
Stile
Unmatched Quality Tiles
Corporate Briefing Session
2026

ABOUT STILE

Stile
Unmatched Quality Tiles

Founded in 1978 by one of Pakistan's largest conglomerate - House of Habib, Shabbir Tiles & Ceramics Limited (STCL) is the pioneer and first private sector enterprise in the ceramic industry of Pakistan, listed at Pakistan Stock Exchange. Our company brand "STILE" enjoys the leading position in the tile industry of Pakistan. With a heritage of over 48 years in the tile industry.

"STILE is the only tile brand of Pakistan, which has been tested & certified on ISO and European Quality Standards by Centro Ceramico, Italy."

HOH House of Habib · TOYOTA · Bank AL Habib Ltd. · HABIB INSURANCE · HABIB UNIVERSITY · THAL LIMITED · agriauto INDUSTRIES LIMITED · RAZAQUE STEELS (PVT.) LTD. · HABIB & SONS GROUP OF COMPANIES · METRO

OUR BUSINESS ACTIVITIES

- Our products are distributed through the largest nationwide network comprising of over 300 retailers operating in more than 35 cities of Pakistan.
- We have our flagship company operated outlets, “STILE EMPORIUMS”, located across the country where the Company is committed to fulfilling customers’ aesthetic aspirations and providing them with exceptional customer experience to create exquisite home interiors and exteriors.
- We take pride in having the highest reputation within the architects’ fraternity with over 100 clients operating in more than 10 industries.



OUR MANUFACTURING FACILITIES









Our 2 state-of-the-art plants based in Karachi, employ the latest Italian technologies to manufacture premium quality porcelain, vitrified & ceramic wall and floor tiles, conforming to international standards. We have 3 manufacturing facilities for our building & installation materials where we produce high-quality products in this segment.

- We stay ahead of the curve by keeping up with the latest developments and advancements in our field. Our commitment to Research & Development drives continuous innovation, enabling us to develop cutting-edge products.

STILE PRODUCT PORTFOLIO

PORCELAIN COLLECTIONS

Stile
Unmatched Quality Tiles

The Elite Collection 24"x48" 600mm x 1200mm

The BOOKMATCH Signature Collection 24"x48" 600mm x 1200mm

SIGNATURE COLLECTION SPECIAL FINISHES
24"x24" 600mm x 600mm
24"x48" 600mm x 1200mm

The LUXE Signature Collection 24"x48" 600mm x 1200mm









HOMOGENEOUS POLISHED PORCELAIN
A FULL BODY MATERIAL & DESIGN TILE
24"x24" 600mm x 600mm
24"x48" 600mm x 1200mm

MODISH COLLECTION 24"x24" 600mm x 600mm

Allure Collection

LANDSCAPE Signature Collection 24"x24" 600mm x 600mm

STILE PRODUCT PORTFOLIO

VITRIFIED COLLECTIONS

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WOODEN PLANKS 6"x37"
140mm x 925mm



The VINTAGE Collection 6"x37"
140mm x 925mm



Outdoor VITRIFIED Collection 16"x16"
400mm x 400mm



Dynamic Collection 16"x32"
PERFECT FOR EVERY SPACE
400mm x 800mm



STILE PRODUCT PORTFOLIO

CERAMIC COLLECTIONS

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Tile Art
The Origami Collection
The Arabesque Collection
The Kashi Kari Collection
The Mirage Collection
Moroccan Heritage 12"x12" 300mm x 300mm
The Renaissance of Art
Chic Inkjet Wall Tiles 8"x26"
The Nature's Nest Collection 8"x26" 200mm x 650mm
The Artistico Collection
Belleza
Mosaic Collection
The Panaché Collection Distinctive in style 12"x24"









Magnifico Die Punch & Plain Inkjet Wall Tiles 12"x24"
MODISH COLLECTION 8"x26" | 9"x36" | 12"x24"
BRICKS 12"x24"
The Eclipse Collection 10"x24" | 12"x24"
The Ornament Collection Inkjet Wall Tiles 10"x20"
The Vintage Collection
The Subway tiles 3"x10" 75mm x 250mm
The Mystique Collection 10"x24" 250mm x 600mm
Radiance Collection 10"x24" 250mm x 600mm

STILE OFFERINGS

BUILDING & INSTALLATION MATERIALS

Unmatched Quality Tiles

ALL NEW

- STILE SUPER BOND
- STILE BOND
- STILE LATEX 73
- STILE GROUT ADMIX
- STILE UNSANDED GROUT
- STILE STAIN-RESISTANT GROUT
- STILE EPOXY TILE GROUT




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STILE EMPORIUM
• Design Studio • Wall & Floor Tiles • Building Materials

STILE EMPORIUMS

OUR NATIONWIDE FOOTPRINT

Stile
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THE ALL-NEW STILE EMPORIUMS

Unmatched Quality Tiles

Ferozepur Road, Lahore







Multan





STILE continued to strengthen its retail presence with the launch of a new Emporium in Lahore & Multan, further enhancing the brand's accessibility across the country.


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MARKETING
CAMPAIGNS & EVENTS

EVENTS & BRAND ENDORSEMENTS THROUGH LIFESTYLE INFLUENCERS



01 — KARACHI | BUKHARI EMPORIUM PR EVENT:
Strengthened STILE's presence in Karachi through a targeted PR event at Bukhari Emporium, engaging key stakeholders and influencers.



02 —LAHORE | DHA EMPORIUM PR EVENT:
Extended the brand's visibility in Lahore through a PR event at the DHA Emporium, creating stronger influencers engagement.

NEW ARRIVALS

Unmatched Quality Tiles







NEW DESIGNS | 24” X 48” | ELITE COLLECTION (High Gloss):

STILE expands its 24×48 porcelain tile collection with new designs, offering enhanced design variety and premium aesthetics for contemporary residential and commercial spaces.

NEW DESIGNS | 16” X 32” | DYNAMIC COLLECTION:

STILE introduces new arrivals in its Dynamic collection, 16×32 tile collection, featuring distinctive designs and finishes that offer greater versatility for residential interiors and contemporary spaces.







STILE SUPER BOND LAUNCH

Unmatched Quality Tiles



STILE launches Super Bond, a high-performance tile adhesive specially formulated for large-format tiles and slabs, offering strong adhesion and reliable performance.

STILE SUPER BOND LAUNCH EVENTS



01 — KARACHI | BUKHARI EMPORIUM EVENT:
STILE introduced Super Bond in Karachi, bringing together industry professionals to showcase its high-performance solution for large-format tiles and slabs.



02 — LAHORE | DHA EMPORIUM EVENT:
The Lahore launch event highlighted Super Bond's performance and reinforced STILE's commitment to advancing its Building & Installation Materials portfolio.

STILE SUPER BOND LAUNCH EVENTS



03 — MULTAN | MULTAN EMPORIUM EVENT:
Continuing the launch series, STILE introduced Super Bond in Multan, engaging industry professionals and strengthening connections across the construction sector.

04 — RAWALPINDI | RAWALPIDNI EMPORIUM EVENT:
The Rawalpindi launch marked another milestone in STILE's journey towards delivering reliable, high-performance bonding solutions for the evolving needs of the construction industry.



DEVELOPING STATE-OF-THE-ART
MARKETING TOOLS

Unmatched Quality Tiles



Facebook & Instagram



YouTube



Catalogs



STILE Visualiser



STILE Calculator



CRM Portal

Our Prestigious Clients

+100 Clients I +10 Industries

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Banks

- Habib Metro Bank
- Meezan Bank
- HBL
- Askari Bank
- Bank Al Habib
- Faysal Bank
- DIB
- ABL

Builders

- Paragon Constructors
- Principal Builders
- Saima Builders
- Rufi Builders
- Saima Paari Builders
- Shaikhani Builders

Hospitals

- The Aga Khan Hospital
- Civil Hospital
- Jinnah Hospital
- Liaquat National Hospital
- Shifa International Hospital
- Abbasi Shaheed Hospital

Institutes

- Dow Medical University
- NED University
- Karachi University
- Punjab University
- University of Lahore
- Hamdard University

Hotels & Resorts

- Marriott Hotel
- Falettis Grand Hotel
- Movenpick Hotel
- Gulmohar Golf Club
- Garrison Recreational Club
- Dreamworld Resort

Corporations

- National Foods
- Philip Morris
- Colgate Palmolive
- GlaxoSmithKline
- Gul Ahmed Textiles
- Mondelez Pakistan

Forces

- Pakistan Army
- Pakistan Navy
- ASF

Malls

- Dolmen Mall
- Emerald Tower
- Fortress Mall

Housing Societies

- EMAAR Pakistan
- Hoshang Pearl
- Askari Housing
- Cantt Villas
- Eden Value Homes
- Deans Complex

COMMERCIAL PROJECTS

Transforming Millions of Lives Across Pakistan

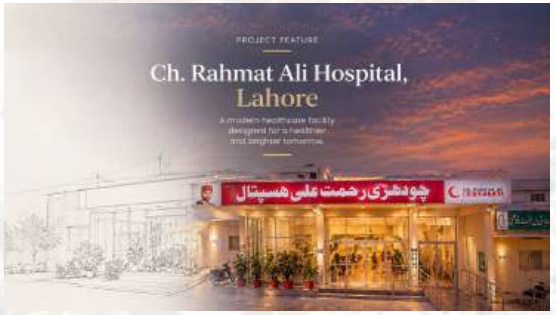
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RESIDENTIAL PROJECTS

Transforming Houses into Homes Across Pakistan

Unmatched Quality Tiles









STILE’s NEW GLOBAL WEBSITE

Unmatched Quality Tiles

https://www.stile.com.pk/global/

- Extraordinary Design
- Futuristic Interface
- Seamless Navigation
- World-class Functionality
- Exceptional User Experience



CORPORATE BRIEFING SESSION

Financial Highlights

FY 2025-26



SHABBIR TILES & CERAMICS LTD.

KEY HIGHLIGHTS · CHALLENGES

Subdued demand

FY 2025-26 was one of our most challenging years as subdued construction demand reduced volumes

Gas supply outages

Recurring gas supply outages resulting in production disruptions and lower plant utilization

Energy and fuel costs

Geopolitical tensions in the Gulf disrupted energy supplies, and rising fuel prices pushed up freight costs

Operational efficiency

Under utilization of manufacturing capacity impacted operating performance

KEY HIGHLIGHTS · PROGRESS

Renewed leadership

Strengthened management and commercial capabilities by appointing a new CEO, Sales Director and Head of Quality, bringing renewed leadership across quality and sales functions

Safety culture

Introduced multiple HSE initiatives including trainings, MSA and D-level meetings, implementing a strong safety culture and operational discipline; achieved 2.45 million safe hours without a LTI

6MW Battery Energy Storage (BESS)

Investment that will maximize utilization of our solar power infrastructure by storing excess energy for use during peak demand periods

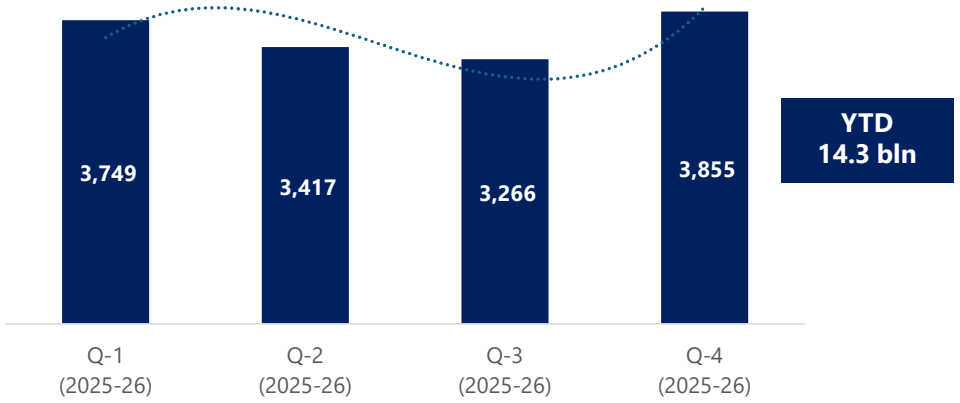
Building Products

Phenomenal growth in Bond, Grout and Epoxy. Successful launch of Stain and water - resistant grout

KEY HIGHLIGHTS 2025-26

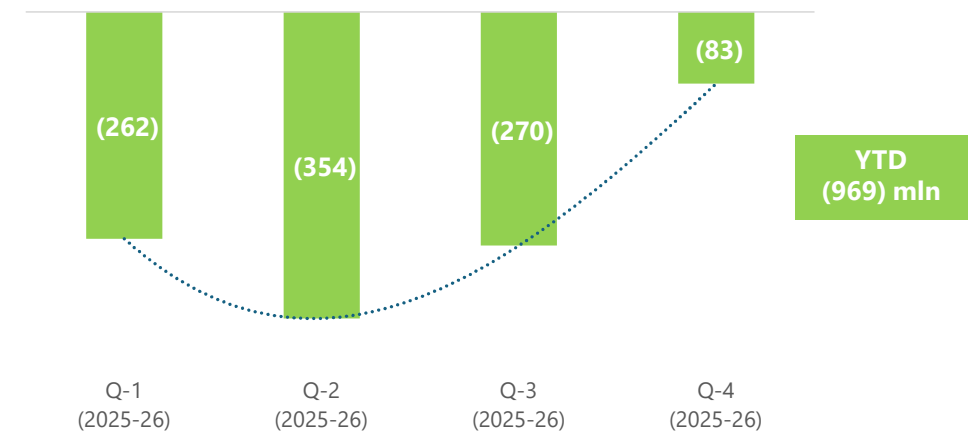
Topline

Rs in mln

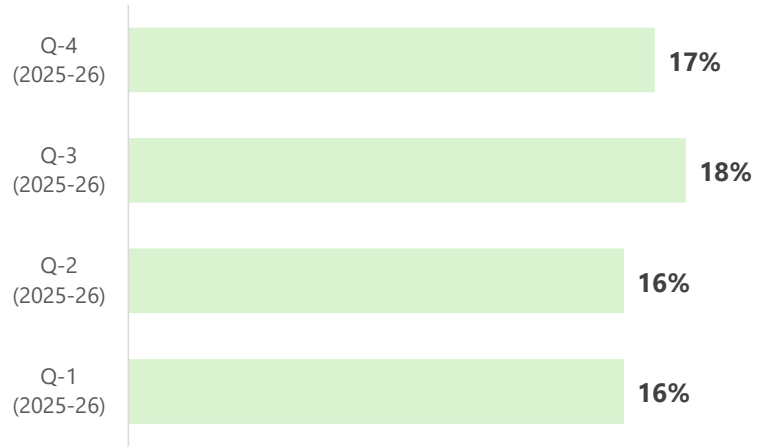


Loss before tax

Rs in mln

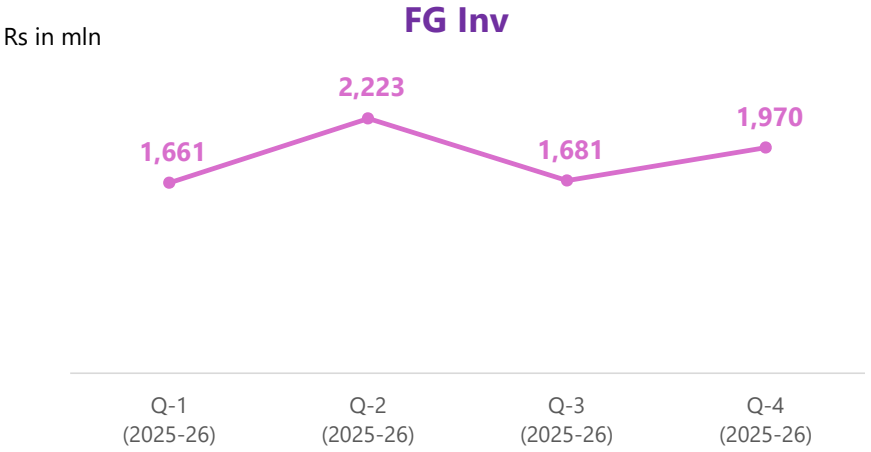


GP (%)



FG Inv

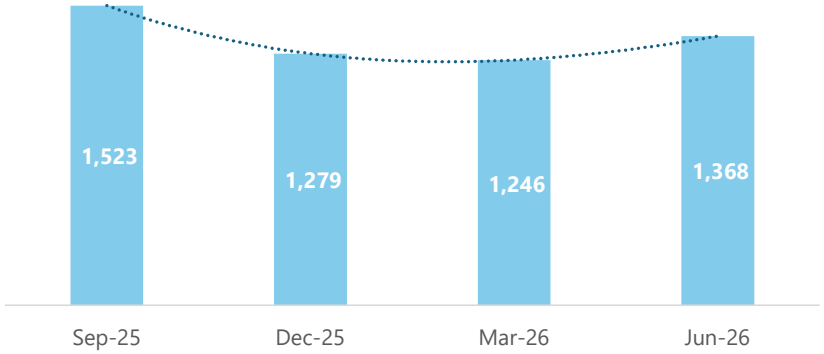
Rs in mln



KEY HIGHLIGHTS 2025-26

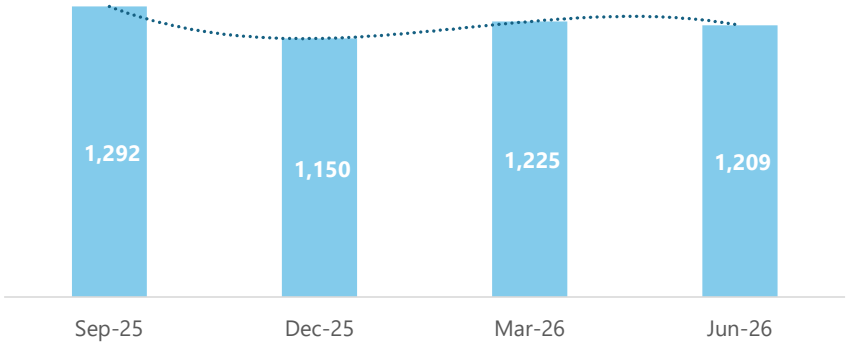
Rs in mln

RM Inventory



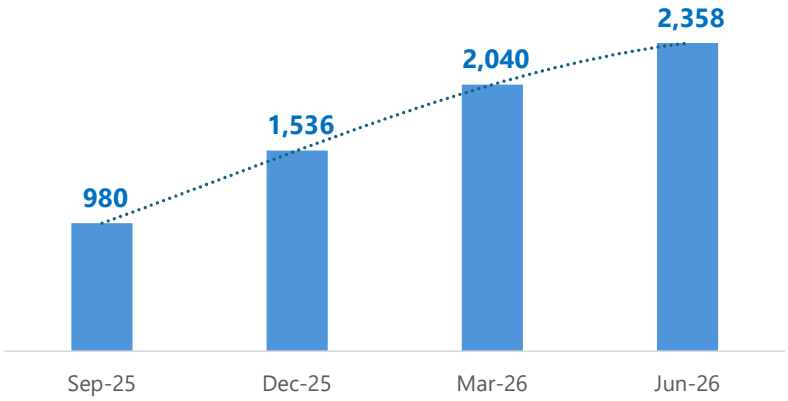
Rs in mln

Stores and Spares



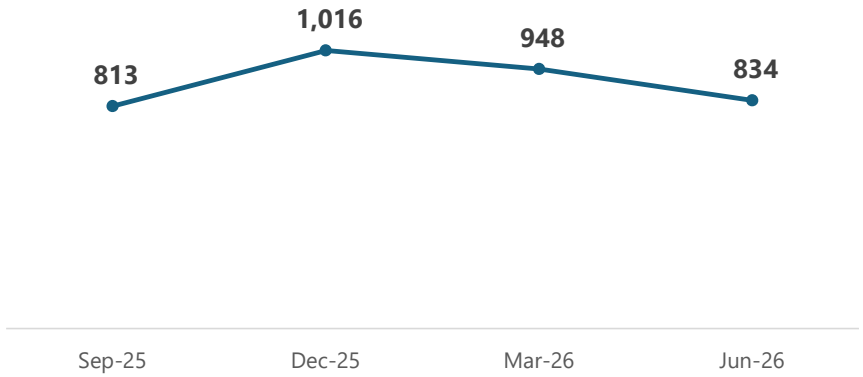
Rs in mln

Running Finance



Rs in mln

Debtors



Q&A

Shabbir Tiles & Ceramics Limited




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THANK YOU