

THE ORGANIC MEAT COMPANY LIMITED

January 1, 2024

The General Manager
Pakistan Stock Exchange Limited
Stock Exchange Building
Stock Exchange Road
Karachi.

SUB: MATERIAL INFORMATION

Dear Sir,

In compliance with Section 96 of the Securities Act, 2015, and pursuant to Clause 5.6.1(a) of PSX Regulations, we are pleased to announce a significant development for The Organic Meat Company Limited (TOMCL).

We are pleased to inform you that TOMCL now stands as the first company from South Asia to have successfully exported **Cooked/Heat Treated Frozen Beef** meat products to the **Peoples' Republic of China** on December 31, 2023.

The Peoples' Republic of China holds the distinction of being the world's largest meat importer, importing approximately 3.10 million metric tonnes of beef and mutton meat during 2022, and TOMCL has secured a unique position as one of only two companies to have obtained a license for exporting cooked beef meat products to China from South Asia.

With these notable approvals and commencement of active exports to mainland China, The Organic Meat Company Limited is set to explore new horizons, anticipating significant growth in export volumes and turnover. We are confident that this milestone will not only enhance the company's standing in the industry but also generate substantial value for our esteemed shareholders.

We look forward to the positive impact this new product line and geographic location opening will have on our business and are excited about the opportunities that lie ahead, as well as generate good value for our shareholders.

You may please inform the TRE Certificate Holders of the Exchange accordingly.

Yours sincerely,

For The Organic Meat Company Limited



IMRAN KHAN
Company Secretary
CC: Company Law Division
Securities and Exchange Commission of Pakistan
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