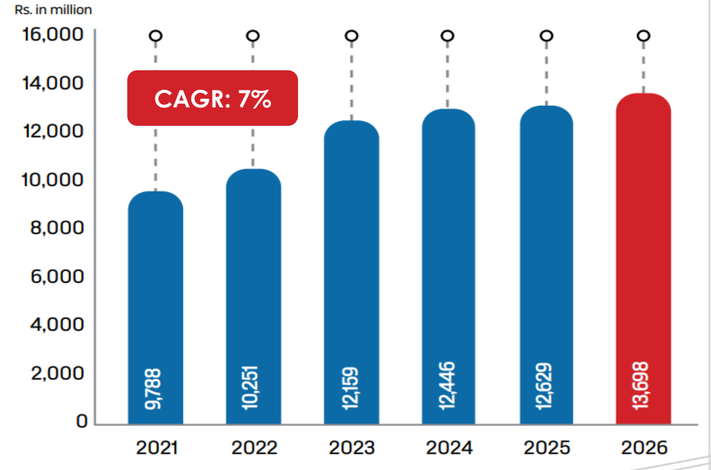
Operating Highlights		Apr 25 - Mar 26	Apr 24 - Mar 25	Variance %
Production	Units	**1,585,289**	**1,186,746**	▲ **34%**
Sales	Units	**1,585,086**	**1,196,201**	▲ **33%**
Revenue	Rs. in Mn	**273,926**	**203,894**	▲ **34%**
Gross Profit	Rs. in Mn	**36,245**	**22,180**	▲ **63%**
	%	*13.2%*	*10.9%*	▲ **21%**
Profit Before Tax	Rs. in Mn	**34,445**	**24,342**	▲ **42%**
	%	*12.6%*	*11.9%*	▲ **6%**
Earning Per Share	Rs.	**170.2**	**122.9**	▲ **38%**
Dividend Per Share	Rs.	**102.0**	**74.0**	▲ **38%**
At the end of Period				
Total Assets	Rs. in Mn	**105,515**	**87,342**	▲ **21%**
Shareholders Equity	Rs. in Mn	**46,514**	**36,363**	▲ **28%**
Share Performance				
Price per Share	Rs.	**1,532.7**	**943.7**	▲ **62%**
Market Capitalisation	Rs. in Bn	**209.1**	**120.4**	▲ **74%**

Profitability improved due to higher sales volume, better sales mix and stable exchange rates.

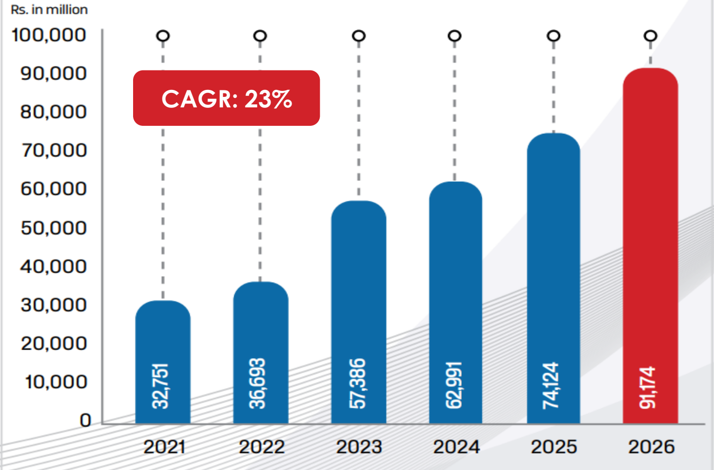
SIX YEARS AT A GLANCE

BALANCE SHEET

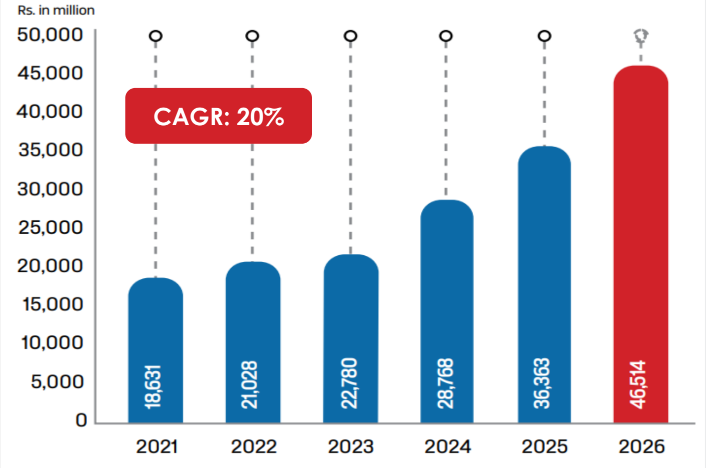
Property, Plant & Equipment



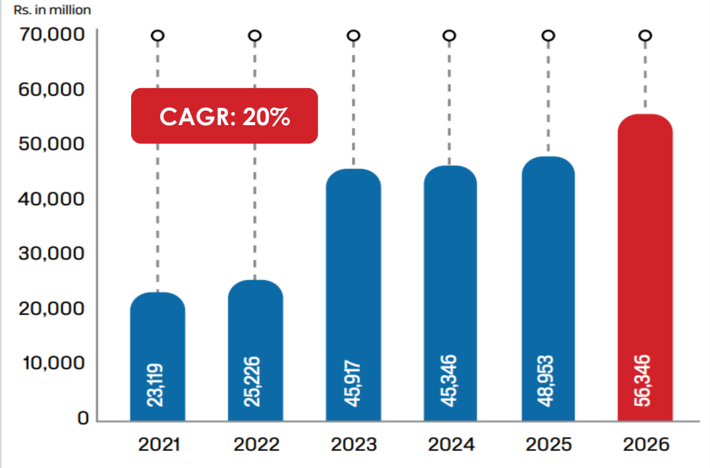
Current Assets



Equity Growth

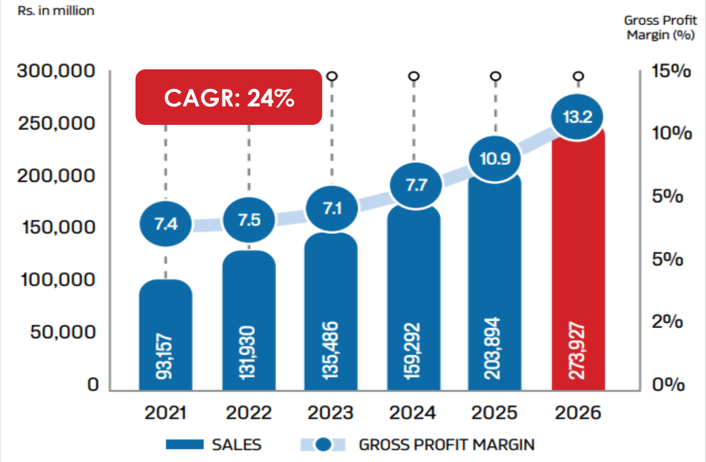


Current Liabilities

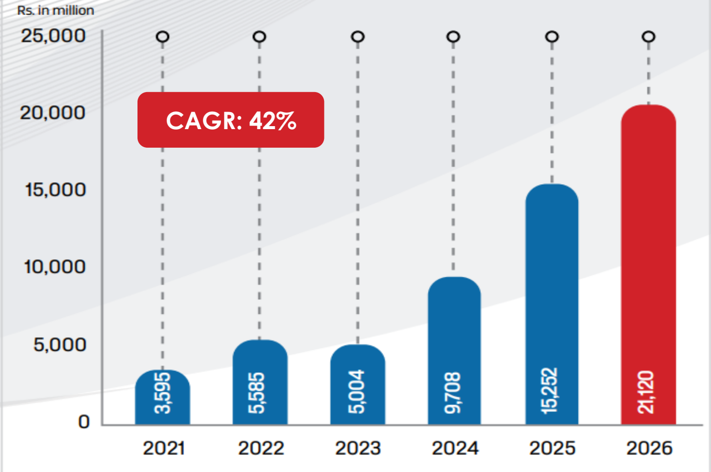


PROFIT & LOSS

Sales and Gross Profit Margin



Profit After Taxation



- All time high level of equity with continuous investment in localization & BMR
- Sales momentum enabling to improve gross margins

SUSTAINABILITY HIGHLIGHTS

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9.8 MW Solar Power Installed

3% Reduction in Water Consumption per unit

2.8% CO_2 Reduction per unit

0.6% Reduction in material consumption per unit

1,600+ Women Trained for Bike Riding

36,000+ Customers served in road safety awareness campaigns

PKR 295 Millions Donated towards education & health

Atlas Foundation

25,000+ Training and Development Hours

EV MODEL LAUNCH

July 2025 marked an important milestone for Atlas Honda with the introduction of the all-new ICON e:, further reinforcing the Company's commitment to manufacturing excellence, continuous product innovation, and mobility leadership.

ICON e: reflects the Company's commitment to exploring sustainable transportation alternatives and supporting the gradual transition towards greener mobility, in line with Honda's vision.

FUTURE OUTLOOK AND CHALLENGES (BY CEO)

QUESTIONS AND ANSWERS

THANK YOU