SYMMETRY GROUP LIMITED | PSX: SYM

Corporate Briefing Session

FOR THE YEAR ENDED JUNE 30, 2026

Presented to

Investors & Analysts

11th November 2026

consulting | transformation | interactive | data | commerce | mobility

AGENDA

Today's briefing

Four parts, in line with the PSX corporate briefing session framework.

01

Company profile

Who we are, how the Group is structured and what we do

Slides 3-4

02

Strategic & operational developments

FY2026 milestones, post year-end events, growth strategy and outlook

Slides 5-6

03

Financial information

Audited results, revenue and cost analysis, balance sheet, ratios and shareholder returns

Slides 7-12

04

Question & answer

Open discussion with the executive team

Slide 13

COMPANY PROFILE

Symmetry at a glance

A digital technology and experiences company, listed on the PSX since August 2023.

50+
Clients

319
Employees

5
Offices
4 in Pakistan, 1 in UAE

2012
Founded

Sep 2023
Listed on PSX (SYM)

50%
Revenue from outside Pakistan

Symmetry Group is headquartered in Karachi and delivers consulting, transformation, interactive, data and mobility solutions to clients in telecom, banking and financial services, technology, FMCG, retail and pharma — across Pakistan, the Middle East & North Africa, APAC and North America.

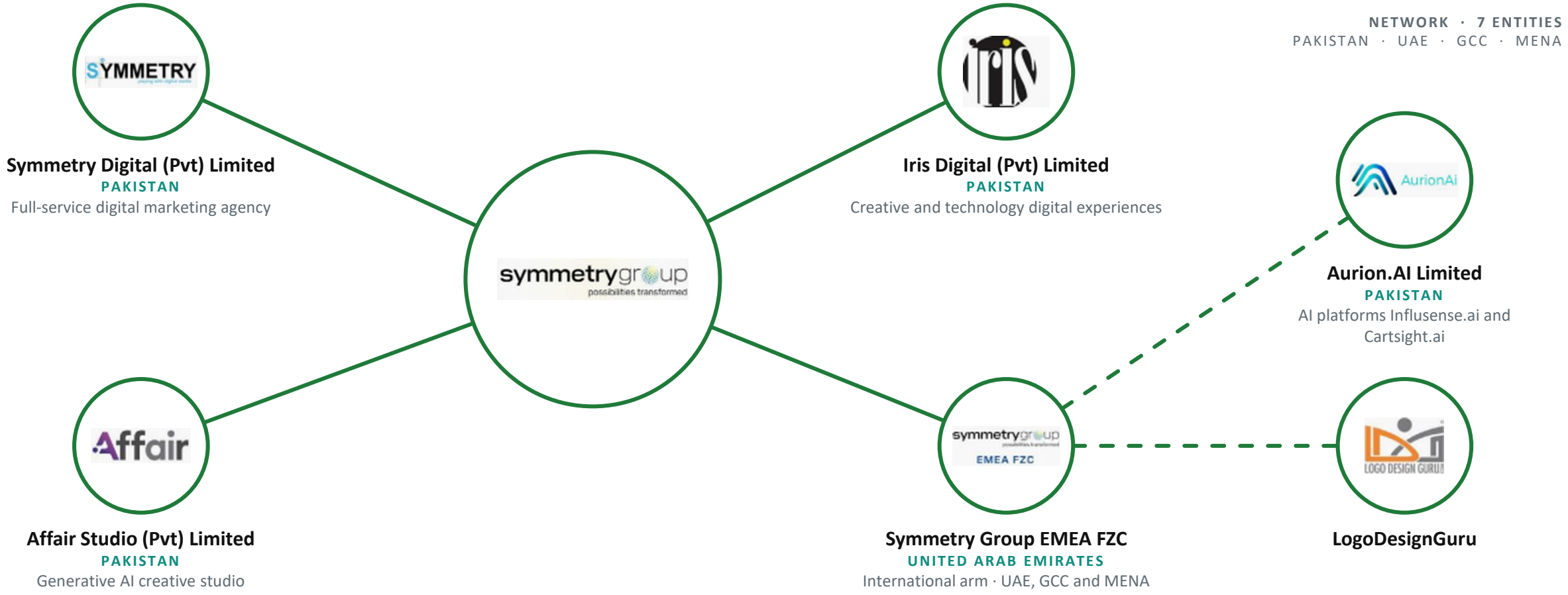


STREAMS

- **Transformation** — software & app development
- **Interactive** — digital advertising, social, influencer & PR marketing
- **Mobility** — mobile & sms marketing
- **AI & Data** — generative AI, data analytics and AI platforms

Group structure

A listed parent with operating, regional and AI-focused subsidiaries.



HIGHLIGHTS OF THE YEAR

01

PKR 2.2bn

Jazz contracts signed

3 mandates, 3-year value

02

PKR 1.25bn

Investment plan approved

Board, 9 Feb 2026

03

3 FinanceAsia 2026 awards

- Best Managed Company – Technology — **Gold**
- Best Managed Company – Media — **Silver**
- Best Use of Technology — **Silver**

04

2 Industry awards

- P@SHA ICT Awards 2026 — **Winner**
  Consumer – Media & Entertainment · 22 Sep 2026
- Effie Pakistan 2026 — **Silver**
  Topical Marketing · HBL PSL x FanTunes

05

POST YEAR-END

Acquisition

US Company acquisition completed

LogoDesignGuru.com, Inc.

06

POST YEAR-END

PKR 750M

Aurion.AI files for PSX IPO

Application filed 28 Jul 2026

Growth strategy & outlook

Four priorities guide how we scale from a services leader to a services-and-products group.

1

AI-first

AI as a core direction: Affair Studio for generative creative, and Aurion.ai moving toward its own listing.

2

Productise

Turn custom client solutions into standalone products such as Influsense, Corral and Cartsight.

3

Expand

Grow beyond current markets, building on the US acquisition and our MENA and North America base.

4

Diversify

Broaden mid-tier client base (PKR 10–50M) by onboarding SMEs through products, reducing key-account reliance.

Financial highlights

Growth at every profit line, on a balance sheet that remains predominantly equity-funded.

PROFIT & LOSS FY26, PKR M

1,026
Net revenue
+34% YoY

497
Gross profit
+20% YoY

270
Operating profit
+26% YoY

215
Profit after tax
+26% YoY

BALANCE SHEET as at 30 June 2026, PKR M

3,266
Total assets

905
Liabilities

2,361
Equity



The asset base includes the independently revalued IPs (Influsense & Cartsight) held in the UAE subsidiary.

Consolidated EPS: **PKR 0.76** (FY25: PKR 0.60, +26%)

Unconsolidated EPS: **PKR 0.57** (FY25: PKR 0.55, +3%)

Audited profit & loss

Year ended 30 June 2026 vs 2025.

Rupees	2026	2025	Change
Revenue – net	**1,025,587,448**	**767,415,118**	**+34%**
Cost of services	(528,816,143)	(351,896,793)	+50%
Gross profit	**496,771,305**	**415,518,325**	**+20%**
Administrative and selling expenses	(226,287,394)	(201,314,432)	+12%
Operating profit	**270,483,911**	**214,203,893**	**+26%**
Other income	22,714,357	17,151,433	+32%
Finance costs	(37,461,786)	(42,752,055)	–12%
Profit before levies and taxation	**255,736,482**	**188,603,271**	**+36%**
Taxation – net	(40,454,732)	(18,129,474)	+123%
Profit after taxation	**215,281,750**	**170,473,797**	**+26%**

COMMENTARY

Gross margin 48.4% (FY25: 54.1%). Cost of services +50%, led by delivery HR cost as capacity was added.

Operating leverage. Admin and selling costs +12% vs revenue +34%.

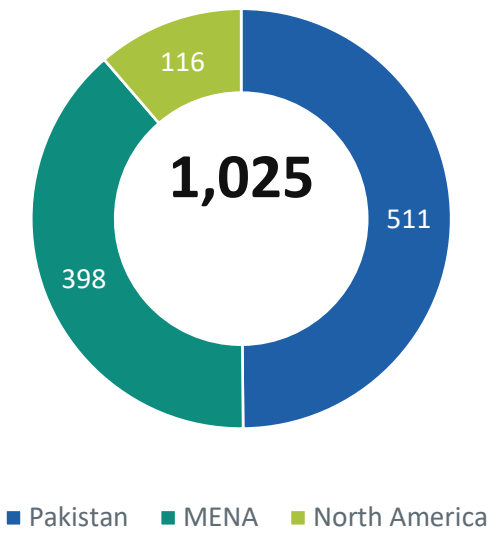
Finance costs –12% after payroll financing and bill discounting were retired.

Higher tax reflects lower export share of revenue (56% to 50%) and new Jazz contracts taxed at about 7%.

Revenue mix

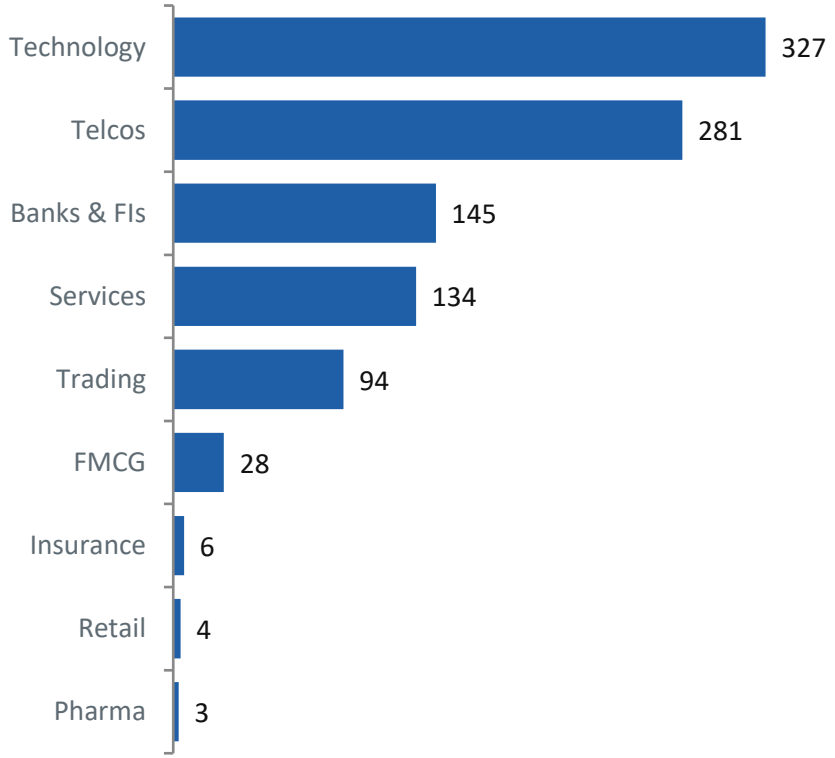
Half of FY26 revenue came from outside Pakistan; Technology and Telco clients are nearly 60%.

BY REGION PKR M



50% Pakistan · 39% MENA · 11% North America

BY INDUSTRY PKR M



KEY POINTS

Internationalised base. MENA and North America contributed PKR 514M, 50% of revenue.

Sector concentration. Technology and Telcos together are 59%.

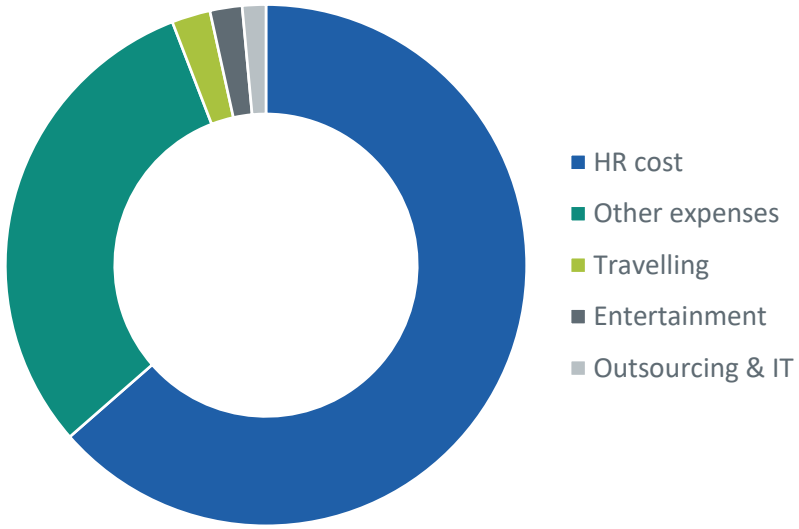
Room to diversify. FMCG, Insurance, Retail and Pharma are under 4% combined.

Business lines. Transformation 71%, Interactive 29%.

Cost analysis

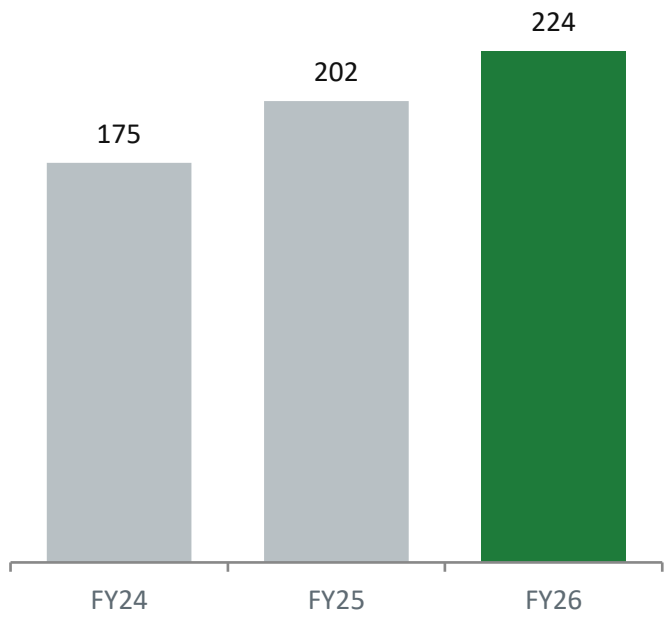
People are 64% of the PKR 752M cost base; headcount grew 11% while cost per employee rose 23%.

EXPENSE BREAKUP PKR M (total 752)



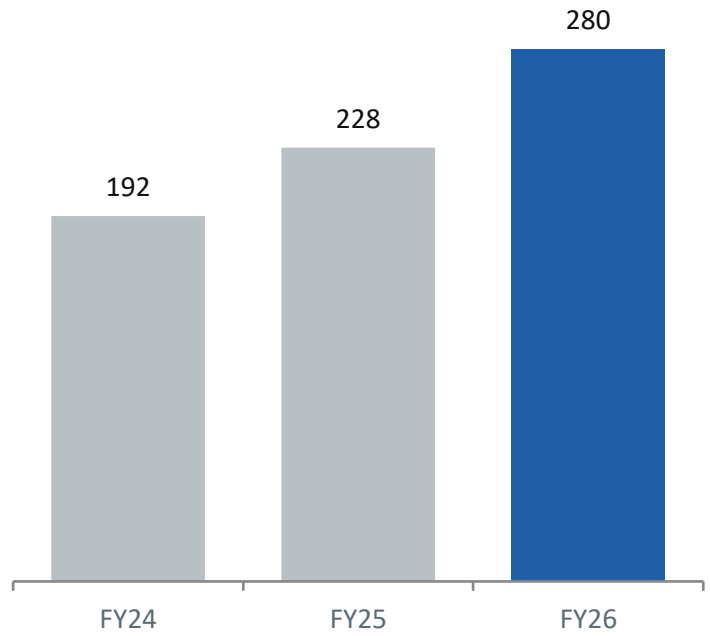
HR cost PKR 478M · 64% of cost base

AVERAGE EMPLOYEES



+11% YoY

MONTHLY COST / EMPLOYEE PKR '000



+23% YoY

Cost of services rose 49% to PKR 526M; delivery HR cost (+PKR 172M) explains 99% of the PKR 174M increase.

Key ratios

EPS up 26% to PKR 0.76; returns eased as the equity and asset base expanded, while liquidity stays sound.

Gross margin	Net margin	Return on equity	Return on capital employed
49%	**21%**	**10%**	**10%**
FY25: 54%	FY25: 22%	FY25: 12%	FY25: 10%

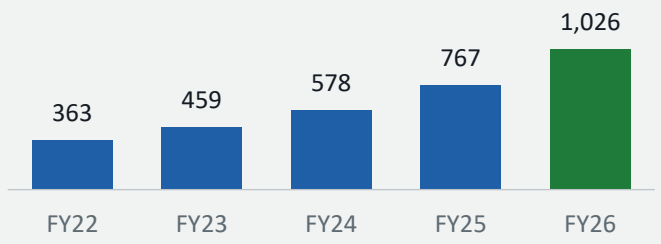
Return on assets	Debt to equity	Current ratio	EPS (PKR)
7%	**0.38**	**1.94**	**0.76**
FY25: 9%	FY25: 0.27	FY25: 2.45	FY25: 0.60

Funding: finance cost fell 12% to PKR 37.5M. Higher debt-to-equity and lower current ratio reflect the new HQ lease liability (+PKR 228M); equity funds 72% of assets.

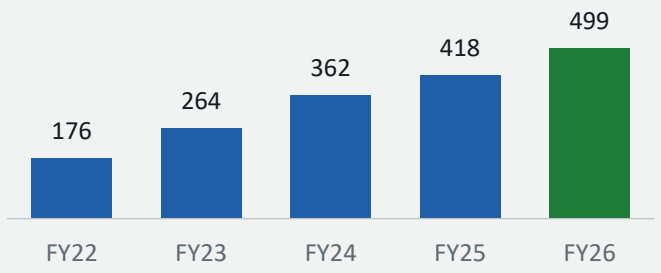
Five-year financial performance

FY22 to FY26: every profit line has compounded at roughly 29% to 32% a year.

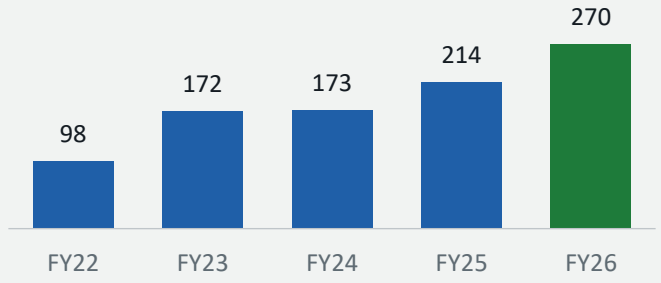
Revenue PKR million — **CAGR 29.6%**



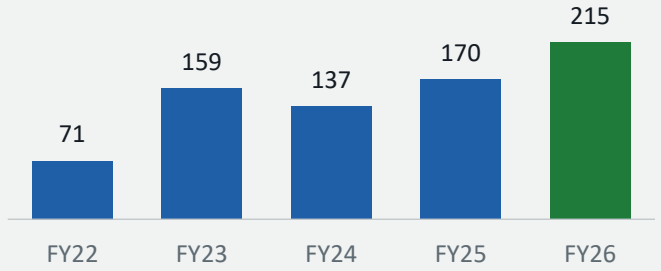
Gross profit PKR million — **CAGR 29.8%**



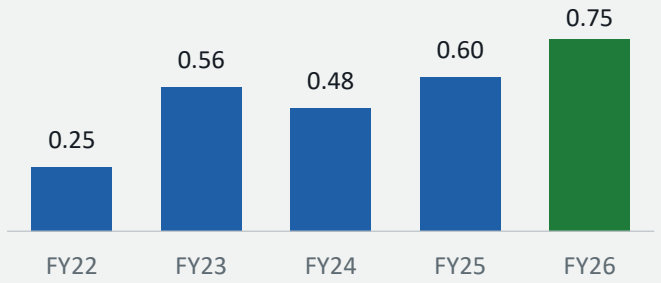
Operating profit PKR million — **CAGR 29.0%**



Net profit PKR million — **CAGR 31.8%**



Earnings per share PKR — **CAGR 31.6%**



FY22 to FY26 growth multiple

Revenue	**2.8x**
Gross profit	**2.8x**
Operating profit	**2.8x**
Net profit	**3.0x**
Earnings per share	**3.0x**

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Questions & discussion

Thank you for joining the FY2026 Corporate Briefing Session.

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