

Date :1st March 2024

The General Manager
Pakistan Stock Exchange Limited
Stock Exchange Building
Stock Exchange Road
Karachi

Subject: Material Information

Dear Sir,

In accordance with Section 96 of Securities Act 2015 and clause 5.6.1(a) of Code of Corporate Governance contained in the PSX Rule Book, we hereby convey the following information:

The company recently finalized a collaboration with Aletheia-AI, a Singapore based startup (owner of brickandmortar.ai. with a local office in Lahore. Aletheia-AI specializes in computer vision, deep learning, artificial intelligence, data analytics, machine learning, video analytics, and retail space analysis, holds tremendous revenue potential in global markets.

This strategic partnership not only enhance our AI capability but also opens doors to new market segments, positioning us to capture a substantial share of the growing demand for intelligent systems and data-driven insights.

This collaboration is expected to help boost company's revenue in coming periods.

You may inform the TREC holders accordingly.

Best Regards



Ayaz Ahmed
Company Secretary