CORPORATE BRIEFING SESSION

BUNNY'S LIMITED

FOR THE YEAR ENDED JUNE 30, 2026



BUNNY'S

QUALITY OUR MAJOR INGREDIENT

Four Ways to Start Your Day Right!



www.bunnys.com.pk

OUR BREAD FAMILY PRODUCTS



























OUR SNACK FAMILY PRODUCTS





















PROFILE OF COMPANY

About Bunny's

Bunny's is a renowned bakery brand in Pakistan, celebrated for its finest baked goods. Established in Lahore in 1984 by Mr. Younus Shafique Ch., the company has grown into a premier manufacturer in Pakistan's food industry.

VISION

Make quality food for better life.

MISSION

Product innovation with optimal quality, taste and nutrition. To create value, inspire moments and deliver wellness.

Our Strengths

- Quality and Taste: We use only the highest graded raw materials to produce wholesome baked goods.
- Diverse Product Range: Our offerings include bread, rusk, cake, cupcakes, fruit buns, and savory snacks.
- Commitment to Excellence: We strive for superior taste, quality, appearance, and texture in every product.

Our Legacy

From humble beginnings on a 2-Kanal land, Bunny's has expanded to a 22-Kanal facility, driven by a vision of quality, service, value, and innovation.

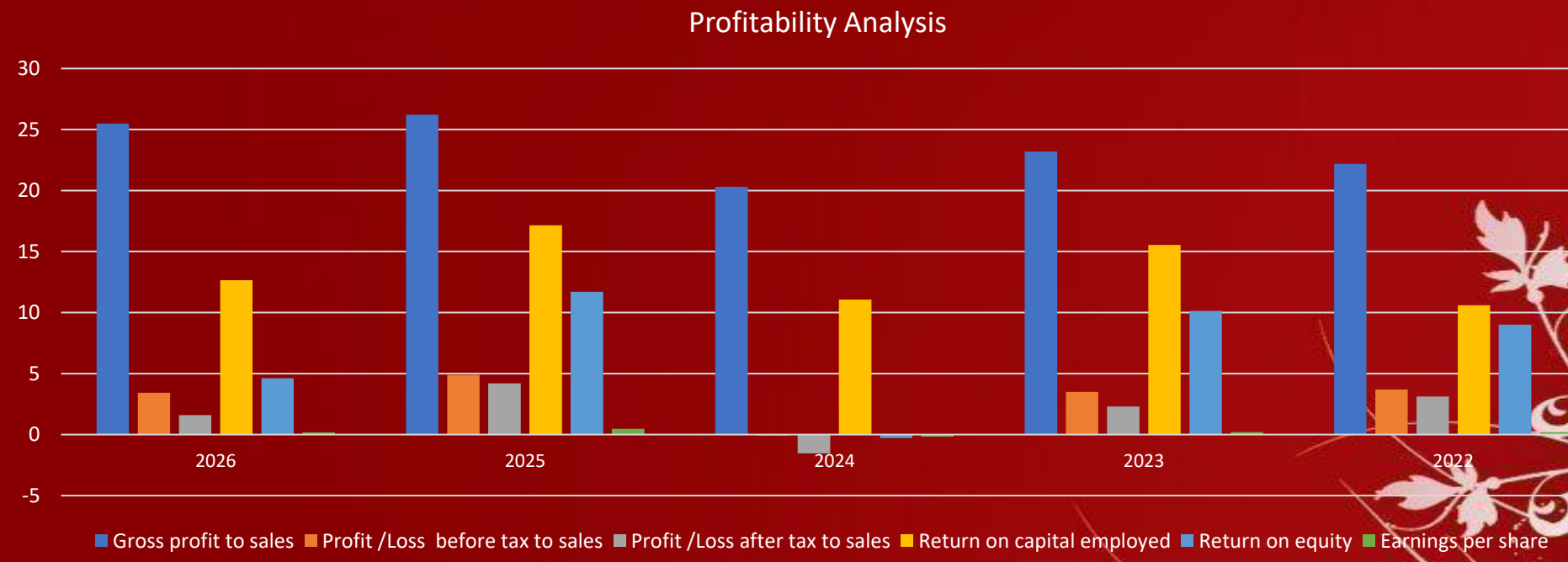
	2026 (Rs.)	**2026 (%)**	2025 (Rs.)	2025 (%)	**(Decrease) / Increase (%)**
Revenue – net	**8,001,236,890**	**100.00**	7,380,347,758	100.00	8.41
Gross profit	**2,038,382,667**	**25.48**	1,935,015,380	26.22	(0.74)
Operating expenses	**1,571,928,766**	**19.65**	1,430,048,865	19.38	0.27
Operating profit	**466,453,901**	**5.83**	504,966,515	6.84	(1.01)
Financial charges	**172,930,780**	**2.16**	200,791,723	2.72	(0.56)
Other (operating expenses) / income	**19,822,185**	**0.25**	56,796,847	0.77	(0.52)
Profit / (Loss) before taxation	**273,700,936**	**3.42**	360,791,639	4.89	(1.47)
Taxation	**146,437,088**	**1.83**	51,419,904	0.70	1.13
Profit / (Loss) after taxation	**127,263,928**	**1.59**	309,551,735	4.19	2.60
Earnings / (Loss) per share – (in Rupees)	**0.19**		0.46		(0.27)

Performance Overview – Financial Statement 2026

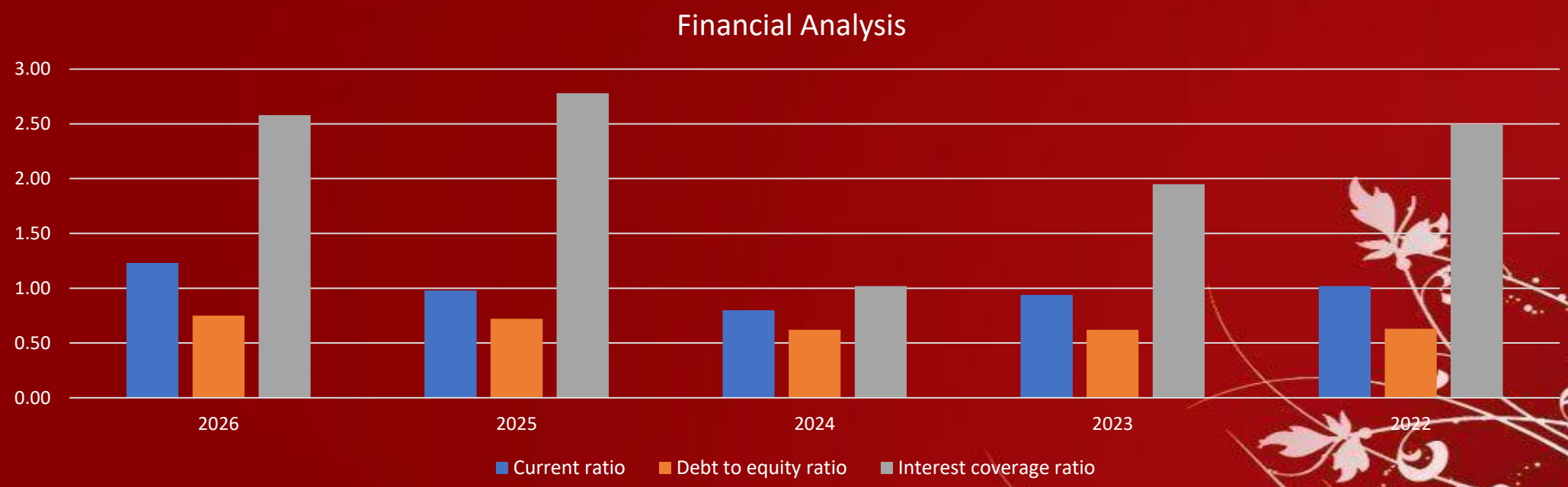
During the year under review topline sales of Rs. 8.00 billion witnessed a growth of 8.41% compared to Rs. 7.38 billion last year and gross profit rose to Rs. 2.04 billion with a decline of 0.74% as compared to the last year. On the other hand, profit after tax remain Rs. 127.27 million with a decline of 2.60% against the profit of Rs. 309.55 million last year.

Despite achieving substantial growth in revenue (mainly attributable to quantitative growth) the overall profitability has been dented by increasing flour and packing material cost and fuel prices, specifically in the last quarter of the year under review. Due to Israel-Iran war in March, 2026 our country has witnessed highest ever fuel prices which has resulted in higher distribution cost. On the other hand, the prices of packing material have also increased after the war.

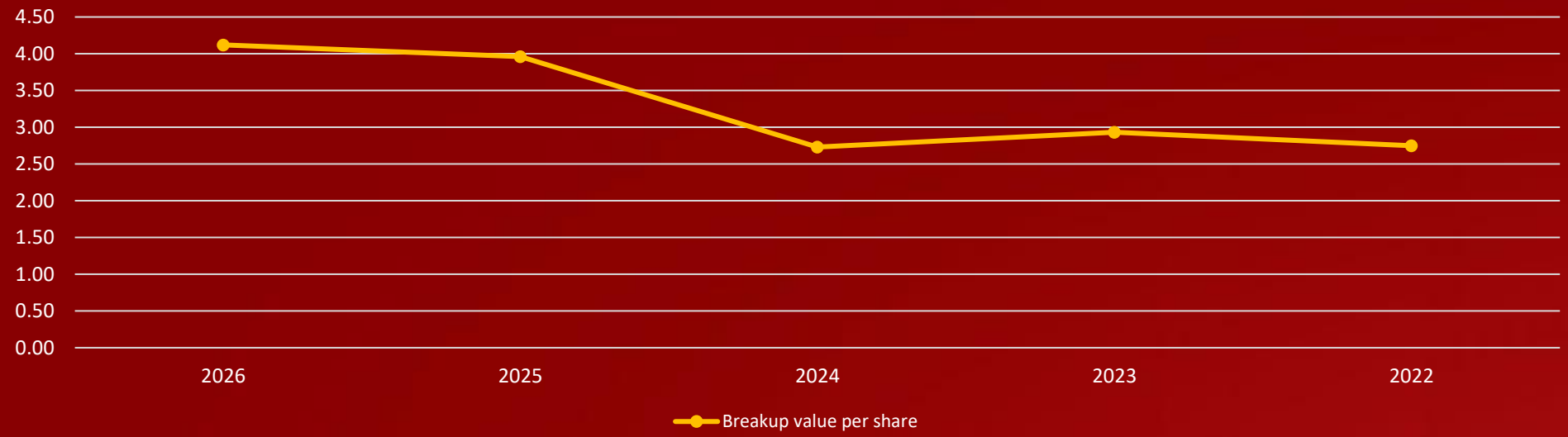
		For the year ended June 30,				
		2026	2025	2024	2023	2022
PROFITABILITY ANALYSIS						
Gross profit to sales	%	25.48	26.22	20.31	23.19	22.17
Profit /Loss before tax to sales	%	3.42	4.89	-0.07	3.49	3.70
Profit /Loss after tax to sales	%	1.59	4.19	-1.54	2.31	3.11
Return on capital employed	%	12.65	17.15	11.07	15.54	10.60
Return on equity	%	4.62	11.69	-0.28	10.14	9.00
Earnings per share	Rupees	0.19	0.46	-0.16	0.2	0.21



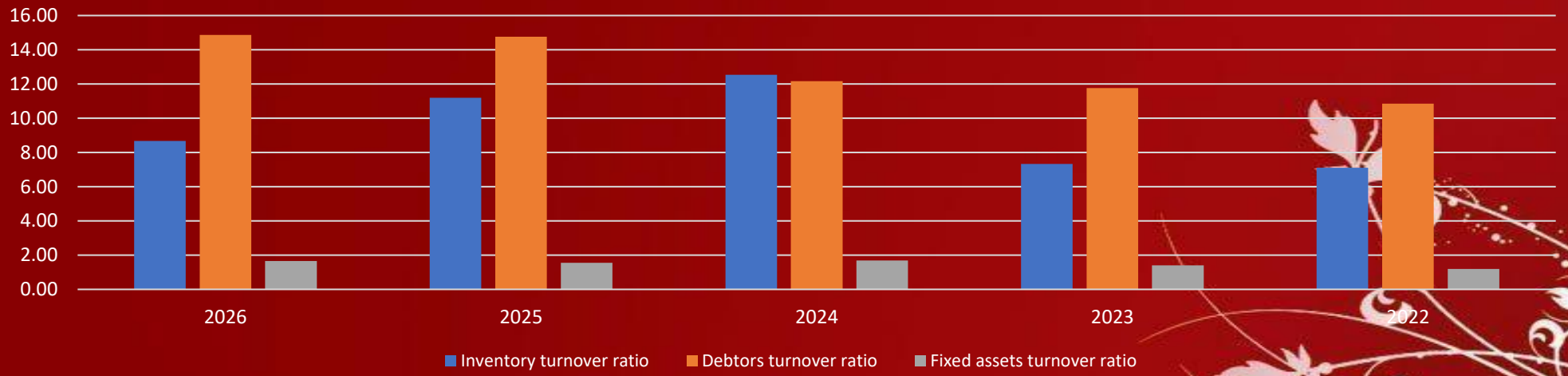
FINANCIAL ANALYSIS						
Current ratio	times	1.23	0.98	0.80	0.94	1.02
Debt to equity ratio	times	0.75	0.72	0.62	0.62	0.63
Interest coverage ratio	times	2.58	2.78	1.02	1.95	2.49
Breakup value per share	rupees	4.12	3.96	2.73	2.93	2.75
Inventory turnover ratio	times	8.67	11.19	12.54	7.33	7.11
Debtors turnover ratio	times	14.87	14.77	12.17	11.76	10.85
Fixed assets turnover ratio	times	1.66	1.56	1.69	1.40	1.20



Breakup Vlaue per share



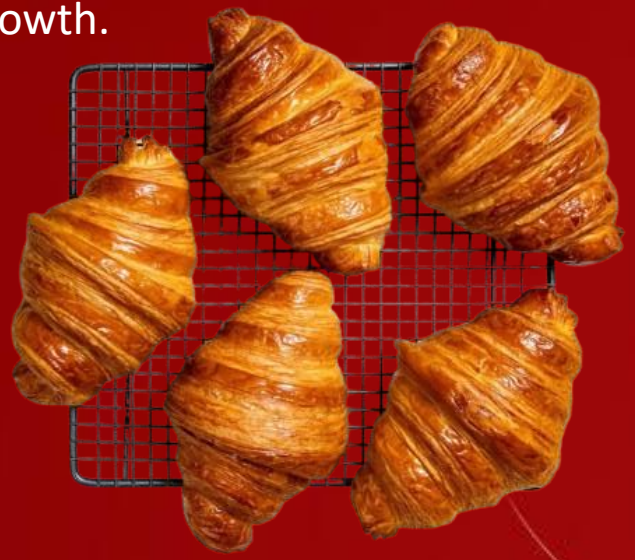
Turnover Ratios



New Products Launching

Bunny's Limited is pleased to announce that three new innovative products, **Fruity Cake Rusk**, **Butter Croissant** and **Wavey Cake**, are currently in process and will be launched soon. **Fruity Cake Rusk** is a premium, crispy cake rusk offering a unique fruity taste for tea-time enjoyment, **Butter Croissant** is a soft, flaky and buttery croissant crafted for a rich, premium bakery experience, while **Wavey Cake** is a soft, layered cake with a distinctive wavy shape and rich creamy flavor, designed to cater to the evolving taste preferences of consumers. These launches reflect the Company's continued focus on product innovation, premium quality, and diversification of its bakery portfolio to further strengthen its brand and drive future growth.







Future Outlook

The Board remains optimistic about the future outlook of the Company. Following its highest-ever sales performance, driven by higher volumes, expansion of the distribution network, and successful price rationalization, the Company is well-positioned for sustained growth. To support this growth, the Company has worked to enhance production efficiencies, improve product quality and consistency, and reduce production costs.

Company has installed solar power system which will reduce dependence on grid electricity, lower fuel and energy costs, and ensure uninterrupted production. On the other-hand Company is using eco-friendly bio gas for its production facility which has reduced the production cost.

The management will continue to focus on market expansion in Punjab and other urban centers, cost optimization, supply chain rationalization, and timely price adjustments to mitigate risks from raw material price volatility, PKR devaluation, and high energy costs.

With improved profitability, reduced finance cost, lower borrowings, and regular servicing of all bank loan facilities, the Board is confident that Bunny's Limited will continue to enhance its market share, improve cash flows, and deliver long-term value to its shareholders.

Question & Answer

THANK YOU