



The General Manager
Pakistan Stock Exchange
Stock Exchange Building
Karachi

31 October 2023

Subject: Financial Result for the Quarter ended 30 September 2023

Dear Sir,

This is to inform you that the Board of Directors of Hallmark Company Limited ("the Company") in their meeting held on 30 October 2023 at 1600 hours virtually, recommended the following:

CASH DIVIDEND	NIL
BONUS SHARES	NIL
RIGHT SHARES	NIL
ANY OTHER ENTITLEMENT / CORPORATE ACTION	N/A
ANY OTHER PRICE SENSITIVE INFORMATION	N/A

The financial results of the Company are attached.

The Quarterly Report of the Company for the period ended 30 September 2023 will be transmitted through PUCARS separately, within the specified time and shall also be available on the Company's official website: <https://hiclpk.com/interim-accounts/>

Regards,
For Hallmark Company Limited

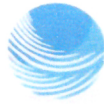
Muhammad Farhan Saeed
Company Secretary



Enclosure: As above.

HALLMARK COMPANY LIMITED

Registered Office: 4th Floor, Tower B, World Trade Center, Khayaban-e-Roomi, Block – 5, Clifton, Karachi, Sindh 75600
Phone: +92-21-38553750 www.hiclpk.com



HALLMARK
COMPANY LIMITED

HALLMARK COMPANY LIMITED
CONDENSED INTERIM STATEMENT OF PROFIT OR LOSS AND
OTHER COMPREHENSIVE INCOME (UN-AUDITED)
FOR THE FIRST QUARTER ENDED SEPTEMBER 30, 2023


	(Un-Audited) 30-Sep-23 <i>Rupees</i>	(Un-Audited) 30-Sep-22 <i>Rupees</i>
Revenue from contracts with customers	-	1,806,250
Cost of services	-	(537,294)
Gross profit	-	1,268,956
Administrative expenses	(384,719)	(783,623)
Selling expenses	-	(461,780)
Other Expenses	-	(202,000)
Finance cost	-	(36,000)
	(384,719)	(1,483,403)
Other income / (loss)	-	-
(Loss) before taxation	(384,719)	(214,447)
Taxation	-	(15,506)
(Loss) / after taxation	(384,719)	(229,953)
Other comprehensive income	-	-
Total Comprehensive (Loss) For The Year	(384,719)	(229,953)
(Loss) per share	(0.77)	(0.46)

We will be uploading the financials for the period ended 30 September 2023 through PUCARS.

For and on behalf of **Hallmark Company Limited**


Muhammad Farhan Saeed
Company Secretary




Subhan Ali Bhatti
Chief Financial Officer

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