



WAVES CORPORATION LIMITED

CORPORATE BRIEFING SESSION



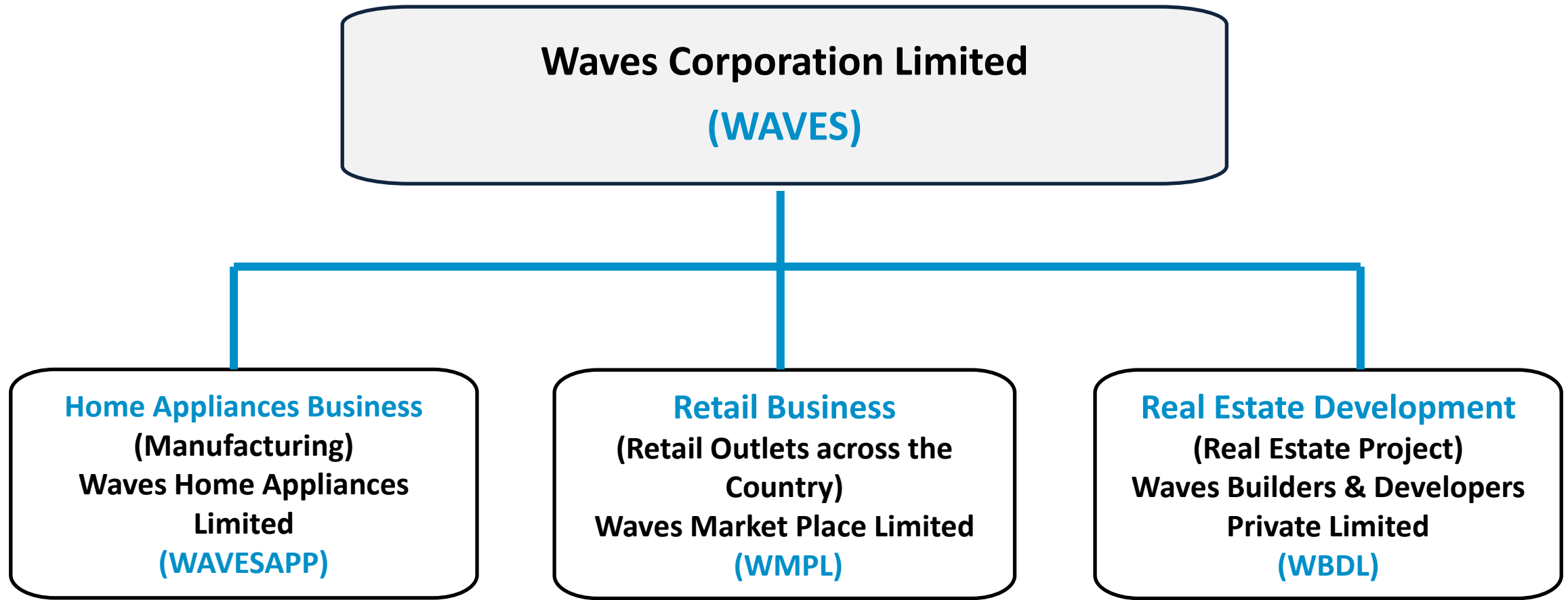
1 WAVES GROUP- CORPORATE STRUCTURE

2 INVESTMENT IN SUBSIDIARIES

- WAVES HOME APPLIANCES LIMITED
- WAVES MARKETPLACE LIMITED

3 STRATEGICALLY LOCATED PRIME LAND OF WAVES CORPORATION LTD

4 FINANCIAL PERFORMANCE



INVESTMENT IN SUBSIDIARIES

WAVES HOME APPLIANCES LIMITED:

- Legacy of **WAVES** (“Naam Hi Kaafi Hai”) spanning over 50 years, reflecting strong brand recognition and market presence.
- Engaged in the manufacturing and assembly of consumer appliances under the **WAVES** brand.
- Manufactures a diversified range of products, including refrigerators, deep freezers, visi-coolers, air conditioners, washing machines, microwaves and water heaters.
- Supported by an established nationwide dealer, sales and after-sales service network.
- Strong corporate segment presence, with established relationships across leading beverage and food brands.
- New manufacturing facility under construction to support future capacity and production growth.
- WAVES is currently progressing with its Rights Issue, with the proceeds expected to support working capital requirements and business expansion.

WAVES MARKETPLACE LIMITED:

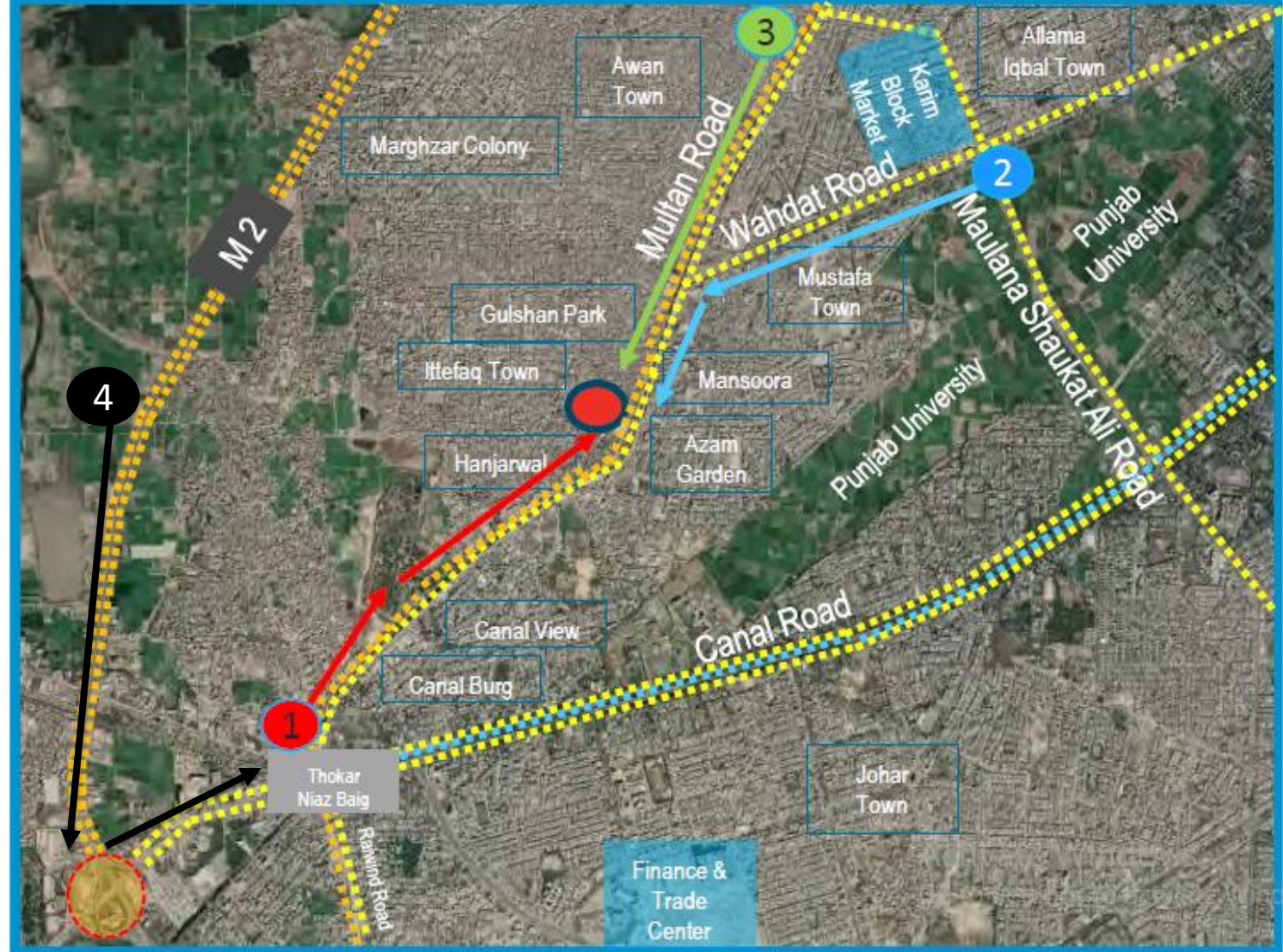
- Waves Marketplace Limited, a wholly owned subsidiary of Waves Corporation Limited, operates the “Waves Plus” retail network nationwide.
- Engaged in the sale **home appliances and other consumer products** on **hire purchase** and **cash basis**, serving **400,000+ customers**:
 - Individual walk-ins
 - Online Channel
 - Welfare/institutional (with or without deduction at source)
- Maintains strong recovery through robust credit procedures, documentation and active customer follow-up.
- Represents several leading home-appliance and consumer brands, offering customers a diversified product portfolio.

STRATEGICALLY LOCATED PRIME LAND OF WAVES CORP

SITE LOCATION

Waves Corporation owns **prime land** in Lahore, **strategically connected** to all major areas of the city through public and private transport networks

1. **Canal Road to Thokar Niaz Baig** to Main Multan Road towards Hanjarwal.
2. **Wahdat Road/Maulana Shaukat Ali Road** to Multan Chungi.
3. **Central Lahore** all areas to Multan Road to subject site
4. From **all over Punjab** to Thokar Niaz Baig to Main Multan road Towards Hanjarwal



FINANCIAL PERFORMANCE

Particulars	FY 2023 (Mn)	FY 2024 (Mn)	FY 2025 (Mn)
Gross Sales	6,295	5,072	6,368
Sales - net	5,206	3,945	4,779
Cost of sales	(3,805)	(2,725)	(3,435)
Gross profit	1,401	1,219	1,344
Marketing, selling and distribution costs	(667)	(595)	(527)
Administrative expenses	(424)	(382)	(407)
Other expenses	(124)	(188)	(575)
Other income	381	1,737	1,359
Profit from operations	566	1,792	1,194
Finance costs	(266)	(700)	(636)
Profit before levies and income tax	301	1,092	558
Levies & Income Tax Expenses	(44)	(4)	(28)
Profit for the period	257	1,087	530
Earnings per share	0.91	3.86	1.89

QUESTIONS & ANSWER SESSION

THANK YOU