



**HALLMARK
COMPANY LIMITED**

**Hallmark Company Limited
204, 2nd Floor, Horizon Tower,
Block-3, Scheme No. 5, Clifton,
Karachi.
Contact +92-42-35788604
CFO@hallmark.pk**

The General Manager
Pakistan Stock Exchange Limited
Stock Exchange Building
Stock Exchange Road
Karachi

April 12, 2023
Ref: HCL/BOD/3rd QTR/2022-23

Dear Sir

FINANCIAL RESULTS FOR THE NINE MONTH ENDED MARCH 31, 2023

This is to inform you that the Board of Directors of the Company in their meeting commenced on Wednesday, April 12, 2023, at 03:00 PM, at Karachi recommended the following:

(i)	Cash Dividend	Nil
(ii)	Bonus Issue	Nil
(iii)	Right Issue	Nil
(iv)	Interim Dividend	Nil

The financial results of the Company for the nine-month ended March 31, 2023 are enclosed. The Quarterly report of the Company for the period ended March 31, 2023 will be transmitted through PUCARS separately, within the specified time.

Yours truly

Muhammad Bilal
Company Secretary
Hallmark Company Limited
Karachi

Encl: As stated above

CC: The Director/ Head of Department
Surveillance, Supervision and Enforcement Department
SECP, NIC Building, 63, Jinnah Avenue, Islamabad

HALLMARK COMPANY LIMITED
CONDENSED INTERIM STATEMENT OF PROFIT OR LOSS AND
OTHER COMPREHENSIVE INCOME (UN-AUDITED)
FOR THE NINE MONTH AND THE QUARTER ENDED MARCH 31, 2023

		NINE MONTH ENDED		QUARTER ENDED	
	Note	31-Mar-23	31-Mar-22	31-Mar-23	31-Mar-22
		Rupees	Rupees	Rupees	Rupees
Revenue from contracts with customers	14	1,806,250	2,430,000	-	-
Cost of services	15	(537,294)	(1,415,500)	-	(49,250)
Gross profit / (loss)		1,268,956	1,014,500	-	(49,250)
Administrative expenses	16	(2,995,519)	(4,503,849)	(1,218,176)	(1,825,172)
Selling expenses	17	(805,383)	(2,465,692)	(180,651)	301,722
Other Expenses		(202,000)	(202,340)	-	-
Finance cost		-	(31,830)	-	-
		(4,002,902)	(7,203,711)	(1,398,827)	(1,523,450)
<i>Other income / (loss)</i>					
Loss on disposal of fixed assets		-	(77,389)	-	-
		-	(77,389)	-	-
Profit / (loss) before taxation		(2,733,946)	(6,266,600)	(1,398,827)	(1,572,700)
Taxation		(10,393)	(172,867)	2,557	-
(Loss) after taxation		(2,744,339)	(6,439,467)	(1,396,270)	(1,572,700)
OTHER COMPREHENSIVE INCOME					
Exchange gain		798,001	-	-	-
Total comprehensive income / (loss) for the period		(1,946,338)	(6,439,467)	(1,396,270)	(1,572,700)
(Loss) per share	18	(5.49)	(12.88)	(2.79)	(3.15)

The annexed notes from 1 to 22 form an integral part of these condensed interim financial statements.

Sd/-
Chief Executive

Sd/-
Director

Sd/-
Chief Financial Officer