



The General Manager
Pakistan Stock Exchange
Stock Exchange Building
Karachi

27 February 2024

Subject: Financial Result for the period ended 31 December 2023

Dear Sir,

This is to inform you that the Board of Directors of Hallmark Company Limited ("the Company") in their meeting held on 26 February 2024 at 1600 hours virtually, recommended the following:

CASH DIVIDEND	NIL
BONUS SHARES	NIL
RIGHT SHARES	NIL
ANY OTHER ENTITLEMENT / CORPORATE ACTION	N/A
ANY OTHER PRICE SENSITIVE INFORMATION	N/A

The financial results of the Company are attached.

The Quarterly Report of the Company for the period ended 31 December 2023 will be transmitted through PUCARS separately, within the specified time and shall also be available on the Company's official website: <https://hiclpk.com/interim-accounts/>

Regards,
For **Hallmark Company Limited**

Muhammad Farhan Saeed
Company Secretary



Enclosure: As above.

HALLMARK COMPANY LIMITED

Registered Office: 4th Floor, Tower B, World Trade Center, Khayaban-e-Roomi, Block – 5, Clifton, Karachi, Sindh 75600
Phone: +92-21-38553750 www.hiclpk.com

**HALLMARK COMPANY LIMITED
CONDENSED INTERIM STATEMENT OF PROFIT OR LOSS AND
OTHER COMPREHENSIVE INCOME (UN-AUDITED)
FOR THE HALF YEAR AND THE QUARTER ENDED DECEMBER 31, 2023**

	HALF YEAR ENDED		QUARTER ENDED	
	31-Dec-23 <i>Rupees</i>	31-Dec-22 <i>Rupees</i>	31-Dec-23 <i>Rupees</i>	31-Dec-22 <i>Rupees</i>
Revenue from contracts with customers	37,656,431	1,806,250	37,656,431	-
Cost of services	(18,217,402)	(537,294)	(18,217,402)	-
Gross profit	19,439,029	1,268,956	19,439,029	-
Administrative expenses	(11,410,089)	(1,777,344)	(11,025,370)	(993,721)
Selling expenses	(4,066,322)	(624,732)	(4,066,322)	(162,952)
Other Expenses	(358,096)	(202,000)	(358,096)	-
Bank charges	(345)	-	(345)	-
	(15,834,852)	(2,604,075)	(15,450,133)	(1,156,673)
Profit / (loss) before taxation	3,604,177	(1,335,119)	3,988,896	(1,156,673)
Taxation	(376,564)	(12,949)	(376,564)	-
Profit / (loss) after taxation	3,227,613	(1,348,069)	3,988,896	(1,156,673)
<i>Other comprehensive income</i>				
Exchange (loss)/ gain	(144,496)	798,001	-	-
Total comprehensive income /(loss) for the period	3,083,117	(550,068)	3,988,896	(1,156,673)
Earning/ (loss) per share	6.46	(2.70)	7.98	(2.31)

We will be uploading the Quarterly Report for the period ended 31 December 2023 through PUCARS.

For **Hallmark Company Limited**



Muhammad Farhan Saeed
Company Secretary




Subhan Ali Bhatti
Chief Financial Officer

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