

FIN/CS/009/2024-04

April 09, 2024

**The General Manager
Pakistan Stock Exchange
Stock exchange Building
Stock exchange road
Karachi**

Subject: Material Information

Dear Sir,

In accordance with Sections 96 and 131 of the Securities Act, 2015 and relevant provisions of the Rule Book of the Pakistan Stock Exchange Limited, we hereby convey the following:

We are pleased to inform that M/s. Tower Sports (Private) Limited, a wholly owned subsidiary of M/s. HUM Network Limited (“Company”) together with TS3 FZ LLC, an indirect wholly owned subsidiary of the Company has been awarded broadcasting rights for ICC cricket events in Pakistan for the years 2024-25. The major ICC events during this contract period include Men’s & Women’s ICC T20 World Cup 2024, Men’s Champions Trophy 2025 and ICC Women’s Cricket World Cup 2025 amongst many events. These rights shall strengthen our position as a premier destination for all cricketing events along with boosting advertising revenues and attracting new sponsors.

You may please inform the TRE Certificate Holders of the Exchange accordingly.

Thanking you,



Mohsin Naem
Company Secretary

HUM NETWORK LIMITED

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