Big Bird Foods Limited
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July 16, 2026

The General Manager,
Pakistan Stock Exchange Limited
Stock Exchange Building
Stock Exchange Road
Karachi.

Subject: **Material Information – Expansion in Export Business**

Dear Sir,

In compliance with Section 96 of the Securities Act, 2015 and clause 5.6.1 of the PSX Regulations, we hereby convey the following information.

Big Bird Foods Limited (BBFL) is pleased to announce that the Company has secured a significant export order from a **Gulf-based halal food company** for the supply of **Raw chicken and further processed poultry products**.

The order is expected to approximately double the Company's current export volumes, with additional upside potential as production capacity is expanded and further product categories are introduced. Based on current projections, the contract is expected to add further **PKR 1.2 billion in annual revenues**.

This development marks another important step in the Company's export growth strategy and reflects the increasing global demand for premium, high-quality halal poultry products. The global halal food market is currently estimated to exceed **US$900 billion annually** and is projected to grow to **over US$1.4 trillion by 2034**, presenting significant long-term opportunities for established halal producers with internationally compliant processing facilities.

Pakistan's annual meat exports are expected to exceed **US$500 million** in FY26. Given the strong growth prospects of the global halal food market, Pakistan is well positioned to increase its export footprint. The Company is expected to benefit from its Gulf-based contracts, supporting higher foreign exchange earnings and a more diversified revenue base. Management remains optimistic that these partnerships will serve as a platform for further expansion as export demand continues to grow, reinforcing the company's position in international halal food markets.

You may please inform the members of the Exchange accordingly.

Sincerely,

Big Bird Foods Limited
Lahore

Muhammad Riaz
Company Secretary &
Head of Legal

Cc:
Executive Director/HOD
Offsite-II Department, Supervision Division
Securities & Exchange Commission of Pakistan
63-NIC Building, Jinnah Avenue,
Islamabad