



AIR LINK COMMUNICATION LIMITED

Ref: ALC/PUCAR/2023-39

October 30, 2023

The General Manager
Pakistan Stock Exchange Limited
Stock Exchange Building
Stock Exchange Road
Karachi.

Subject: **Disclosure of Material Information**

Dear Sir,

In accordance with the requirements of the Rule Book of the Pakistan Stock Exchange Limited and applicable provisions of the Securities Act, 2015, Air Link Communication Limited (the "Company") is pleased to convey the following information:

We are excited to announce that Xiaomi, a leading consumer electronics and smartphone manufacturer of the world, has decided to be partnered with Air Link Communication Limited (AIRLINK) to produce Xiaomi Smart TVs. These cutting-edge TVs will be manufactured at AIRLINK's state-of-the-art facility in Lahore, Pakistan. Mr. Jiang, the global AIoT Head of Xiaomi, expressed full confidence and support for Airlink in this project. He also praised AIRLINK's record of success in its current collaborations with Xiaomi.

Xiaomi is a premier global manufacturer of consumer electronics and smartphones. It is the No.1 TV brand in Mainland China in 1H 2023 and No.5 in the world. It is also the world's No. 3 brand in smartphones. Xiaomi's products are sold in more than 100 countries and regions. Xiaomi this year was 360 in the Fortune Global 500 list, its fifth consecutive year on the prestigious list.

AIRLINK is one of the leading mobile phone manufacturers and distributors in Pakistan. The company has a strong record of delivering top-tier products and services.

Xiaomi and AIRLINK already have a strategic partnership for the local production of Xiaomi smartphones. The addition of Xiaomi smart TVs will potentially generate jobs opportunities and substantially increase AIRLINK's revenue.

Please inform the TRE Certificate Holders of the Exchange accordingly.

Yours Sincerely,

Amer Latif
Company Secretary



Copy to:
Executive Director/HOD,
Offsite-II Department, Supervision Division,
Securities & Exchange Commission of Pakistan, Islamabad.