



06 October, 2023

The General Manager,
Pakistan Stock Exchange
Stock Exchange Building
Karachi

Subject: Financial Result for the year ended 30 June 2023

Dear Sir,

This is to inform you that the Board of Directors of Hallmark Company Limited in their meeting held on 05 October 2023 at 1600 hours virtually, recommended the following:

CASH DIVIDEND	NIL
BONUS SHARES	NIL
RIGHT SHARES	NIL
ANY OTHER ENTITLEMENT / CORPORATE ACTION	N/A
ANY OTHER PRICE SENSITIVE INFORMATION	N/A

The financial results of the Company for the year ended 30 June 2023 appear on the following page:

(The Company shall give complete Profit & Loss Account along with appropriations, earning per share and comparative figures of immediately preceding corresponding period. In addition, if the accounts contain certain qualification / observation by the auditors, the same should also be intimated. In case the consolidated Profit & Loss Accounts are applicable, it will be required to communicate the standalone along with consolidated Profit & Loss Accounts separately for the same period).

The Annual General Meeting of the Company will be held on **28 October 2023** at **02:00 PM**, at **ZVMG Rangoonwala Community Centre** located at PB, Block 4 & 5, KDA Scheme No. 7, Dhoraji Colony, Karachi – 74800.

The Share Transfer Books of the Company will be closed from **22 October 2023** to **28 October 2023** (both days inclusive). Transfers received at the **F.D. Registrar Services Private** 17th Floor, Trade Centre, I.I. Chundrigar Road, Karachi at the close of business on **21 October 2023** will be treated in time for the purpose of above entitlement to the transferees.

The Annual Report of the Company will be transmitted through PUCARS at least 21 days before holding of Annual General Meeting.

Regards,
For **Hallmark Company Limited**


Muhammad Farhan Saeed
Company Secretary



HALLMARK COMPANY LIMITED

Registered Office: 4th Floor, Tower B, World Trade Center, Khayaban-e-Roomi, Block – 5, Clifton, Karachi, Sindh 75600

Phone: +92-21-38553750 www.hiclpk.com



HALLMARK
COMPANY LIMITED

HALLMARK COMPANY LIMITED

STATEMENT OF PROFIT OR LOSS AND
OTHER COMPREHENSIVE INCOME
FOR THE YEAR ENDED JUNE 30, 2023

	2023 <i>Rupees</i>	2022 <i>Rupees</i>
Revenue from contracts with customers	1,806,250	5,930,000
Cost of services	<u>(537,295)</u>	(1,605,970)
Gross profit	1,268,955	4,324,030
Administrative expenses	(4,028,039)	(4,914,583)
Selling expenses	(808,663)	(2,465,692)
Other Expenses	(102,055)	(202,340)
Finance cost	-	(31,830)
	<u>(4,938,757)</u>	(7,614,445)
Other income / (loss)	813,793	(77,389)
(Loss) before taxation	(2,856,008)	(3,367,804)
Taxation	16,137	(124,130)
(Loss) / after taxation	<u>(2,839,871)</u>	(3,491,934)
Other comprehensive income	-	-
Total Comprehensive (Loss) For The Year	<u>(2,839,871)</u>	<u>(3,491,934)</u>
(Loss) per share	<u>(5.68)</u>	<u>(6.98)</u>

Note: The Financial Report for the year ended 30 June 2023 will be uploaded through PUCARS.

For and on behalf of **Hallmark Company Limited**

Muhammad Farhan Saeed
Company Secretary



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